



michigan dental
ASSOCIATION
YOUR CONNECTION TO ORAL HEALTH®

2026

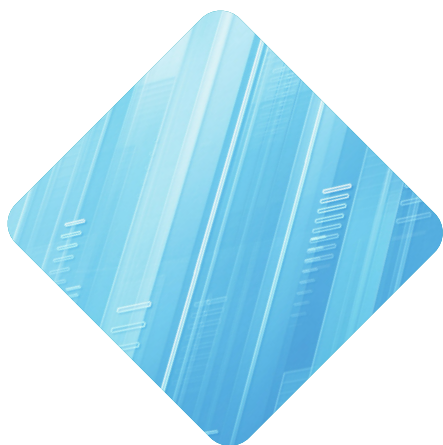
MDA Annual Session Sponsorship Opportunities



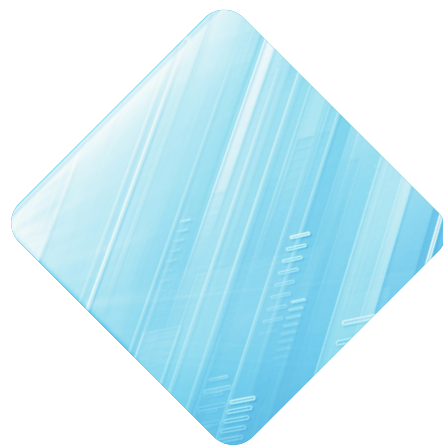
MDA: The Best Way to Reach Michigan Dentists

SPONSORSHIPS • SPECIAL EVENTS

Annual Session Sponsorship Opportunities



2026 **ANNUAL
SESSION**



Annual Session Sponsorships

Keynote Speaker Sponsorships (10 available)

\$5,000

Included in the sponsorship:

- ◆ General session.
- ◆ Two minutes to address the audience.
- ◆ Table inside the room for literature distribution.
- ◆ Company listed as sponsor in Event App, on-site signage, and lead retrieval.

Course Sponsorships (10 available)

\$3,000

For a list of speakers click [here](#).

Included in the sponsorship:

- ◆ Concurrent session.
- ◆ Two minutes to address audience.
- ◆ Table inside the room for literature distribution.
- ◆ Company listed as sponsor in Event App, on-site signage, and lead retrieval.

Daily Morning “Perk” Coffee Stop (Three available)

\$3,500

Included in the sponsorship:

- ◆ Near Exhibit Hall.
- ◆ Prominent sponsor signage next to the coffee station.
- ◆ Opportunity for two representatives to “Meet and Greet” attendees.
- ◆ Custom coffee cup sleeves with company name and logo.

Lanyards or Tote Bags (One each)

\$3,500 – \$5,000 plus cost of product

- ◆ Distributed to all attendees on-site.

Table Clinics (Three available)

\$2,500

For more information click [here](#).

Included in the sponsorship:

- ◆ Friday, May 1, 2026; 10 a.m. – 2 p.m.
- ◆ Prominent signage in the Table Clinic area with your booth number.
- ◆ Will be noted as a sponsor on the continuing education documentation.
- ◆ A list of all table clinic attendees.
- ◆ Company listed as sponsor in Event App.

Class Scanning Host (30 available)

\$250

- ◆ Opportunity to stay in the class and scan badges for contact information.

Annual Session Sponsorship Opportunities

Annual Session Sponsorships

New Dentist Network Lounge (Six available)

\$3,500

Click [here](#) for more information.

Included with the sponsorship:

- ◆ Friday, May 1, 2026; 4:30 – 6:30 p.m.
- ◆ Table at the entrance of the event to greet people and pass out literature.
- ◆ Company listed as sponsor in Event App and on-site signage
- ◆ Two complimentary tickets to the event.

President's Event (Six available)

\$3,500

Click [here](#) for more information.

Included in the sponsorship:

- ◆ Friday, May 1, 2026; 6:30 – 10:30 p.m.
- ◆ Two minutes to address audience.
- ◆ Table at the entrance of the event to greet people and pass out literature.
- ◆ Company listed as sponsor in Event App, on-site signage, and lead retrieval.
- ◆ Two complimentary tickets to the event.

Event App Push Notification (Three per day available)

\$750

- ◆ Custom message sent to attendees (one per day limit).

Banner Ad in Event App (Six available)

\$1,250

- ◆ Rotating top-banner ad in App.

Event Website Homepage Ad (Four available)

\$1,000

- ◆ Static logo with link on homepage.

Event Website Interior Page Ad (Unlimited)

\$500

- ◆ Logo on session or speaker pages

WiFi Splash Page (One available)

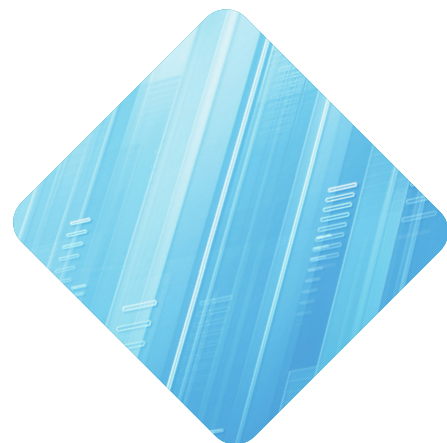
\$1,500

- ◆ Logo on session or speaker pages

Charging Station Sponsor (One available)

\$2,000

- ◆ Branding on phone charging station in Exhibit Hall.

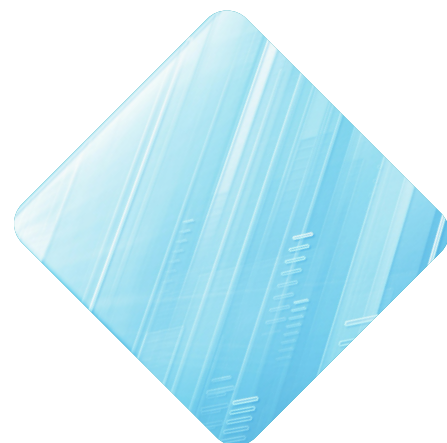


MORE INFORMATION

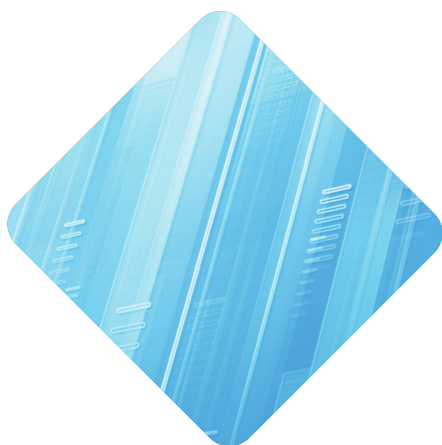
Amanda Mclean

517-346-9402

amclean@michigandental.org



Annual Session Sponsorship Opportunities



2026 **ANNUAL
SESSION**



Annual Session Sponsorship Bundles

Bundle 1

\$3,750

Choose one course and select two from the following:

- ◆ Event App push notifications.
- ◆ Banner Ad in the Event App.
- ◆ Homepage Ad on the Event Website.

Bundle 2

\$5,500

Choose one event and select three from the following:

- ◆ Event App push notifications.
- ◆ Banner Ad in the Event App.
- ◆ Event Website Interior Ad Page.
- ◆ Homepage Ad on the Event Website.

Bundle 3

\$7,500

Choose one Keynote course and select three from the following:

- ◆ Event App push notifications.
- ◆ Banner Ad in the Event App.
- ◆ Event Website Interior Ad Page.
- ◆ Homepage Ad on the Event Website.

MORE INFORMATION

Amanda Mclean

517-346-9402

amclean@michigandental.org

Annual Session Sponsorship Reservation

Sponsor _____

Contact Name _____

Address _____

City/State/ZIP _____

Phone _____ Email _____

Annual Session Sponsorship Opportunities:

Quantity

☐ Keynote Speaker — \$5,000 10

☐ Course/Speakers — \$3,000 10

Choose a course or speaker:

☐ Daily Morning “Perk” Coffee Stop — \$3,500 3

☐ Thursday ☐ Friday ☐ Saturday

☐ Lanyards or Tote Bags — \$3,500 – \$5,000 plus cost of product 1 each

☐ Table Clinics — \$2,500 3

☐ Class Scanning Host — \$250 30

☐ New Dentist Network Lounge — \$3,500 6

☐ President’s Event — \$3,500 6

☐ Event App Push Notification — \$750 3 per day

☐ Banner Ad in Event App — \$1,250 6

☐ Event Website Homepage Ad — \$1,000 4

☐ Event Website Interior Page Ad — \$500 Unlimited

☐ WiFi Splash Page — \$1,500 1

☐ Charging Station Sponsor — \$2,000 1

☐ Bundle 1 — \$3,750 1

Course selection: _____

Choose two of the following:

☐ Event App Push Notification ☐ Banner Ad ☐ Homepage Ad

☐ Bundle 2 — \$5,500 1

Event selection: _____

Choose three of the following:

☐ Event App Push Notification ☐ Banner Ad ☐ Event Website Interior Ad ☐ Homepage Ad

☐ Bundle 3 — \$7,500 1

Keynote selection: _____

Choose three of the following:

☐ Event App Push Notification ☐ Banner Ad ☐ Event Website Interior Ad ☐ Homepage Ad



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