This event may change to 100% virtual. Dates, rates, and course times will remain the same. The MDA will keep members and those registered updated with the status of this event as more details become available.
Here it comes again — Michigan’s premier dental continuing education event and dental exposition — the MDA Annual Session! As 2021 Annual Session chair, it’s my pleasure to officially invite you and your office team to join your colleagues for this year’s MDA meeting, taking place April 22-24 at the Lansing Center in downtown Lansing.

We all know that events beyond our control resulted in the postponement, and then cancellation, of last year’s MDA meeting. Now, in 2021, the pandemic remains a threat. But if circumstances again prevent us from holding an in-person Annual Session, your MDA has made plans to hold the meeting virtually — with the same speakers, the same courses, at the same days and times. One way or the other, the 2021 MDA Annual Session will take place, and with “in-person” CE credits, too.

Your MDA Committee on Continuing Education has put together an outstanding slate of courses and speakers this year. There’s something for every member of the dental team at Annual Session. It’s a great way to get the continuing education credits we all need.

NEW! — This year we’re introducing an exciting pricing option. You can take as many courses as possible in the three-day span for one low price: $295 for member dentists and $195 for dental team members. And if the event goes virtual, this package also allows you on-demand access to recorded courses for up to 60 days following Annual Session. Of course, you can still register for individual courses, and the Exhibit Hall is always free to MDA members.

Take your time and look through this year’s Annual Session Preview. You’re sure to find courses of value to you and your dental team. You can register online at michigandental.org/Annual-Session, or use the registration form in this Preview.

I look forward to seeing you at Michigan’s greatest dental meeting — your MDA Annual Session!

Dan Edwards, DDS
Chair, 2021 MDA Annual Session
OUR KEYNOTE ADDRESS

Us vs. Them
Jeff Havens

COURSE #26

Special Session! FREE!
One CE credit
Thursday, April 22, 2021
3:30 – 4:30 p.m.

If you’ve ever been frustrated by how impossible it seems to employ four different strategies to manage four distinct generations, and if you’ve ever felt like you’re the only one who’s being asked to make any changes, then “Us vs. Them” is exactly what you need. Because, it turns out that there really aren’t four generations. In this humorous keynote, you’ll learn a simpler way of looking at your own generational picture, and you’ll also learn how to understand, recognize, and resolve every generational issue facing today’s workforce. That’s no exaggeration; by the end of “Us vs. Them” you and your colleagues will walk away with all of the knowledge you’ll need to address 100% of the generational issues you’ll face for the rest of your career!

Learning objectives:
• Learn to replace the complicated four-generation model with a workable dichotomy between older, more-experienced workers and their younger, less-experienced counterparts.
• Understand the key cultural, technological, and social changes that have conspired to create a disconnect between team members from these two generations.
• Walk away with several immediately applicable strategies to address and eliminate problems caused by the disconnect mentioned above.

This course is designed for the entire dental team.

This course counts toward the Certified Dental Business Professional program; earn one credit in the communication category.

Limit 500. Registration is required.

Please sign-up on pages 30-31

Co-sponsored by MDA Insurance and MDA Services

Call for Hosts!

Volunteer to host a speaker and earn FREE CE credit.

For more information about hosting, contact the MDA’s Shawna Owens at sowens@michigandental.org.

New Dentist Recommended Courses

There are several courses marked throughout the Annual Session Preview that are recommended for new dentists by the MDA New Dentist Committee. These courses are noted in bold on course descriptions.

Register for any of these courses and attend the New Dentist Network Lounge on Friday, April 23 at no charge.

Leadership Forum Courses

Join the leadership community! The annual MDA Leadership Forum is integrated into the 2021 Annual Session this year, with six courses across three days to help you hone your leadership skills. Whether you are a leader in organized dentistry, in another volunteer capacity, or want to apply what you learn in your practice, there’s a lot on offer. Current state and local volunteers and those who want to get involved should be sure to attend Saturday’s Roundtable, where the focus is on hot topics in the state and local dental societies.

#9 Undaunted Courage — Lessons in Leadership from Lewis & Clark and the Unsurprising Ethics of Leadership Theresa S. Gonzales, DMD, MS, and Lawrence Garetto, PhD

#22 Disrupting Implicit Bias Sonya Hughes, CCDP

#29 Mastering Emotional Leadership Shakila Angadi, DDS

#38 Mastering Emotional Communication Shakila Angadi, DDS

#45 Effective Leadership Communication Skills Todd Christy, DDS, and Deb Peters, DDS

#48 Component Leadership Moderated Discussion and Hot Topics Roundtable Karen Burgess, MBA

#55 Becoming a Dentist Leader of Influence — Servant Leadership and Recruitment Todd Christy, DDS, and Deb Peters, DDS
Welcome Reception

The MDA will hold a Welcome Reception right in the Exhibit Hall on Thursday, April 22, from 4:30 until 6 p.m. Everyone is invited!

During the reception complimentary appetizers will be provided, with a cash bar.

Sponsored by MDA Insurance and MDA Services.

New Dentist Network Lounge

Gather, Share and Be Inspired
Friday, April 23, 2021, from 5-7 p.m.
MP Social – Downtown Lansing (across from Lansing Brewing Company)
$25 or FREE for new dentists who attend any New Dentist recommended course

Enjoy drinks, snacks and mingle with colleagues.
Atmosphere and attire: Relaxed Casual.

Sponsored by MDA Insurance and MDA Services

Register at www.michigandental.org/annual-session or see Pages 30-31.

SAVE THE DATE!
Join us for a FUN and enriching virtual experience (more details to come)
Thursday, April 22, 2021
7 – 9 p.m.

This event may change to 100% virtual. Dates, rates, and course times will remain the same. The MDA will keep members and those registered updated with the status of this event as more details become available.
“Party at LBC!”

Celebrating Dentistry and Honoring

MDA President
Dr. Stephen Meraw

Friday, April 23, 2021
7 – 11 p.m.
The Stock House at
Lansing Brewing Company (LBC)
$49* to attend — registration required
(on-site registration not guaranteed)
Open to all attendees
Attire: Relaxed Casual
Register on Page 31

*If Annual Session goes virtual, the fee will be refunded.

This hot spot is within walking distance of the Radisson Hotel, Lansing Center, and most downtown restaurants. Shuttle service will be provided to and from the East Lansing Marriott and Crowne Plaza Lansing West.

Held in a private room within the popular Lansing Brewing Company, the Stock House has a limited capacity so register early! The event includes DJ, dancing, games, hearty hors d’oeuvres, and two drink tickets.

Have fun with Giant Jenga, try out the life-sized Connect Four, or pick up a game of cornhole, the traditional bean bag game almost everyone has played. All these games will be available in addition to a live DJ. PJ DA DJ, referred to as “the People’s DJ,” will be in the house — spinning and mixing music of all genres from classic rock to R&B, hip hop, reggae, EDM (electronic dance music) and today’s top 40.

This rockin’, fun-filled evening is co-sponsored by Detroit District Dental Society, MDA Insurance, and MDA Services, as well as the MDA-endorsed companies exhibiting at Annual Session.
GREAT THINGS TO DO IN LANSING

Michigan’s Capital City — Check it out at www.lansing.org

New in Downtown Lansing — The Greater Lansing area has a vibrant downtown, offering numerous entertainment, dining, and nightlife options, all within walking distance of the Lansing Center and Radisson Hotel. Experience upscale downtown dining with EnVie, Lansing’s contemporary French-inspired bistro. Discover Lansing’s only full-production brewery and gastro pub, Lansing Brewing Company, located just behind Jackson Field, home to the Lansing Lugnuts. A hot spot growing in popularity is MP Social, set alongside the Grand River and overlooking the new Rotary Park and urban beach. Later on, try small batch craft distillery American Fifth Spirits or kick up your heels for some dancing and a cold beer at Duke’s Saloon. Decide you need to find a grab and go meal or snack? Just a block away from the Lansing Center, try the new Capital City Market. This sleek urban grocery store features numerous delicious items from local vendors.

East Lansing is the home of Michigan State University, and it’s always buzzing with activity. You’re sure to find one-of-a-kind shopping, dining and nightlife to remember. Step into unique boutiques for custom jewelry and garments you simply won’t be able to live without. Take a while to experience the Eli and Edythe Broad Art Museum, full of contemporary art pieces set in a one-of-a-kind space designed by world-renowned architect Zaha Hadid. Stroll along Albert Avenue and discover a string of unique and popular college restaurants and pubs perfect for your next meal, or as a spot for great conversation. El Azteco, an East Lansing staple, serves the most amazing authentic Mexican food around. Next door at the Hop Cat you’ll find a full menu and a wide variety of craft beers. And at the trendy Barrio or Jolly Pumpkin you’ll find dozens of unique craft brews and an environment perfect for networking.

Makers & Shakers Trail — Join in the spirited fun and hop on the Greater Lansing Makers & Shakers Trail. Discover over 20 craft breweries, wineries and distilleries offering tasting rooms and tours. Enjoy a microbrew in a renovated church or pair made-from-scratch foods with a freshly crafted cocktail. Several locations are within walking distance of the Lansing Center. Find a map of the locations inside the Greater Lansing Visitor Guide, or learn more at www.lansing.org.

State Capitol Building — Step back into the Victorian Era with a visit to Michigan’s beautiful, historic Capitol building, designed by Elijah E. Myers, one of the foremost architects of public buildings during the Gilded Age. The building contains more than nine acres of hand-painted surfaces and was dedicated to the citizens of Michigan in 1879. The building was breathtakingly restored in the 1990s to its original glory. Tours of the public areas and the House and Senate galleries are available every half hour Monday through Friday from 9 a.m. until 3 p.m. For more information visit http://capitol.michigan.gov or call 517-373-2353.

Impression 5 Science Center — Impression 5 Science Center is a dynamic, interactive space for families to play, create, and challenge their understanding of science. Its mission is to facilitate learners in scientific exploration through hands-on exhibits.
and participatory educational programming. For more than 40 years Impression 5 has referred to the five senses and the way that each sense is engaged during a visit to the science center. For more information, visit www.impression5.org.

Lansing Lugnuts — The “Lugs” await your arrival at the beautiful, newly renovated Jackson Field right downtown! Enjoy good times with good friends as Lansing’s minor league baseball team celebrates in Michigan’s Capital City. It’s family fun at an affordable price, so don’t miss out on the action and your chance to “Go Nuts” with the Lugnuts. For more information visit www.lansinglugnuts.com or call 517-485-4500 for tickets.

Michigan State University — There’s always something happening at MSU, and spring-time is one of the most beautiful seasons on campus. Stroll through a picturesque setting on your way to one of the many attractions including the MSU Museum, Wharton Center for Performing Arts, the Horticulture Demonstration Gardens, or the MSU Dairy Store. Guided tours of campus are available as well. For more information, you can visit www.msu.edu or call 517-355-1855.

Shopping! Greater Lansing is full of shopping opportunities! Whether you’re looking for a unique art gallery, shopping mall, or funky shopping district with one-of-a-kind stores, Greater Lansing has something for you. Discover Lansing’s three major shopping malls, where the assortment is vast and the great prices are hard to resist. Pick up a Greater Lansing Visitor Guide to locate dozens of unique specialty shops and boutiques throughout the community, too, including the charming Old Town district, not far from downtown. For more information visit www.lansing.org.

Dining and Nightlife — Greater Lansing is a casual community, with diverse dining options and nightlife. Looking for upscale steak and seafood, or a sports bar with the big game and plenty of comfort food? Whatever you have in mind, you’ll find it on the menu in Michigan’s capital region. Explore the Heights at Eastwood in Eastwood Towne Center Shopping area for the area’s hottest steak and seafood spot, Capital Prime. Are you downtown and looking for something unique? Find glass cases full of candy and fresh roasted peanuts at the historic Peanut Shop. In search of small batch custom cocktails? Look no further than American Fifth Spirits, just steps from Jackson Field. East Lansing and the campus of Michigan State University are full of great pubs and eateries, too. Visit www.lansing.org for more information.

Lansing: Centrally Located! Easy to Drive to!

Lansing is centrally located in the heart of Michigan. It’s easy to reach from most parts of the state. Can’t stay overnight? Drive in for the day! Just come!

Distance and Drive Times

<table>
<thead>
<tr>
<th>City</th>
<th>Distance in miles</th>
<th>Drive Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Detroit</td>
<td>90</td>
<td>1 1/2 hrs.</td>
</tr>
<tr>
<td>Grand Rapids</td>
<td>68</td>
<td>1 1/4 hrs.</td>
</tr>
<tr>
<td>Flint</td>
<td>56</td>
<td>1 hr.</td>
</tr>
<tr>
<td>Ann Arbor</td>
<td>54</td>
<td>1 hr.</td>
</tr>
<tr>
<td>Jackson</td>
<td>39</td>
<td>3/4 hr.</td>
</tr>
<tr>
<td>Saginaw</td>
<td>88</td>
<td>1 1/2 hrs.</td>
</tr>
<tr>
<td>Kalamazoo</td>
<td>76</td>
<td>1 1/2 hrs.</td>
</tr>
<tr>
<td>Battle Creek</td>
<td>58</td>
<td>1 hr.</td>
</tr>
<tr>
<td>St. Joseph</td>
<td>129</td>
<td>2 1/4 hrs.</td>
</tr>
</tbody>
</table>
Use the following chart to quickly identify Annual Session courses by target audience or meet state license requirements. Speakers and detailed descriptions can be found in chronological order by course number starting on Page 11 of this Preview. If you are registering online, use the Filter Courses option under Full Agenda in the Schedule section to find your preferences.

<table>
<thead>
<tr>
<th>Thursday April 22, 2021</th>
<th>DDS</th>
<th>New DDS</th>
<th>RDH</th>
<th>Asst</th>
<th>Front Office/CDBP*</th>
<th>Entire Team</th>
<th>Leadership Forum</th>
<th>License Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1 E-Cigarettes and Vaping</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#2 Health History Review*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#3 Decoding Your Patients*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#4 Nutrition: Hungry for Happiness</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#5 Five Key Strategies*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#6 Evolution Revolution How to Thrive</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#7 Clinical Considerations/Endodontics</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#8 The Digital Dentist*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#9 Undaunted Courage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#10 Maximizing Efficiencies*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#11 Treating Patients with Autism*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#12 Cannabis and the Dental Patient</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#13 The Heart and Dentistry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#14 E-Cigarettes and Vaping (REPEAT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#15 Practice Ownership</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#16 Geriatric Dentistry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#17 Mindful Dentistry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#18 Hygienist's Role in Implants</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#19 Take the Dents Out of Dentistry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#20 Endo vs. Implants</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#21 Exam of the Head and Neck</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#22 Disrupting Implicit Bias*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#23 Clinical Ethical Dimension</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#24 Cannabis and the Dental Patient (REPEAT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#25 Financial Practice Considerations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#26 Keynote Address: Us vs. Them*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Certified Dental Business Professional qualifying courses
<table>
<thead>
<tr>
<th><strong>Friday, April 23, 2021</strong></th>
<th>DDS</th>
<th>New DDS</th>
<th>RDH</th>
<th>Asst</th>
<th>Front Office/ CDBP*</th>
<th>Entire Team</th>
<th>Leadership Forum</th>
<th>License Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>#27 Hottest HR Topics of 2021*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#28 Non-Surgical Periodontal Therapy I</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#29 Mastering Emotional Leadership*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#30 Perinatal and Infant Oral Health</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#31 HIPAA*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#32 Non-odontogenic Tooth Pain</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#33 Scheduling in the New Normal*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#34 Embezzlement in the Practice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#35 Non-Surgical Periodontal Therapy II</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#36 OSHA Compliance Review*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#37 Understanding CDT Codes*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#38 Emotional Communication*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#39 Minimally Invasive Ped. Dentistry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#40 Top 10 Pharmacotherapeutics</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Saturday, April 24, 2021</strong></th>
<th>DDS</th>
<th>New DDS</th>
<th>RDH</th>
<th>RDA/ CDA</th>
<th>Front Office/ CDBP*</th>
<th>Entire Team</th>
<th>Leadership Forum</th>
<th>License Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>#41 CPR</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#42 Predictably Successful Endo I</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#43 Dietary Supplements</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#44 Pediatric Oral Pathology</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#45 Leadership Communication Skills*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#46 Managing Profitability in 2021</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#47 Opioid Epidemic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#48 Leadership Round Robin</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#49 Mistakes Dentists Make with Money</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#50 Opioid Epidemic (REPEAT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#51 CPR (REPEAT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#52 Predictably Successful Endo II</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#53 Nutrition for Patient Oral Health</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#54 Pediatric Oral Radiology</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#55 Dentist Leader of Influence</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Certified Dental Business Professional qualifying courses
THE ANNUAL SESSION EXHIBIT HALL

Here’s where you’ll discover the latest dental products, services and techniques, plus many MDA Annual Session show specials

You’ll find more than 50 exhibitors at this year’s MDA Annual Session Exhibit Hall. They’re offering show specials, helpful advice, and the chance to see the newest products “up close and personal.” You can get your questions answered, talk with product representatives, and see what’s new in dentistry. It’s all at the MDA Annual Session Exhibit Hall — Michigan’s largest dental expo!

A full listing of exhibitors appears in the Annual Session Official Program, mailed to you with your pre-registration materials or available on-site.

Take advantage of this great resource for your practice. Be sure to stop by the exhibits, conveniently located near all MDA classes, right inside Halls A and B, Lansing Center.

No Exhibits Saturday! The MDA Exhibit Hall will be open Thursday and Friday only!

▌ Thursday, April 22: NEW! Member Dentists-only Hour, 7:30 – 8:30 a.m.
▌ Thursday, April 22: Exhibits open 10 a.m. – 6 p.m.
▌ Friday, April 23: Exhibits open 10 a.m. – 6 p.m.
▌ NO EXHIBITS SATURDAY!

MDA Welcome Center. Everyone is invited to visit the Welcome Center located just inside Halls A and B, Lansing Center. There you can relax, grab a cup of coffee, visit with staff, check out the latest MDA products and services, and get all your questions answered. It’s a great way to make sure you’re taking full advantage of all that membership in the MDA has to offer.

New! Member Dentists-Only Exhibit Hall Time

Join us Thursday, April 22, 7:30 — 8:30 a.m. for a member dentists only exclusive time in the Exhibit Hall.

It’s FREE! Breakfast included. Registration required, see Page 30.

Get your business done before class and take advantage of exhibitor discounts and specials offered only at this time.

Lunch and Snacks. Pressed for time between classes? No problem! You can get lunch right in the MDA Exhibit Hall as you chat with exhibitors or fellow colleagues. The concession area offers a hot buffet, variety of sandwiches and healthy food options, plus snacks, coffee, and soft drinks. Maps with local lunch options will be provided on-site.

MDA Insurance, MDA Services Area. Come visit the MDA Insurance, MDA Health Plan, MDA Services, and The Dentists Supply Company area at the MDA Annual Session exhibits April 22-23 in Halls A and B, Lansing Center. You’ll discover amazing savings on everything from adhesives to X-ray supplies at the TDSC booth, right in the middle of the hall. Stop by MDA Insurance and the MDA Health Plan booths for help with all your insurance needs, from health, life and disability to professional liability, workers’ compensation, and home and auto. Check out the MDA-endorsed vendors and their great show specials and giveaways, too! Find out more about MDA-endorsed insurance plans, financial services, programs for the office, and many other money-saving products and services.

Look for the MDA-Endorsed banners in Halls A and B, Lansing Center.

Check out these courses exclusively brought to you by your MDA-endorsed providers.

#8 The Digital Dentist: Digital Solutions to Engage Patients — ProSites
#15 Keys to Success When Considering Practice Ownership — Bank of America Practice Solutions
#25 Financial Practice Considerations
Bank of America Practice Solutions
#31 HIPAA Compliance and Enforcement
Eagle Associates
#34 Embezzlement in the Practice
iCore Connect
#36 OSHA Compliance Review and COVID-19 Updates
Eagle Associates
#46 Managing Profitability
Transworld Systems (TSI)
#49 The Biggest Money Mistakes Dentists Make
The DBS Companies
E-cigarette use has become an epidemic among adolescents and young adults in the United States. New information and research results are available on these products every day. There are many short-term health consequences related to vaping, but nothing is known about the long-term health effects. Oral health professionals are uniquely qualified to discuss e-cigarette use with their adult and adolescent patients. Accurate information is crucial to providing patients with evidence-based advice.

Learning objectives:
• Understand the difference in vaping patterns between younger and older adults.
• Know the chemicals contained in e-liquids and aerosols.
• Become familiar with current knowledge about systemic and oral health effects of vaping.
• Become familiar with how to discuss vaping with youth.
• Recognize evidence-based tobacco treatments.

This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #2

Health History Review
Lauren Johnson, DDS
9 – 10 a.m. • AGD Code: 750
$49 DDS/$29 Staff

Attendees will have the opportunity to submit health histories ahead of the course, and have these anonymously reviewed during the class. We will review together which aspects are good, which responses need more information, what questions might not be necessary, and how to approach the process in a more concise way. By the conclusion of the course, attendees will have knowledge of high yield health history questionnaires, and be able to effectively and efficiently progress through health history review with a workflow that is logical for your practice.

Learning objectives:
• Review health history examples submitted by attendees.
• Learn when more information is needed to safely treat your patient.
• Learn to efficiently progress through a health history review, using less chair time.
• Determine best health history workflow for your office.

This course is designed for the entire dental team.
Counts toward the Certified Dental Business Professional program, clinical skills category, one credit.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #3

Decoding Your Patients
Jeff Havens
9 – 11 a.m. • AGD Code: 010
$89 DDS/$59 Staff

This session concentrates on the human behaviors that have brought the patient experience to where it is today, then synthesizes those behaviors into four simple realities that provide a clear vision for how to move forward. “Decoding Your Patients” will answer why patients behave the way they do and how you can meet their needs — not only today, but into the foreseeable future as well. These strategies are relevant to every business — whether you’re trying to fine-tune your existing customer experience, increase market share during disruptive times, or redesign your customer experience from scratch.

Learning objectives:
• Learning to resist the desire to predict the future and instead appreciate that patient needs and desires are rooted in our core psychology, which remains constant regardless of massive changes or unexpected disruption.
• How the drive for convenience has changed in the past 30 years, and what that means for how you design and sell treatment plans, products, and services.
• The effect of constant connection on patient behavior, and how smart businesses have learned to think smaller in order to grow.

This course is designed for the entire dental team.
Counts toward the Certified Dental Business Professional program, communication category, for two credits.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #4

Nutrition: Hungry for Happiness
Kristen Brogan, RD
9 – 11 a.m. • AGD Code: 150
$89 DDS/$59 Staff

In this eye-opening session, Kristen Brogan, Registered Dietitian, superfood chef, and cookbook author, will help you use food to combat mental health issues by addressing the power of the gut-brain connection. Participants will also leave with a plan for living healthy without giving up the things that make them happy. From mental health to physical health, this session covers everything you need to build your whole self from the inside out and top to bottom.

Learning objectives:
• Understand the importance of the gut-brain connection for mental and physical health
• Identify simple practices for living happier and staying positive in uncertain times
• Learn what foods naturally boost serotonin and feelings of contentment.

This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.
**COURSE #5**  
Five Key Strategies to Skyrocket Your Practice in a Post-COVID World  
Thomas Lambert, DDS  
9 – 11 a.m.   AGD Code: 550  
$89 DDS/$59 Staff

COVID-19 has created turmoil, fear and confusion in dental practices across the country. Dr. Lambert’s timely program is a must for all doctors and their dental teams. From streamlining your appointment flow to communicating effectively with your patients and team, you will leave with a renewed vision for your practice and have fun every day.

Learning objectives:  
• Top-notch leadership skills to guide your team and patients through times of uncertainty!  
• Critical communication skills to inform your patients and team that your dental office is safe.  
• How to tackle the No. 1 complaint, time management.  
• Key strategies to keep your hygiene department running on time in a profitable, reduced-stress environment.  
• How to educate your patients to accept comprehensive care.  
• Increase production, profitability, and patient acceptance.

This course is designed for the entire dental team.  
*Recommended by the New Dentist Committee. See Page 3.  
Counts toward the Certified Dental Business Professional program, finance category, for one credit and communication category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

**COURSE #7**  
Diagnosis, Treatment Planning, and Clinical Considerations in Endodontics  
Michael Zuroff, DDS  
9 – 11 a.m.  AGD Code: 070  
$89 DDS/$59 Staff

This program will focus on the key factors involved in endodontic diagnosis and treatment planning as well as the clinical considerations that guide the decision-making process.

Learning objectives:  
• Gain a deeper understanding of endodontic disease and its relationship to developing the proper diagnosis.  
• Learn the key diagnostic tests and a reliable protocol to help develop a proper endodontic diagnosis and treatment planning.  
• Learn the clinical considerations that affect both diagnosis and outcomes.

This course is designed for dentists.  
Co-Sponsored by MDA Insurance, MDA Services, Shofu, GC America, and Coltene.

**COURSE #6**  
Evolution Revolution: How to Thrive with New World Composite Dentistry  
Peter Auster, DMD  
9 – 11 a.m.  AGD Code: 010  
$89 DDS/$59 Staff

The world of dentistry is changing so fast. This uplifting, fun presentation is loaded with pearls focusing on new technologies, fabulous brand-new products to use (and a few not to use), and ways to compete with the new office down the block.

Learning objectives:  
• How bulk-flow onlays will stop financial objections to treatment.  
• Why silicone stents and enamel shells are game-changers.  
• How to create invisible Class IV margins.  
• Translucent zirconias vs e.Max: avoid disaster.  
• Why you may be cementing your cases all wrong.  
• 20 fabulous products to use Monday morning.

This course is designed for dentists, hygienists, and assistants.  
*Recommended by the New Dentist Committee. See Page 3.  
Counts toward the Certified Dental Business Professional program, communication category, for two credits.

Co-sponsored by ProSites, MDA Insurance, and MDA Services.

**COURSE #8**  
The Digital Dentist – How to Use Digital Solutions to Engage Patients and Secure New Ones  
Keith Washington  
9 – 11 a.m.  AGD Code: 550  
$49 per person

This presentation will focus on best practices and examples of how to transform a dental office into a digital office to better serve the needs of patients.

Learning objectives:  
• See how the most successful practices are maximizing digital solutions to increase practice efficiency and customer satisfaction.  
• How digital solutions can help you improve patient communication.  
• How you can onboard, service, and receive payment from your patients without seeing them in person.  
• How you can minimize patient time in the waiting room and maximize the number of patients in your chairs.

This course is designed for dentists and front office staff.  
*Recommended by the New Dentist Committee. See Page 3.  
Counts toward the Certified Dental Business Professional program, communication category, for two credits.

Co-sponsored by ProSites, MDA Insurance, and MDA Services.

This event may change to 100% virtual. Dates, rates, and course times will remain the same. The MDA will keep members and those registered updated with the status of this event as more details become available.
COURSE #9
Undaunted Courage — Lessons in Leadership from Lewis and Clark and the Unsurprising Ethics of Leadership
Theresa S. Gonzales, DMD, MS, MSS, and Lawrence P. Garetto, PhD
9:30 – 11:30 a.m. • AGD Code: 555
$89 DDS/$59 Staff
Perhaps no other episode in American history better represents the courage, determination, and dedication of ordinary people than the epic journey of the Corps of Discovery. Leaders know what they value. They also recognize the importance of ethical behavior. The best leaders exhibit both their values and their ethics in their leadership style and actions. Organizational leadership ethics and values should be visible because we live them in our actions every single day. Based on the following five values (respect, integrity, authenticity, courage, humility), the presenter will guide participants through the Lewis and Clark Expedition and the flexion points where each of these virtues was revealed to the Corps of Discovery.
Learning objectives:
• Become familiar with different theories of leadership.
• Realize the importance of values-based leadership.
• Recognize authenticity in leader development.
• Describe the nature of ethics in leadership.
This course is designed for dentists and aspiring leaders.
This course is part of the Leadership Forum Track. See Page 3.
Co-sponsored by MDA Insurance, MDA Services, and the American College of Dentists.

COURSE #10
Maximizing Efficiencies in the Post-COVID Era
Patrick Houlihan, DDS
9:30 – 11:30 a.m. • AGD Code: 550
$89 DDS/$59 Staff
This course is designed to provide doctors and their management teams a plan to develop a “Practice Dashboard” so that they can track their progress towards their practice goals at any point in time. In today’s competitive practice environment, we spend precious little time in evaluating our progress in the practice. This course will aid in the process of practice growth and improvement.
Learning objectives:
• Understand what can actually be measured in a dental practice.
• Understand that not everything should be measured.
• Be aware of and how to measure factors in a dental practice.
• Develop a customized list of factors that should be measured in their practices in order to achieve their individual goals.
This course is designed for dentists and front office staff.
Counts toward the Certified Dental Business Professional program, finance category, for two credits.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #11
Treating Patients with Autism Spectrum Disorder: Accept the Challenge
Elizabeth Shick, DDS, MPH
10 a.m. – noon • AGD Code: 750
$89 DDS/$59 Staff
Providing dental care for patients with special health care needs can be both challenging and rewarding. With Autism Spectrum Disorder on the rise, dentists are more likely to see these patients in their offices. During this lecture, Dr. Shick will discuss the characteristics of ASD and how to successfully manage patients with ASD in the dental office. From the front desk to the back operatory, every member of the dental office team has an important role in providing compassionate care for ASD patients.
Learning objectives:
• Gain an understanding of Autism Spectrum Disorder.
• Learn tips for treating patients with ASD in the dental office.
• Understand how to utilize non-invasive treatments such as silver diamine fluoride.
This course is designed for the entire dental team.
Counts toward the Certified Dental Business Professional program, clinical category, for one credit and communication category, for one credit.
Co-sponsored by MDA insurance and MDA Services.

COURSE #12
Cannabis and the Dental Patient
Sanjay Chand, MD
10:30 – 11:30 a.m. • AGD Code: 010
$49 DDS/$29 Staff
This presentation will describe cannabis use by the dental patient with potential effects in the oral cavity. It will elaborate the modes of use, psychotropic action, and effects of cannabis on the systemic health of an individual. Evidence of oral effects of cannabis will be discussed in detail. Recommendations at the state and federal level will be described.
Learning objectives:
• Discuss various types of cannabis products and their mode of use.
• Describe the availability and legal status of cannabis in Michigan and compare it to other states in the United States.
• Describe the systemic effects of cannabis with emphasis on the psychotropic effects.
• Discuss scientific basis of potential effects of cannabis in the oral cavity.
• Discuss ADA recommendations and strategies for effectively working with patients who use cannabis.
This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.
COURSE #13

The Heart and Dentistry: How to Approach Issues of Heart Health in Your Practice
Lauren Johnson, DDS
10:30 – 11:30 a.m. • AGD Code: 150
$49 DDS/$29 Staff

The purpose of this course is to familiarize dental professionals with significant cardiac conditions that can be present in their patient populations, and learn how to continue treating these patients safely in their offices. By the conclusion of the course, attendees will have knowledge of significant cardiac co-morbidities, including hypertension, heart attack- and stroke-related surgeries — stents/valve replacements/pacemaker/defibrillators — and often-associated medications including anticoagulants, and will be able to confidently continue treating patients in their offices.

Learning objectives:
• Review significant cardiac co-morbidities that can arise in patients in your practice.
• Learn to confidently communicate with medical providers and specialists.
• Learn to safely treat these patients in your office.
• Discuss treatment modifications to consider.

This course is designed for dentists.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #14

E-Cigarettes and Vaping: What We Know and What We Don’t
Judith S. Gordon, PhD
1 – 2 p.m. (Repeat from a.m.) • AGD Code: 010
$49 DDS/$29 Staff

E-cigarette use has become an epidemic among adolescents and young adults in the United States. New information and research results are available on these products every day. There are many short-term health consequences related to vaping, but nothing is known about the long-term health effects. Oral health professionals are uniquely qualified to discuss e-cigarette use with their adult and adolescent patients. Accurate information is crucial to providing patients with evidence-based advice.

Learning objectives:
• Understand vaping patterns of younger and older adults.
• Know the chemicals contained in e-liquids and aerosols.
• Acquire knowledge about systemic/oral health effects of vaping.
• Become familiar with how to discuss vaping with youth.
• Recognize evidence-based tobacco treatments.

This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #15

Keys to Success: Considering Practice Ownership
Jeff Cornell and Nick Rulli
1 – 2 p.m. • AGD Code: 550
$29 per person

Dentists will have the opportunity to discuss the various aspects of starting or acquiring a practice. The presentation will cover everything you’ll need to know to start your new practice, acquire an existing practice, run your business successfully, and plan to grow as a dental practice owner. Get all of your questions answered in one place.

Learning objectives:
• Learn how early planning can lead to a successful practice.
• Develop strategies for growth.
• Avoid first practice pitfalls.
• Understand practice financing options and develop a business plan.
• Discover what a lender looks for when qualifying a practice loan.
• Identify the right time to become a business owner.

This course is designed for dentists.
*Recommended by the New Dentist Committee. See Page 3.
Co-sponsored by Bank of America Practice Solutions, MDA Insurance, and MDA Services.

Courses Recommended for New Dentists

Register for any of these courses and attend the New Dentist Network Lounge on Friday, April 23 at no charge.

#5 Five Key Strategies to Skyrocket Your Practice
#6 Evolution Revolution
#8 The Digital Dentist
#15 Keys to Success When Considering Practice Ownership
#19 Take the “Dents” Out of Dentistry
#20 Endo vs. Implants
#29 Mastering Emotional Leadership
#32 Non-odontogenic Sources of Tooth Pain
#34 Embezzlement in the Practice
#37 Understanding CDT Codes
#38 Mastering Emotional Communication
#42 The Secrets of Predictably Successful Endo 1
#45 Effective Leadership Communication Skills
#49 The Biggest Mistakes Dentists Make with Money
#52 The Secrets of Predictably Successful Endo II
#55 Becoming a Dentist Leader of Influence
COURSE #16
Geriatric Dentistry/Adults with Changing Needs
Lauren Johnson, DDS
1 – 2 p.m. • AGD Code: 750
$49 DDS/$29 Staff
As our population continues to age, an increasing number of patients will develop physical and cognitive deficits, while many people in our communities are already living with these conditions. This course will familiarize dental professionals with the needs of adults with changing abilities — whether caused from developmental, trauma, or progressive conditions — and confidently treat these patients.

Learning objectives:
• Review issues of guardianship, durable power of attorney, and patient advocates, including competency and capacity evaluation referrals.
• Learn what to ask about during a health history review.
• Learn to safely treat these patients in your office.
• Determine goals of treatment and discuss treatment modifications, particularly as patients near the end of life.
• Identify considerations for dental prognosis monitoring needs.

This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #17
Mindful Dentistry: Leading with Energy in the Present Moment
Kristen Brogan
1 – 3 p.m. • AGD Code: 150
$89 DDS/$59 Staff
Mindful dentistry is a proven system for using present moment awareness to bring the best out of your team, your clients, and most importantly, yourself. As the world speeds up faster and faster, mental health issues continue to rise and performance continues to crumble. Burnout, low energy, poor health, and overwhelming stress are jeopardizing the ability to scale and win.

This training offers a clear, workable solution for leaders looking to get ahead through a mindful approach to resting, eating, and moving. Imagine a world where you feel and perform your best! In today’s business climate, mindfulness truly is your greatest super power.

Learning objectives:
• Understand how to manage and protect your energy.
• Learn how to use mindful meditation to enhance performance, create laser focus and improve productivity.
• Identify strategies for improving dental health through food.

This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #18
The Hygienist’s Role in Implant Maintenance and Guiding Your Patient to the Best Implant Solution
Thomas Lambert, DDS, and Lori Totten, RDH
1 – 3 p.m. • AGD Code: 690
$89 DDS/$59 Staff
This dynamic course presents new clinical protocols for implant maintenance. From a single tooth implant to the All on Four Fixed Prosthesis, this course will clarify which instruments and techniques best suit each patient.

Learning objectives:
• Understand the latest implant technologies.
• Learn current protocols for implant maintenance and how to incorporate them into your hygiene practice.
• Understand which scalers are SAFE to use and how to choose the best scaler for each implant type.
• Educate your patient on the best home care routine.

This course is designed for dentists and hygienists.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #19
Take the “Dents” Out of Dentistry
Peter Auster, DMD
1 – 3 p.m. • AGD Code: 010
$89 DDS/$59 Staff
Imagine a “jumpstart” to revitalize your dentistry and your life. This fun presentation provides concrete tips to make each dental day a better one via new techniques, great new products, and streamlined techniques to create beautiful, functionally sound cosmetic dentistry. Expect lots of “gems” and solid information to use on Monday morning.

Learning objectives:
• How to wake up your dental day with new treatment options: deprogrammer therapy, digital options, and sleep apnea treatments.
• How in-house composite onlays can stop financial objections to treatment.
• e.Max vs translucent zirconias: when to use each.
• Why the time for bioactive products is now.
• Easy, safe, and profitable equilibration.

This course is designed for dentists, hygienists, and assistants.
*Recommended by the New Dentist Committee. See Page 3.
Co-Sponsored by MDA Insurance, MDA Services, Shofu, GC America, and Coltene.
DESTINATION DENTAL EDUCATION

THURSDAY, APRIL 22 (CONTINUED)

COURSE #20

Endo vs. Implants: A Guide to Decision-Making
Michael Zuroff, DDS
1 – 3 p.m. • AGD Code: 070
$89 DDS/$59 Staff

This lecture will present the rationale and key factors in deciding between endodontics or implants.

Learning objectives:
• Learn the role of success and failure rates in choosing endodontics or implant placement.
• Learn the rationale for nonsurgical endodontics, retreatment, or surgical endodontics and when it is more appropriate to consider implant placement.
• Understand the key factors involved in making the decision of endodontics or implants.

This course is designed for dentists.
*Recommended by the New Dentist Committee. See Page 3.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #21

Physical Examination of the Head and Neck for Dental Health Care Providers
Theresa S. Gonzales, DMD, MS, MSS
1 – 3 p.m. • AGD Code: 730
$89 DDS/$59 Staff

The word “diagnosis” is derived from Greek and it is literally translated “through knowledge.” This two-hour presentation is designed to reacquaint the oral health care provider with an organized approach to the physical examination of the head and neck. Diagnosis is the key to patient care, and no therapeutic skill can compensate for an inability to adequately assess and evaluate a patient. A system, therefore, must be developed in both the history-taking and clinical examination to minimize the possibility of missing the underlying pathologic condition. Clinical/pathologic correlations will be used to supplement principles of physical diagnosis.

Learning objectives:
• A systematic approach for taking a history.
• Tips for a thorough clinical examination.
• Strategies to improve documentation of your findings.

This course is designed for dentists and hygienists.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #22

Disrupting Implicit Bias
Sonya Hughes, CCDP
1 – 3 p.m. • AGD Code: 550
$89 DDS/$59 Staff

The reality is that we all have implicit bias (also known as unconscious bias) – attitudes and beliefs that occur outside of our conscious awareness and control that affect our understanding, actions, and decisions in an unconscious way. The good news is that there are practical strategies we can employ to disrupt and reduce implicit bias. In this session we will utilize the Harvard Implicit Association Test, group activities, and practice strategies to identify, disrupt, and reduce implicit bias.

Participant pre-work: Participants will receive instructions to complete the online Implicit Association Test (IAT), conducted by Harvard University. Pre-work will take approximately 30 minutes to complete.

Learning objectives:
• Understand the sources of implicit bias.
• Recognize how bias can influence interaction with others.
• Identify practices to disrupt implicit bias.

This course is designed for the entire dental team.
This course is part of the Leadership Forum Track. See Page 3.
Counts toward the Certified Dental Business Professional program, human resources category, for two credits.
Co-sponsored by MDA Insurance and MDA Services.

Welcome Reception

The MDA will hold a Welcome Reception right in the Exhibit Hall on Thursday, April 22, from 4:30 until 6 p.m. Everyone is invited!

During the reception complimentary appetizers will be provided, with a cash bar.

Sponsored by MDA Insurance and MDA Services.
COURSE #23
Managing the Clinical Ethical Dimension of Dental Practice
Lawrence P. Garetto, PhD
1 – 3 p.m. • AGD Code: 555
$89 DDS/$59 Staff
An ethical dimension in the care environment is present each and every time an oral health provider interacts with a patient. There is never a situation when the ethical dimension does not exist. Being able to recognize ethical issues and being willing to address them are crucial steps in the process of managing this dimension of patient care. Video case scenarios will be used to present and stimulate discussion about common and sometimes invisible ethical issues in the care of dental patients.

Learning objectives:
• Describe the ethical dimension present in the clinical care.
• Distinguish the similarities and differences between clinical ethical and professional ethical issues.
• Develop a decision-making framework to address ethical concerns.
• Understand the four-box approach for elucidating ethical issues.

This course is designed for the entire dental team.
Co-sponsored by the American College of Dentists, MDA Insurance, and MDA Services.

COURSE #24
Cannabis and the Dental Patient
Sanjay Chand, MD
2 – 3 p.m. (Repeat from a.m.) • AGD Code: 010
$49 DDS/$29 Staff
This presentation will describe cannabis use by the dental patient with potential effects in the oral cavity. It will elaborate the modes of use, psychotropic action, and effects of cannabis on the systemic health of an individual. Evidence of oral effects of cannabis will be discussed in detail.

Learning objectives:
• Discuss various types of cannabis products and their mode of use.
• Describe the availability and legal status of cannabis in Michigan.
• Describe the systemic effects of cannabis.
• Discuss potential effects of cannabis in the oral cavity.
• Discuss ADA recommendations and strategies for effectively working with patients who use cannabis.

This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #25
Financial Practice Considerations
Jeff Cormell and Nick Rulli
2:30 – 3:30 p.m. • AGD Code: 550
$29 per person
This presentation will cover everything you’ll need to know to successfully plan for your future growth as a dental practice owner. Join us for this informative and timely one-hour seminar and get all of your questions answered in one place.

Learning objectives:
• When is the right time to grow?
• A tale of two practices.
• Thinking like a bank, and why fundamentals matter.
• Why good business relationships are important.

This course is designed for dentists.
Co-Sponsored by Bank of America Practice Solutions, MDA Insurance and MDA Services.

COURSE #26
Keynote Address
Us vs. Them
Jeff Havens
3:30 – 4:30 p.m. • AGD Code: 770
FREE
If you’ve ever been frustrated by how impossible it seems to employ four different strategies to manage four distinct generations, and if you’ve ever felt like you’re the only one who’s being asked to make any changes, then “Us vs. Them” is exactly what you need. It turns out that there really aren’t four generations. In this humorous keynote, you’ll learn a simpler way of looking at your own generational picture, and you’ll also learn how to understand, recognize, and resolve every generational issue facing today’s workforce.

Learning objectives:
• Learn to replace the complicated four-generation model with a workable dichotomy.
• Understand the key cultural, technological, and social changes that have conspired to create a disconnect between team members.
• Walk away with several immediately applicable strategies to address and eliminate problems.

This course is designed for the entire dental team.
Counts toward the Certified Dental Business Professional program, communication category, for one credit.
Co-sponsored by MDA Insurance and MDA Services.
COURSES AND SPEAKERS, FRIDAY, APRIL 23 • EXHIBITS OPEN 10 A.M. – 6 P.M.

**Morning Schedule**

**COURSE #27**

Hottest HR Topics of 2021  
Brandy Ryan, PHR, SHRM-CP  
MDA Director of Human Resources  
9 – 10 a.m. • AGD Code: 550  
$49 DDS/$29 Staff

What human resource issues keep you up at night? This course will answer all your questions about the hottest HR issues in the dental profession today. Bring your questions and get the answers you need.  
**This course is designed for dentists and front office personnel.**  
Counts toward the Certified Dental Business Professional program, Human Resources category, for one credit.  
Co-sponsored by MDA Insurance and MDA Services.

**COURSE #28**

Maximizing Non-Surgical Periodontal Therapy Part I  
Paul Levi Jr., DMD, and Rui Ma DMD  
9 – 11 a.m. • AGD Code: 490  
$89 DDS/$59 Staff

This course will provide the participant an in-depth format for providing effective disease control periodontal therapy. Review etiology, oral-systemic link and control of dental plaque related diseases including dental implants. An example of a comprehensive periodontal and peri-implant examination will be provided along with techniques for periodontal/peri-implant probing. The relationship between periodontitis and systemic disease will be reviewed, and the development of a comprehensive treatment plan. The rationale for the use of periodontal hand instrumentation will be presented along with a technique for sharpening.  
Learning objectives:  
• Motivate patients to perform dental plaque-removal techniques.  
• Evidence-based techniques that patients can use to remove dental plaque.  
• Improve accuracy in periodontal pocket measurement and calculus detection.  
**This course is designed for dentists and hygienists.**  
Co-sponsored by MDA Insurance and MDA Services.

**COURSE #29**

Mastering Emotional Leadership  
Shakila Angadi, DDS  
9 – 11 a.m. • AGD Code: 770  
$89 DDS/$59 Staff

Discover the application of emotional intelligence as an applied skill to dental and business leadership. We will discuss the challenges faced by dentists and team members, including stress, mindset, and self-care. Exploration of happiness concepts, fears, adaptation, and automaticity will lead the discovery of purposeful leadership in and out of the practice. Develop a strong understanding of building and reframing the mindset to increase overall life satisfaction.  
Learning objectives:  
• Understand how emotional growth as a leader is imperative for professional success.  
• Identify challenges post-COVID, and strategies to cope and overcome the adversity related to the pandemic.  
• Recognize how unrealistic expectations, fear of failure, and putting yourself last undermines personal and professional success.  
• Skills to change unhealthy habits through personal reflection.  
• Discover responsive tools that effectively address stressful issues.  
• Identify the consequences of poor communication.  
• Explore the mindset necessary to connect and evolve.  
**This course is designed for the entire dental team.**  
*Recommended by the New Dentist Committee. See Page 3.*  
This course is part of the Leadership Forum Track. See Page 3.  
Counts toward the Certified Dental Business Professional program, communications category, for two credits.  
Co-sponsored by MDA Insurance and MDA Services.

---

This event may change to 100% virtual. Dates, rates, and course times will remain the same. The MDA will keep members and those registered updated with the status of this event as more details become available.
COURSE #30

Perinatal and Infant Oral Health
Francisco Ramos-Gomez, DDS, MS, MPH
9 – 11 a.m. • AGD Code: 430
$89 DDS/$59 Staff

Dentists are able to perform a screening risk assessment and examination of infants’ mouths. Early care provides an opportunity to educate and inform parents about their children’s oral health. Anticipatory guidance/counseling for children’s dental health is an important part of preventive care, and may be the most effective way to prevent problems that traditional infectious-disease surgical models have failed to address, such as early childhood caries (ECC). The use of anti-bacterials and other remineralizing treatments like fluoride varnish, when added to caregiver counseling, has proven to be effective prevention strategies in reducing ECC incidence in young children.

Learning objectives:
• Describe why pregnancy provides a unique opportunity to provide oral health interventions for women and their infant.
• Evidence-based practice on protocols on the standard of care for pregnant women.
• Identify the impact of maternal oral health on oral disease status in families.

This course is designed for specialists, dentists, hygienists, and assistants.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #31

HIPAA Compliance and Enforcement
Jennifer Cosey
9 – 11 a.m. • AGD Code: 566
$89 DDS/$59 Staff

The Eagle Associates HIPAA seminar will provide guidance for health care professionals regarding current issues relating to HIPAA compliance. This course is an interactive presentation that encourages participants to ask questions.

Learning objectives:
• HIPAA Privacy Rule requirements.
• Administrative requirements (written policies, employee training and sanctions).
• Breach Notification Rule requirements (identifying potential breaches, incident assessment, and notification to patients).
• Security Rule audit elements (security risk analysis and risk management).

This course is designed for the entire dental team.
Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for two credits.
Co-sponsored by MDA Insurance, MDA Services, and Eagle Associates.

COURSE #32

Non-Odontogenic Sources of Tooth Pain: Demystifying the Mystery of “Phantom Tooth Pain”
Seena Patel, DMD, MPH
10 a.m. – noon • AGD Code: 340
$89 DDS/$59 Staff

Not all toothaches are caused by an odontogenic source. Unfortunately, these types of pain sources can be perplexing for both the patient and the dentist. Hence, patients often see several specialists and irreversible treatments before obtaining an accurate diagnosis. This course will provide a comprehensive review of non-odontogenic sources of tooth pain. Attendees will learn how to differentiate between odontogenic and non-odontogenic toothaches, the appropriate examination methods, diagnostic tests, and management of non-odontogenic toothaches.

Learning objectives:
• Describe the non-odontogenic sources of tooth pain.
• Differentiate between odontogenic and non-odontogenic toothaches.
• Implement diagnostic techniques in the evaluation of non-odontogenic toothache.
• Describe management strategies for each type of non-odontogenic tooth pain.

This course is designed for dentists, hygienists, and assistants.
*Recommended by the New Dentist Committee. See Page 3.
This course counts toward the Michigan Board of Dentistry’s pain management requirement.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #33

Scheduling in the New Normal
Patrick Houlihan, DDS
10:30 – 11:30 a.m. • AGD Code: 550
$49 DDS/$29 Staff

After a turbulent 2020 year in dentistry, learn how to schedule for practice, personal, and financial success in this era of the "new normal.”

Learn scheduling techniques to not only protect patients and staff but at the same time insure financial health, high staff morale, and practice growth.

Learning objectives:
• Understand the importance of scheduling.
• Understand why a full schedule is not necessarily a good schedule.
• Scheduling is both an “art” and a “science.”
• Know what factors to consider when developing a customized schedule.

This course is designed for dentists and front office staff.
Counts toward the Certified Dental Business Professional program, finance category, for one credit.
Co-sponsored by MDA Insurance and MDA Services.
COURSE #34
Embezzlement – Warning Signs, Common Methods and Practical Safeguards
Phil Nieto
1 – 2 p.m. • AGD Code: 550
$29 per person
Dental practices can be easy targets for embezzlers. This one-hour seminar discusses the unique exposures dental practices face, including insurance manipulation, credit card processing schemes, and A/R games. It provides practical steps to take that will minimize your risk and protect your practice’s financial health. Identity theft will also be discussed.
Learning objectives:
• Discover the warning signs of embezzlement.
• Common methods and how to ensure practical safeguards.
This course is designed for dentists and/or their spouses only.
*Recommended by the New Dentist Committee. See Page 3.
Co-sponsored by Best Card, MDA Insurance, and MDA Services.

COURSE #35
Maximizing Non-Surgical Periodontal Therapy Part II
Paul Levi Jr., DMD and Rui Ma DMD
1 – 3 p.m. • AGD Code: 490
Prerequisite: Morning session
$89 DDS/$59 Staff
This course will provide an in-depth format of clinical therapy for effective disease control periodontal therapy, including the most effective use of periodontal universal and Gracey curettes, specialized Gracey curettes, magnetostrictive and piezoelectric ultrasonic instrumentation, the use of air polishing, and when to best utilize it. A sequence for mechanical non-surgical periodontal and peri-implant therapy will be provided. The adjunctive use of local and systemic medications will be discussed.
The course will conclude with a comprehensive discussion of what can be accomplished with non-surgical periodontal/peri-implant therapy.
Learn how to implement a successful non-surgical disease control hygiene program, and the rationale behind it.
Learning objectives:
• To learn how to use hand instruments most efficiently for scaling and root planing.
• To understand the differences between magnetostrictive and piezoelectric ultrasonic scalers and how and when to use them in conjunction with hand instrumentation.
• To present a novel approach to non-surgical periodontal therapy utilizing air polishing.
• To understand what can and cannot be achieved with non-surgical periodontal therapy.
This course is designed for dentists and hygienists.
Co-sponsored by MDA Insurance and MDA Services.

Party at LBC!
Celebrating and Honoring
MDA President Dr. Stephen Meraw
Friday, April 23, 2021 • 7 – 11 p.m.
The Stock House at Lansing Brewing Company (LBC)
Relaxed casual attire
$49 per person*
Have fun with Giant Jenga, try out the life-sized Connect Four, or pick up a game of cornhole, the traditional bean bag game almost everyone has played. Also featuring PJ DA DJ spinning and mixing music of all genres from classic rock to R & B, hip hop, reggae, EDM (electronic dance music), and today’s top 40.
This event includes DJ, dancing, games, hearty hours d’oeuvres, and two drink tickets.
Co-sponsored by Detroit District Dental Society, MDA Insurance, MDA Services, and MDA-endorsed companies exhibiting at Annual Session.
Shuttle service provided to and from East Lansing Marriott and Crowne Plaza Lansing West.
*If Annual Session goes virtual, the fee will be refunded.

Download Your Handouts
In a continued effort to minimize paper waste, traditional course handout materials will be available online beginning Monday, April 3 (as permitted by each speaker.) Please note: These materials will not be printed for distribution on-site. If you wish to have these materials to reference during the course please be sure to download and print them in advance (visit michigandental.org for details). Handouts will also be available for download after the Annual Session for a limited time (as permitted by each speaker.)
COURSE #37
Understanding CDT Codes
Christopher Smiley, DDS
1:30 p.m. – 2:30 p.m. • AGD Code: 550
$49 DDS/$29 Staff
Coding the right way will help assure practice success and avoid clerical errors that could be interpreted as abusive in a payer audit. This program will address the CDT Code; its nomenclatures and descriptors; the need to code for what you do; how to properly report care to third party payers; new codes for 2021; and how you can help shape the Code to address gaps you have found. Learn to code the right way to assure success and profitability!
Learning objectives:
• Address new codes and revisions for 2021.
• Describe the meaning of key fields on a claim form.
• Discover how the code is developed and how to submit suggestions to address gaps in the code.
This course is designed for the entire dental team.
Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for one credit.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #36
OSHA Compliance Review and COVID-19 Updates
Jennifer Cosey
1 – 3 p.m. • AGD Code: 550
$89 DDS/$59 Staff
The Eagle Associates OSHA seminar will provide guidance for health care professionals regarding current issues relating to OSHA compliance. This course is an interactive presentation that encourages participants to ask questions.
Learning objectives:
• Hazard communication.
• Exposure control.
• Administrative policies.
• Emergency action.
This course is designed for the entire dental team.
Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for two credits.
Co-sponsored by Eagle Associates, MDA Insurance and MDA Services.

New Dentist Network Lounge
Gather, Share and Be Inspired
Friday, April 23, 2021 from 5-7 p.m.
MP Social – Downtown Lansing (across from Lansing Brewing Company)
$25 or FREE for new dentists that attend any New Dentist-recommended course/Limit 75
Enjoy drinks, snacks and mingle! Don’t miss this fun get-together with your new dentist colleagues.

Atmosphere and Attire: Relaxed Casual.
Sponsored by MDA Insurance, MDA Services, Carr Healthcare Realty and Bank of America Practice Solutions
Register at www.michigandental.org/annual-session or see Pages 30-31.
DESTINATION DENTAL EDUCATION

FRIDAY, APRIL 23 (CONTINUED)

COURSE #38

Mastering Emotional Communication
Shakila Angadi, DDS
2 – 4 p.m. • AGD Code: 770
$89 DDS/$59 Staff

This course will dive into the principles of empathetic listening and will review the physiology of human connection through emotional intelligence. The concepts of passive and active listening will be emphasized, along with a deep understanding of emotional language and its usage to create healthy communication patterns. We will reflect on the challenges of emotional communication in the era of post-COVID challenges, plus tools to navigate communicative processes. We will review the common errors in conflict resolution and explore the variable responses to determine the desired outcome.

Learning objectives:
- Identify emotional vocabulary as a skillset.
- Discover the basis of human connection and emotional understanding.
- Utilizing the concept of reactionary pausing with EQ tools and methods.
- Develop tools to engage in empathetic communication.
- Explore conflict resolution through empathetic listening.

This course is designed for the entire dental team.

*Recommended by the New Dentist Committee. See Page 3.
This course is part of the Leadership Forum track. See Page 3.

Counts toward the Certified Dental Business Professional program, communication category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

COURSE #39

Infant Oral Health Care Model and Minimally Invasive Pediatric Dentistry
Francisco Ramos-Gomez, DDS, MS, MPH
2 – 4 p.m. • AGD Code: 430
$89 DDS/$59 Staff

The model of anticipatory care guidance is valuable for general dentists and dental auxiliaries because its emphasis is preventive rather than restorative care. A comprehensive perinatal and infant oral care program utilizes 1) risk assessments at regularly scheduled dental visits; 2) counseling sessions with parents during either regular dental visits or additional visits scheduled if a child is deemed at risk; 3) preventive treatment such as the application of fluoride varnish or sealants; and 4) outreach and incentives to reinforce attendance.

Learning objectives:
- Evidence-based practice on protocols for infants and toddlers.
- Document and appropriately use anticipatory guidance for dental health services for young children.
- Describe the different care-paths or minimally invasive techniques.

This course is designed for specialists, dentists, hygienists, and assistants.

Co-Sponsored by MDA Insurance and MDA Services.

COURSE #40

Top 10 Pharmacotherapeutics for Orofacial Pain Disorders
Seena Patel, DMD, MPH
2 – 4 p.m.
$89 DDS/$59 Staff

Many patients with orofacial pain disorders require pharmacologic intervention. Patient outcomes are dependent on appropriate medication selection, adverse effect profile, and method of administration. This course will review the top 10 medications used for arthrogenous, myogenous, and neuropathic conditions. The various topical, oral and injectable medications will be outlined.

Learning objectives:
- Choose the appropriate medications for arthrogenous, myogenous, and neuropathic disorders.
- Describe the mechanism of action of pharmacotherapeutics for orofacial pain.
- Describe the adverse effects of common medications in orofacial pain.

This course is designed for dentists, hygienists, and assistants.

This course counts toward the Michigan Board of Dentistry’s pain management requirement.

Co-sponsored by MDA Insurance and MDA Services.

About CE Credits

One hour of course attendance equals one CE credit.

No CE vouchers will be issued on-site. The Michigan Dental Association is a nationally approved continuing education provider in the ADA Continuing Education Recognition Program (ADA CERP). The current term of approval extends from November 2019 through December 2023.

AGD Accepted Program Provider #219252

Stop by the MDA Member Center (located in Halls A and B, Lansing Center) for a free MDA Continuing Education Record-Keeping Folder. This handy folder tracks your CE credits and contains the state of Michigan’s updated rules for mandatory continuing education.

ADA CERP® Continuing Education Recognition Program
Morning Schedule

COURSE #41
Cardiac Resuscitation Training (CPR) (BCLS)
Scott Lipford with Safety Plus
9 – 10:30 a.m.
$90 per person
This emergency planning and response offering is designed specifically for today’s dental office. It meets the requirements for Basic Life Support renewal for two years from the American Heart Association. This program meets Michigan’s current mandatory continuing education CPR requirements.
Learning objectives:
• Recognizing emergency situations.
• Demonstrate three key components of an emergency response plan, for cardiac/respiratory emergencies requiring rescue breathing and/or CPR and automated external defibrillators.
• Responding and delegating appropriate actions to staff and/or others to initiate CPR and early defibrillation.
• Learn key motor skills required for ECC response and resuscitation.
CE credit is not given for CPR courses for dental professionals.
This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #42
The Secrets of Predictably Successful Endodontics Part I
Andre Mickel, DDS, MSD
9 – 11 a.m. • AGD Code: 070
$89 DDS/$59 Staff
This is an exciting and fast-paced motivational seminar in state-of-the-art endodontics, science, and practice. After attending this session, participants will be able to put their newfound knowledge to work performing faster and easier endodontics that creates more-satisfied patients and a better bottom line for their practice. The principles of CIB endodontics — being conscientious, properly informing patients, and doing your best for your patients — will be discussed.
Learning objectives:
• Armamentarium to help simplify treatment of calcified canals.
• An overview of the treatment of dentoalveolar trauma.
• Managing the endodontic treatment of open apices.
• Predetermine which patients are the most likely candidates for flare-ups/post-op pain, and how to prevent and/or treat, including when to adjust the occlusion.
• Diagnosing cracked teeth and using an objective criteria to determine prognosis.
This course is designed for general dentists.
*Recommended by the New Dentist Committee. See Page 3.
Co-Sponsored by MDA Insurance and MDA Services.

COURSE #43
Dietary Supplements: What the Dental Team Should Know
Tieraona Low Dog, MD
9 – 11 a.m. • AGD Code: 150
$89 DDS/$59 Staff
The use of dietary supplements has become commonplace in the United States. Some nutritional supplements have been shown through scientific investigation to benefit oral and overall health. However, there remain concerns regarding safety and quality. All members of the health care team should be familiar with the evidence of safety and benefit for the most commonly used dietary supplements to enhance patient outcomes and reduce risk of adverse events associated with dental procedures.
Learning objectives:
• Identify key risks and benefits of commonly used dietary and botanical supplements on oral health and during dental procedures.
• Understand the evidence for zinc and zinc carnosine in oral health.
• Recognize the importance of calcium and vitamin D in oral and overall health.
• Understand the role of omega 3 and omega 6 fatty acids in oral and overall health and identify effective strategies for increasing intake.
This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #44
Pediatric Oral Pathology: From Soft Tissue Lesions to Canker Sores
Juan F. Yepes, DDS, MD, MPH, MS, DrPH
9 – 11 a.m. • AGD Code: 430
$89 DDS/$59 Staff
This seminar will provide to the attendee with the most up-to-date information regarding the fascinating and emerging field of oral pathology in pediatric dentistry. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of the most common oral soft tissue lesions in infants, children and adolescents.
Learning objectives:
• Understand the importance of “building” a differential diagnosis based on the clinical presentation of oral lesions.
• Learn the most common soft tissue lesions in infants, children, and adolescents.
• Learn the most updated treatment for some of the most common oral conditions besides gingivitis and dental caries.
This course is designed for specialists, dentists, hygienists, and assistants.
Co-sponsored by MDA Insurance and MDA Services.
DESTINATION DENTAL EDUCATION

SATURDAY, APRIL 24 (CONTINUED)

COURSE #45
Effective Leadership Communication Skills
Todd Christy, DDS, and Deb Peters, DDS
9 – 11 a.m. • AGD Code: 770
$89 DDS/$59 Staff

Leaders are not born, they are made. Just like principles of leadership, the ability to communicate effectively with others is a learned skill. Getting to the heart of communication is the ability for a person to connect with an audience or another person. Utilizing many of the principles used by good communicators, Drs. Christy and Peters will explore these principles using historical examples and stories. Participants will hone the key skill of connecting as another avenue to grow in their leadership style.

Learning objectives:
• Understanding behavioral style/DiSC® and how it affects your communication.
• Learn how communication skills can be learned and improved.
• Develop your message to inspire those around you.
• Become a trusted leader through staying authentic in your relationships and communication.
• Develop the crucial skill of connecting by keeping communication simple and finding common ground.
• Learn to communicate effectively through the skills of connecting with others and capturing their interests.

This course is designed for the entire dental team.

*Recommended by the New Dentist Committee. See Page 3.
This course is part of the Leadership Forum track. See Page 3.
Counts toward the Certified Dental Business Professional program, communication category, for two credits.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #46
Managing Profitability in 2021 and What Challenges to Expect
Ron Cash and Michael Glass
9:30 – 10:30 a.m. • AGD Code: 550
$29 per person

This one-hour course will help you manage for improved profitability by providing guidance on how to establish a written billing policy for 2021 and beyond, as well as new ideas and technology for collecting payments and reducing slow-pay accounts. Dealing with rising operational costs will also be discussed.

Learning objectives:
• Dealing with rising operational costs in your office.
• Establishing a 2021 written billing policy.
• New ideas for collecting payments.
• New technology for slow pay accounts.

This course is designed for dentists.
Co-sponsored by Transworld Systems, MDA Insurance, and MDA Services.

COURSE #47
The Opioid Epidemic
Vincent Benivegna, DDS
10:30 – 11:30 a.m. • AGD Code: 340
$49 DDS/$29 Staff

Persistent opioid use after dental and surgical care is common. All practitioners should consider opioid best practices for the sake of optimal pain care for their patients.

Learning objectives:
• Understand how to counsel patients on the effects and risks associated with using opioids and other controlled substances.
• Review state and federal laws regarding prescribing and dispensing controlled substances.
• Discover alternate treatments for pain management.
• Learn when to use opioids and other controlled substances.
• How to utilize the Michigan Automated Prescription System.

This course is designed for the entire dental team.
Counts toward the Michigan Board of Dentistry’s pain management requirement and meets the one-time training requirement to renew the controlled substance pharmacy license for dentists.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #48
Component Leadership Moderated Discussion and Hot Topics Round Robin
Karen Burgess, MBA, CAE
11:15 a.m. – 12:30 p.m.
FREE

As the dental profession faces challenges, such as COVID-19, that had never been previously imagined, organized dentistry is more important than ever! This roundtable discussion will address opportunities to enhance member value, facilitate local and state dental society collaboration, and address current and emerging topics in the dental profession. This opportunity is open to any dentist and strongly encouraged for component and MDA staff and volunteer leadership.

This is an informational discussion and does not qualify for CE credit.

This course is designed for dentists aspiring to be leaders and current leaders at the local and state level.
This course is part of the Leadership Forum track. See Page 3.
Co-sponsored by MDA Insurance and MDA Services.

This event may change to 100% virtual. Dates, rates, and course times will remain the same. The MDA will keep members and those registered updated with the status of this event as more details become available.
COURSE #49
The Biggest Money Mistakes Dentists Make . . . And How to Avoid Them
Ted C. Schumann II, MBA, MSFCFP, AIF
11:30 a.m. – 12:30 p.m. • AGD Code: 550
$29 per person

Dentistry is a bright and rewarding career. However, when it comes to finances, dentists are often unprepared to manage high debt loads from student loans, mortgages, and practice debt. The debt load, coupled with the need to build personal wealth and avoid costly mistakes, can pose a challenge for dentists who have little formal training in these areas. This course will draw on the experiences of many dentists over the years to teach attendees what not to do!

Learning objectives:
• Effective and efficient debt management.
• Sound investment principles and how to avoid critical mistakes.
• Overcoming the dreaded “lifestyle creep.”
• Position attendees to prosper and achieve financial independence.

This course is designed for dentists.

*Recommended by the New Dentist Committee. See Page 3.
Co-sponsored by The DBS Companies, MDA Insurance, and MDA Services.

COURSE #51
Cardiac Resuscitation Training (CPR) (BCLS)
Scott Lipford with Safety Plus
1 – 2:30 p.m. (Repeat from a.m.)
$90 per person

This emergency planning and response offering is designed specifically for today’s dental office. It meets the requirements for Basic Life Support renewal for two years from the American Heart Association. This program meets Michigan’s current mandatory continuing education CPR requirements.

Learning objectives:
• Recognizing emergency situations.
• Demonstrate three key components of an emergency response plan for cardiac/respiratory emergencies requiring rescue breathing and/or CPR and automated external defibrillators.
• Responding and delegating appropriate actions to staff and/or others to initiate CPR and early defibrillation.
• Learn key motor skills required for ECC response and resuscitation.

CE credit is not given for CPR courses for dental professionals.
This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #50
The Opioid Epidemic
Vincent Benivegna, DDS
1 – 2 p.m. (Repeat from a.m.)
AGD Code: 340
$49 DDS/$29 Staff

Persistent opioid use after dental and surgical care is common. All practitioners should consider opioid best practices for the sake of optimal pain care for their patients.

Learning objectives:
• Understand how to counsel patients on the effects and risks associated with using opioids and other controlled substances.
• Review state and federal laws regarding prescribing and dispensing controlled substances.
• Discover alternate treatments for pain management.
• Learn when to use opioids and other controlled substances.
• How to utilize the Michigan Automated Prescription System.

This course is designed for the entire dental team.
Counts toward the Michigan Board of Dentistry’s pain management requirement and meets the one-time training requirement to renew controlled substance pharmacy license for dentists.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #52
The Secrets of Predictably Successful Endodontics Part II
Andre Mickel, DDS, MSD
1 – 3 p.m. • AGD Code: 070
$89 DDS/$59 Staff

In Part II of this exciting and fast-paced motivational seminar attendees will delve deeper into endodontics state-of-the-art, science and practice.

Learning objectives:
• Learn a simplified and reproducible cleaning and shaping technique for 99% of all canals.
• How to immediately establish psychological rapport with every patient to help reduce pain/anxiety/flare-ups.
• Learn the secrets to faster, easier, and more predictable endodontics.
• Understand the significant diagnostic skills and morphological knowledge to help ensure endodontic success.
• Treating and avoiding “accidents” including sodium hypochlorite and perforations.
• Learn the top 15 non-endodontic pathological lesions often mistaken for endodontic issues that could lead to lawsuit.
• Why you must practice “CIB” endodontics.

This course is designed for general dentists.
*Recommended by the New Dentist Committee. See Page 3.
Co-sponsored by MDA Insurance and MDA Services.
DESTINATION DENTAL EDUCATION

SATURDAY, APRIL 24 (CONTINUED)

COURSE #53
Nutrition: What’s Best for Your Patient’s Oral Health
Tieraona Low Dog, MD
1 – 3 p.m. • AGD Code: 150
$89 DDS/$59 Staff
A growing body of evidence now shows the direct link between nutrition and oral health. However, many dental professionals feel inadequately prepared to effectively counsel patients on healthy eating. This informative and fact-filled lecture will explore how macronutrients, micronutrients, glycemic index/load, dietary patterns and sugar substitutes impact oral health, periodontal disease and overall health. Learn the cutting-edge science behind the recommendations.
Learning objectives:
• Understand the role of macronutrients in health and chronic disease.
• Be able to identify the key components of glycemic index and load.
• Be familiar with the dietary inflammatory index and how to use it.
• Be able to counsel patients about sugar and sugar substitutes.
This course is designed for the entire dental team.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #55
Becoming a Dentist Leader of Influence — Servant Leadership and Recruitment
Todd Christy, DDS, and Deb Peters, DDS
1 – 3 p.m. • AGD Code: 550
$89 DDS/$59 Staff
In response to the overwhelming desire for component dental societies to develop the leaders around them, this course was developed for all past, current, and future leaders. It’s not the time to sit back and see what develops. This program will inspire participants to consider a thoughtful plan to leadership recruitment, development, and mentorship. This is the perfect time to consider how the following objectives will assist in moving the needle to sustainable leadership within your ranks.
Learning objectives:
• Develop skills to seek out and develop new leaders to grow organizational success.
• Learn the basis of volunteering and how people want to be involved.
• Develop your organizational core values to be ready to recruit.
• Creating an engaging opportunity that people want to be a part of.
• Learn the developmental path of a volunteer and hone skills to reduce the impact of volunteer burnout.
This course is designed for dentists.
*Recommended by the New Dentist Committee. See Page 3.
This course is part of the Leadership Forum track. See Page 3.
Co-sponsored by MDA Insurance and MDA Services.

COURSE #54
Pediatric Oral Radiology: From Radiation Safety to Lesions and CBCT
Juan F. Yepes, DDS, MD, MPH, MS, DrPH
1 – 3 p.m. • AGD Code: 430
$89 DDS/$59 Staff
This seminar will provide to the attendee the most common radiographic lesions that are presented in infants, children, and adolescents. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of oral radiology in pediatric dentistry. Topics such as radiation safety, digital radiology, CBCT in pediatric dentistry, radiographic interpretation, and common radiographic lesions in children will be covered in this seminar.
Learning objectives:
• Understand the importance of “building” a differential interpretation in radiology.
• Learn the most common radiographic lesions in infants, children and adolescents.
• Learn the indications of CBCT within the frame of practicing pediatric dentistry.
• Understand the importance of radiation safety in the practice of dentistry with children and adolescents.
This course is designed for specialists, dentists, hygienists, and assistants.
Co-sponsored by MDA Insurance and MDA Services.

About CE Credits
One hour of course attendance equals one CE credit.

No CE vouchers will be issued on-site. The Michigan Dental Association is a nationally approved continuing education provider in the ADA Continuing Education Recognition Program (ADA CERP). The current term of approval extends from November 2019 through December 2023.

AGD Accepted Program Provider #219252

Stop by the MDA Member Center (located in Halls A and B, Lansing Center) for a free MDA Continuing Education Record-Keeping Folder. This handy folder tracks your CE credits and contains the state of Michigan’s updated rules for mandatory continuing education.
ABOUT MICHIGAN’S MANDATORY CONTINUING EDUCATION REQUIREMENTS

Every three years, all Michigan dentists must renew their licenses and certify compliance with state continuing education (CE) rules by submitting their application for license renewal. License renewal is only available online at https://www.michigan.gov/lara.

For the preceding three-year period, dentists must maintain records of CE activities and current CPR certification according to the rules of mandatory continuing education (MCE).

It is your responsibility to keep evidence of your CE activities for the four years following license renewal date in the event you are audited by the Michigan Board of Dentistry. Remember, it is your responsibility to retain all CE records. These records should be given as much care as Internal Revenue Service data.

Evidence of course attendance and completion may take the form of vouchers, certificates, or letters from approved sponsors; receipts for payment are not acceptable. Copies of published materials or documentation of dental-related activities should be as complete as possible to protect against potential audit challenges.

The following are some frequently asked questions and their answers.

How many CE credits are required by Michigan’s MCE rules?

Dentists must accumulate 60 hours of acceptable continuing dental education in a three-year period preceding license renewal, in addition to a current CPR certification. Registered Dental Hygienists and Registered Dental Assistants need 36 hours in a three-year period plus a current CPR certification.

One hour of continuing education will be credited for each hour of program attendance. A minimum of 20 hours for dentists and 12 for registered dental hygienists and registered dental assistants of CE must be directly related to clinical issues, such as delivery of care, materials used in delivery of care, and pharmacology. (Specialists must obtain 20 hours of CE in the dental specialty field in which they are certified.)

Dentists must complete a minimum of three credits of pain and symptom management, while registered dental hygienists and registered dental assistants are required to complete two credits of pain and symptom management.

All registered dental professionals are required to complete a one-time course on human trafficking during their next licensing period beginning September 1, 2017.

*For dentists only to renew Michigan pharmacy license a one-hour opioid awareness course is required.

Is CE credit the same as a CE hour?

Yes, as far as continuing dental education courses are concerned. In the matter of courses offered by accredited schools of dentistry, dental hygiene or dental assisting, 10 hours of CE credits are given for each quarter credit and 15 hours are given for each semester credit.

Is CPR required by the MCE rules?

Yes. At the time of license renewal dentists must possess current certification in cardiac life support training for the health care provider or health professional. “Certification” refers to the trainer providing a course that results in certification that meets the standards set forth by the American Heart Association. Registered Dental Hygienists and Registered Dental Assistants also need a current CPR certification. Online CPR courses are only acceptable if the hands-on portion is also completed.

Must I submit my course vouchers and certificates with my license renewal?

No. By submitting your license renewal application, you automatically attest to having complied with the MCE requirements. Records must be maintained for four years from the date of application. Typically, 5 to 10 percent of each year’s license renewals will be audited. At that time, records of MCE activities must be presented to demonstrate rules compliance.

What do I do if I’m audited?

Photocopy the documents you have in your personal CE files that detail the various courses and programs you’ve attended during the past three years leading up to your recent license renewal. Send them promptly to the address required.

Be thorough. If you earned more than the required 60 credits, send copies of all you have earned.

Can the MDA track my CE courses for me?

The MDA does track CE courses taken through the MDA. Courses given through other providers can be uploaded, call the MDA CE department for more information at 800-589-2632, ext. 408, or email jmarquardt@michigandental.org.

What are the consequences of failure to meet the MCE requirements?

Failure to comply with Michigan’s mandatory continuing education rules may result in varying penalties. The first is a minimum $1,000 fine. Additional penalties range from probation (generally for a period of one year, to secure the credits that were not earned), to loss of license for six months or more, depending on the severity of the situation.
REGISTRATION INFORMATION — IMPORTANT — PLEASE READ CAREFULLY

The 2021 Annual Session registration is unique for this year only. There is no pre-registration deadline and rates will not increase after a certain date. It is possible that this year’s Annual Session will go virtual, so registration options were designed for flexibility. Keep in mind all course dates, rates, and times will remain the same should the Annual Session transition to a virtual meeting. All courses are either one or two hours to streamline the conversion to a virtual event.

Package-pricing: Take as many courses as possible in the three-day span for one low price. You’ll still need to make course selections, so that proper access links are generated and CE is tracked. Should the event go virtual, this package will also give you on-demand access to all recorded sessions beyond those you selected for up to 60 days following Annual Session.

$295 for Member Dentists
$195 for Dental Team Members
$395 for Nonmember Dentists

Individual course pricing: If only interested in a course or two, you have the option to register for each course. Should the event go virtual and the course or courses you selected are recorded, then on-demand access will be available to view a course for up to 60 days following the Annual Session. Most classes are priced (unless otherwise noted) as follows:

Two-hour courses:
$89 for Member Dentists
$59 for Dental Team Members
$139 for Nonmember Dentists

One-hour courses:
$49 for Member Dentists
$29 for Dental Team Members
$99 for Nonmember Dentists

The preferred method of registration is online at https://annualsession.michigandental.org/schedule/registration-options/. Phone, fax and mail-in registrations are also accepted. Online registration will remain open up to and during the Annual Session.

Registrations received before April 5, 2021, will receive credentials in the mail a week prior to the event and can proceed directly to class upon arrival at the Lansing Center. If you register after April 5, 2021, please pick up credentials on-site at the will-call booth in Halls A and B of the Lansing Center. On-site registration is also available. A driver’s license or photo ID is required to register on-site or to pick up credentials at will call. On-site registration hours are: Wednesday, April 21, 3-5:30 p.m.; Thursday, April 22, 7:30 a.m. – 6 p.m.; Friday, April 23, 7:30 a.m. – 6 p.m. and Saturday, April 24, 8 a.m. – 1 p.m. Should the Annual Session go virtual, links to courses will be emailed the week of the event.

Seating is limited with an in-person event, even more so in 2021 than ever before, so be sure to register early to get the courses you want. If the event goes virtual there will be no limit on the number that can attend. Please note that a separate registration form is needed for each participant. Find the registration form on page 30 or register online at https://annualsession.michigandental.org/schedule/registration-options/.

Questions?
Call the MDA at 517-372-9070, ext. 408, or e-mail the MDA’s Jody Marquardt at jmarquardt@michigandental.org.

Cancellation Policy
No refunds will be granted after the start of Annual Session. For a cancellation refund, a written request must be mailed and/or emailed to the MDA office no later than April 20, 2021. A $25 administration fee will be assessed per cancellation.

Lost Badges
All course exchanges must be done on-site after April 5, 2021. All lost or exchanged badges are subject to a $25 fee. A driver’s license or photo identification is required to change courses or to receive a new badge.

PLEASE NOTE: EXHIBIT HALL WILL BE OPEN THURSDAY AND FRIDAY ONLY!

Disclaimer
Neither the Michigan Dental Association nor its component societies or committees accept responsibility for the information presented, either orally or in writing, at any program sponsored, supported or publicized by any of the above; and the information and views expressed are those of the presenter and not necessarily the positions of the MDA, its component societies or committees.

Disabilities or Special Accommodations
If you have a disability and require special accommodations, please check the box on the registration form or contact the MDA CE department at 517-346-9402 or email sowens@michigandental.org. Advance notice is required by April 5.
For online reservations for all hotels visit michigandental.org/Annual-Session

<table>
<thead>
<tr>
<th>Hotel</th>
<th>Rate</th>
<th>Reservation Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Radisson Hotel Downtown Lansing</strong></td>
<td>$144.95</td>
<td>April 6, 2021</td>
</tr>
<tr>
<td>111 N. Grand Ave.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lansing, MI 48933</td>
<td></td>
<td></td>
</tr>
<tr>
<td>800-333-3333</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parking: Valet $20/night for hotel guests;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>self-park $15 max daily or $1.50/half hour.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Online reservations: <a href="https://www.michigandental.org/Annual-Session">https://www.michigandental.org/Annual-Session</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cancellations will be accepted without penalty up to seven days prior to arrival. Cancellations received within seven days of arrival will forfeit one night room and tax.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **East Lansing Marriott at University Place** | $159   | March 29, 2021 |
| 300 M.A.C. Ave.                              |        |              |
| East Lansing, MI 48823                      |        |              |
| 517-337-4440 or 800-228-9290                |        |              |
| Parking: Valet $26/night for hotel guests;   |        |              |
| Self-park $13 max daily or $1.50/hour       |        |              |
| Online reservations: https://www.michigandental.org/Annual-Session |        |              |
| Cancellations accepted up to 48 hours prior to the arrival date without any fees. Within 48 hours of arrival, cancellations are subject to a fee of one night’s room and tax. |        |              |

| **Crowne Plaza – Lansing West**              | $139   | March 29, 2021 |
| 925 S. Creyts Rd.                           |        |              |
| Lansing, MI 48917                           |        |              |
| Telephone reservations: 877-322-5544        |        |              |
| Parking is complimentary for overnight guests. |        |              |
| Online reservations: https://www.michigandental.org/Annual-Session |        |              |
| Cancellations accepted up to 24 hours prior to the arrival date without any fees. Within 24 hours of arrival, cancellations are subject to a fee of one night’s room and tax. |        |              |

*Headquarters hotel connected to Lansing Center by skywalk.

A map with hotel locations is available on the MDA website at www.michigandental.org/Annual-Session.
2021 ANNUAL SESSION REGISTRATION

One form per attendee. Copy as needed. DO NOT mail this form after April 6, 2021. You may register online at michigandental.org/Annual-Session after April 6; your registration will be processed, but your name badge will be held on-site at the WILL CALL pick-up booth located in the registration area.

Name: ________________________________
Requested name/nickname to appear on badge: ________________________________
ADA number (if applicable): ________________________________
Email address: ________________________________
Primary phone: ________________________________
Company/Dentist name (if packet to be mailed to office):
________________________________________
☐ Office ☐ Home (Check one)
Street address (this is where your packet will be mailed):
________________________________________
City: ____________ State: _________ ZIP: ____________

Check appropriate title:
☐ MDA Member DDS ☐ Non-member DDS ☐ Dental Student
☐ Hygienist ☐Assistant ☐ Business Staff ☐ Life Retired
☐ Spouse/Guest/Hygiene Student/Assistant Student
*Non-member dentists pay DDS fee plus $50 per course/except Keynote.

☐ Request Name Badge Only (No CE classes) FREE for everyone
   (if checked, please fill out the address information above)

Check Box to Register for Course(s)
(Please darken/fill-in box(es) completely.)

Thursday, April 22, 2021
(Exhibits open 10 a.m. – 6 p.m.)

(Morning Programs)
☐ Member Dentists only Breakfast and Exhibits 7:30 – 8:30 a.m. FREE
☐ #1 Gordon — E-cigarettes and Vaping $49 DDS $29 Staff
☐ #2 Johnson — Health History Review $49 DDS $29 Staff
☐ #3 Havens — Decoding Your Patients $89 DDS $59 Staff
☐ #4 Brogan — Nutrition: Hungry for Happiness $89 DDS $59 Staff
☐ #5 Lambert — Five Key Strategies $89 DDS $59 Staff
☐ #6 Auster — Evolution Revolution How to Thrive $89 DDS $59 Staff
☐ #7 Zuroff — Clinical Considerations/Endodontics $89 DDS $59 Staff
☐ #8 Washington — The Digital Dentist $49 per person
☐ #9 Gonzales/Garetto — Undaunted Courage $89 DDS $59 Staff
☐ #10 Houlihan — Maximizing Efficiencies $89 DDS $59 Staff
☐ #11 Shick — Treating Patients with Autism $89 DDS $59 Staff
☐ #12 Chand — Cannibis and the Dental Patient $49 DDS $29 Staff
☐ #13 Johnson — The Heart and Dentistry $49 DDS $29 Staff
☐ #14 Gordon — E-cigarettes and Vaping $49 DDS $29 Staff (REPEAT)

(Afternoon Programs)
☐ #15 Cormell/Rulli — Practice Ownership $29 per person
☐ #16 Johnson — Geriatric Dentistry $49 DDS $29 Staff
☐ #17 Brogan — Mindful Dentistry $89 DDS $59 Staff
☐ #18 Lambert/Totten — Hygienists Role in Implants $89 DDS $59 Staff
☐ #19 Auster — Take the “Dents” Out of Dentistry $89 DDS $59 Staff
☐ #20 Zuroff — Endo vs. Implants $89 DDS $59 Staff
☐ #21 Gonzales — Exam of the Head and Neck $89 DDS $59 Staff
☐ #22 Hughes — Disrupting Implicit Bias $89 DDS $59 Staff
☐ #23 Garetto — Clinical Ethical Dimension $89 DDS $59 Staff
☐ #24 Chand — Cannabis and the Dental Patient $49 DDS $29 Staff (REPEAT)
☐ #25 Cormell/Rulli — Financial Practice Considerations $29 per person
☐ #26 Havens — Keynote: Us vs. Them FREE

Friday, April 23, 2021
(Exhibits open 10 a.m. – 6 p.m.)

(Morning Programs)
☐ #27 Ryan — Hottest HR Topics $49 DDS $29 Staff
☐ #28 Levi/Ma — Periodontal Therapy I $89 DDS $59 Staff
☐ #29 Angadi — Mastering Emotional Leadership $89 DDS $59 Staff
☐ #30 Ramos-Gomez — Perinatal and Infant Oral Health $89 DDS $59 Staff
☐ #31 Case — HIPAA Compliance $89 DDS $59 Staff
☐ #32 Patel — Non-odontogenic Tooth Pain $89 DDS $59 Staff
☐ #33 Houlihan — Scheduling in the New Normal $49 DDS $29 Staff

(Afternoon Programs)
☐ #34 Nieto — Embezzlement in the Practice $29 per person
☐ #35 Levi/Ma — Periodontal Therapy II $89 DDS $59 Staff
☐ #36 Case — OSHA Compliance Review $89 DDS $59 Staff
☐ #37 Smiley — Understanding CDT Codes $49 DDS $29 Staff
☐ #38 Angadi — Emotional Communication $89 DDS $59 Staff
☐ #39 Ramos-Gomez — Minimally Invasive Ped. Dent. $89 DDS $59 Staff
☐ #40 Patel — Top 10 Pharmacotherapeutics $89 DDS $59 Staff

Don’t forget to download your course handouts! Available starting April 6, 2021, as permitted by each speaker. Go to www.michigandental.org/handouts.
For package pricing choose your package below.

Note: You must also select the course(s) you wish to attend above.

- $295 for Member Dentists
- $195 for Dental Team Members
- $395 for Nonmember Dentists

By attending the Annual Session, I hereby grant permission for the MDA to take my photograph for use in Annual Session news coverage or publicity. By registering for the Annual Session I also hereby grant permission to have my name listed as an attendee.

Special Events

Friday, April 23, 2021

- **New Dentists Network Lounge**
  Where: MP Social
  When: 5 – 7 p.m.
  Cost: $25 per person or FREE for new dentists that attend any New Dentist recommended course.
  Attire: Relaxed casual attire
  $25 per person _________ # attending

- **Party at LBC**
  Where: The Stock House at Lansing Brewing Company
  When: 7 – 11 p.m.
  Cost: $49 per person
  Attire: Relaxed Casual attire
  $49 per person _________ # attending

  Check here for special accommodations (hearing, wheelchair, etc.).
  Please describe your needs (please give at least a two-week notice):

  ________________________________________________________________

  ________________________________________________________________

Payment 2021 MDA Annual Session

Non-member dentists pay an additional $50 per course, except Keynote.

Number of Courses Ordered _______

TOTAL AMOUNT TO CHARGE = $

Check payment method:

- Check or money order enclosed
- Charge to my □ MasterCard □ VISA □ Amer. □ Discover

Card Number: ____________________________

Exp. Date: ____________ Billing ZIP Code: ____________

Name on Card: (please print): ____________________________

Signature: ____________________________
Featuring these speakers:

Jeff Havens • Andre Mickel • Lawrence Garetto • Paul Levi Jr. • Rui Ma
Jennifer Cosey • Thomas Lambert • Vincent Benivegna • Juan Yepes • Tieraona Low Dog
Patrick Houlihan • Francisco Ramos-Gomez • Todd Christy • Debra Peters • Seena Patel
Ted Schumann II • Shakila Angadi • Chris Smiley • Michael Zuroff and others . . .

Your first choice for continuing education