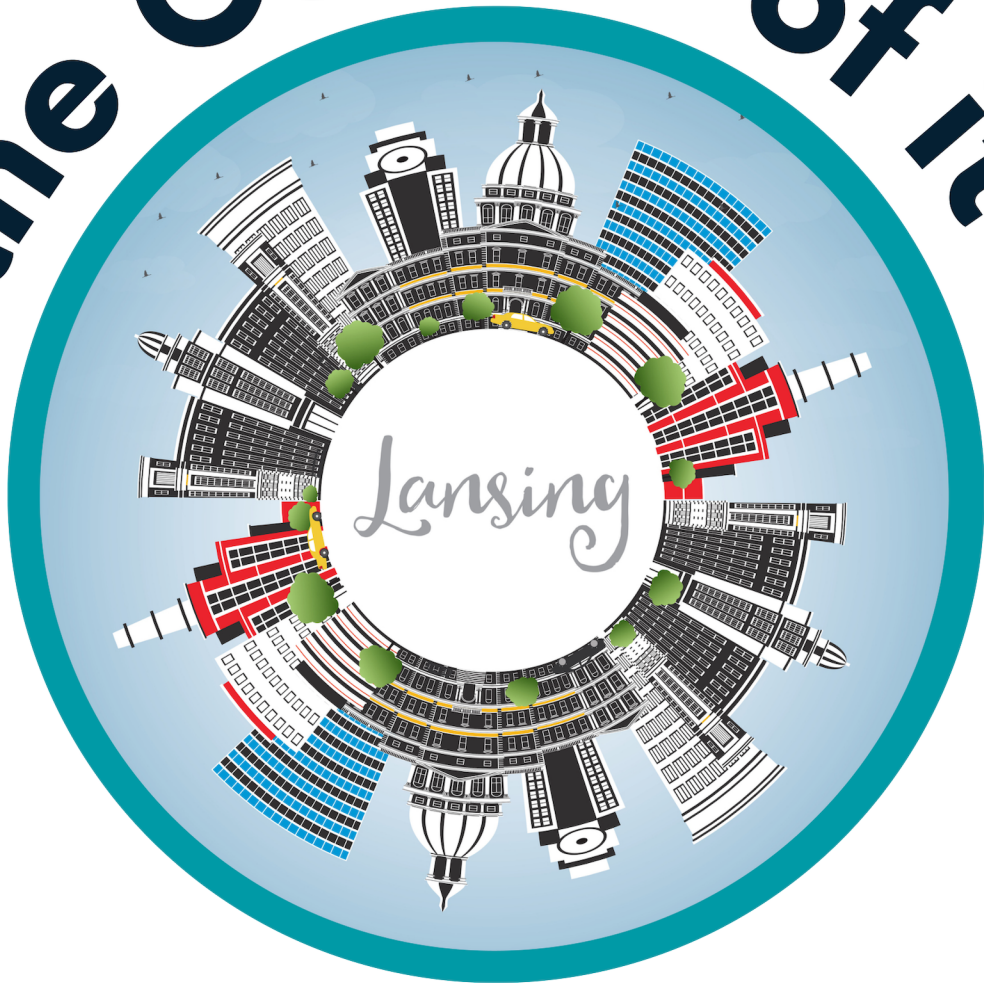


2024 ANNUAL
SESSION



michigan dental
ASSOCIATION
YOUR CONNECTION TO ORAL HEALTH™

At the Center of it All!



LANSING CONVENTION CENTER

APRIL

17-20

2024

Experience Michigan's Largest Dental Meeting! Lansing 2024

There's so much to experience at this year's MDA Annual Session. The Committee on Annual Session and the Committee on Continuing Education along with the MDA staff have worked hard to provide a meaningful and comprehensive conference with learning, socializing, and viewing of new products and services in the Exhibit Hall. So, whether you're attending one day or every day, please be sure to take advantage of everything Annual Session has to offer you.

The Lansing region is the "Center of it All!" It's Michigan's Capital City, with hospitality that will make you feel right at home. There are lots of restaurants, breweries, museums, sporting events, concerts and theaters, so you're sure to enjoy your free time too. While you're in town, explore some of the region's gems like Old Town, REO Town, Impression Five Museum, Michigan's Historical Museum, or take a tour of the Capitol.

You'll find continuing education opportunities for the entire dental team. This preview features Courses-at-a-Glance that makes it easy to identify tracks for dentists, new dentists, hygienists, assistants, and office managers.

And don't miss keynoter Dr. Joe Johnson as he explores pursuing your purpose, not just your dreams. He'll share the hidden life curriculum that all dental professionals need to know.

Make the most out of your conference experience and attend special events specifically designed for the MDA Annual Session. On Thursday evening experience the eclectic sights, sounds and flavors of Lansing's Old Town with a scavenger hunt. Don't miss Friday night's Big Party, Yooper style, honoring MDA President Dr. Eric Knudsen, with a cool venue, great games, and entertainment. A New Dentist Network Lounge will take place at Lansing Shuffle, right outside the doors of the Lansing Center early Friday evening as well.

Whatever you decide to do at the Annual Session, I know it will be memorable. So, what are you waiting for? Register your team now!

Jill Gillhooley, DDS
Chair, 2024 MDA Annual Session



2024 MDA Annual Session Committee

Dr. Jill Gillhooley
Chair

Dr. Linda Dobis
Vice Chair

Members:
Dr. Michael O'Brien
Dr. Soha Shamas
Dr. Emily Varsanik
Dr. Thomas Vuchetich
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Alejandro Uribe-Luzardo

Consultants:
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Dr. John Frey
Elizabeth Milewski
Karen Nelson

MDA Staff:
Andrea Sundermann
Jody Marquardt
Marcia Bethea

Inside your *Annual Session Preview*

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Special Events 2024

Don't miss out – register for these special events early!

Welcome reception!

The MDA will hold a Welcome Reception in the Exhibit Hall on Thursday, April 18, from 4:30 until 6 p.m. Everyone is invited! During the reception, complimentary hors d'oeuvres will be provided, with a cash bar. Visit 10 exhibitors and receive a free drink ticket!

Co-sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.



Women's Leadership Event: Inspiration and Connection

Event Code EV01 – Registration required Thursday, April 18, 2024 • 5-6:30 p.m. Doubletree Hotel (formerly the Radisson) \$25/person

Relax! Have a drink and delicious hors d'oeuvres with women dentists from all across the state. Hear – and be inspired by – women leaders in organized dentistry. You can come with someone you know or solo – either way, you'll create new connections.

Take this time for you!

Sponsored by MDA Insurance and MDA Services.

OUR KEYNOTE ADDRESS SPECIAL SESSION! FREE! ONE CE CREDIT

Course #20

Pursue Your Purpose, Not Your Dreams: The Hidden Life Curriculum That All Dental Professionals Need to Know

Joe Johnson, PhD
Thursday
April 18, 2024
3:30 – 4:30 p.m.
AGD Code: 770
Limit 500



The world we live in continues to evolve. However, the way we've been taught, and the knowledge received from traditional education, has not always evolved at the same rate. What if dental professionals were able to increase their own understanding of what's needed to create the life and career they desire so they can better prepare themselves and future dental professionals? Get ready to learn about the hidden life curriculum that can take dental professionals to their next level professionally and personally.

Learning objectives:

- Discover the power of awareness and accountability.
- Learn the importance of being a disruptor.
- Understand the power of building the right team.

Registration is required. Please register on Page 47.

Co-sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.

Zen Lounge 2.0

Back by popular demand! The Zen Lounge is the place to get away from the crowd for a moment of peace and quiet . . . a place to relax, rest, or even to focus on your spiritual being. It's located inside the Lansing Center this year and will be available from 10 a.m. – 6 p.m. April 18 and 19.

Courses Recommended for New Dentists

You'll find a number of courses marked throughout the *Annual Session Preview* that are recommended for new dentists by the New Dentist Committee. Courses are noted in bold on course descriptions.

New dentists who register for any of these courses may attend the New Dentist Network Lounge on Friday, April 19 for free (a \$25 savings).

New Dentist Network Lounge

Event Code EV03 – Registration required Friday April 19, 2024 • 4:30-6:30 p.m. Lansing Shuffle \$25/person

Enjoy this fun new venue with unique food options, bar, and of course shuffleboard. Attendance is free when you attend at least one CE course in the New Dentist track.

Co-sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.



Scavenger Hunt: A Taste and Tour of Old Town Lansing

Event Code EV02 – Registration required
Thursday, April 18, 2024

6-9 p.m.

\$69 for each individual or
\$359 for a team of six.

FREE shuttle service from the
Doubletree Hotel, Courtyard Marriott,
East Lansing Marriott, and Crowne
Plaza Hotel in Lansing.

Experience the eclectic sights, sounds
and flavors of Lansing’s Old Town
while enjoying the company of your
friends and colleagues. Register as a
team or an individual – everyone will
be assigned a group number. Explore
the unique shops and try one-of-a-kind
food items and specialty drinks. If you
complete all the stops on the Taste &
Tour Scavenger Hunt card you will be
eligible to win prizes at the end of the
evening.



The event starts and ends at Urban
Beat in the heart of Old Town, where
appetizers and drinks will be served.
The cost includes transportation from
designated hotels, food, beverages,
prize drawing, and live entertainment.
The tour requires a fair amount of

walking outside, so dress accordingly
and wear comfortable shoes! The
dress code is relaxed casual.

Co-sponsored by MDA Insurance and
MDA Services.

Flannel Up! And Bring on the Stormy Kromers!

Honoring MDA President Dr. Eric Knudsen

Event Code EV04 – Registration required

Friday, April 19, 2024 • 6:30-11 p.m.

Grewal Hall 224, Downtown Lansing

\$89/person

FREE shuttle service from Doubletree Hotel, Courtyard Marriott, East
Lansing Marriott, and Crowne Plaza Hotel in Lansing (please indi-
cate hotel location on registration form).

It’s a great big party, Yooper style, compliments of Drs. Eric and Beth
Knudsen. There won’t be a lot of formalities at this celebration, but
expect a lot of fun! Grewal Hall is an exciting new space like no other
in Lansing. It features an open-architecture ceiling and exposed
steel trusses, two floors of entertaining space, with a second-floor
mezzanine that overlooks the action on the main floor. While you
admire this new venue, enjoy U.P.-inspired food, cocktails, beer, and
wine. Participate in a “just for fun” match of cornhole, fowling, or
life-size connect four. Or maybe dancing or singing along with a live
DJ spinning tunes from the ’70s, ’80s, and ’90s is more your thing. No need for fancy clothes – keep it casual and
comfortable. Flannel shirts and Stormy Kromer hats are encouraged, and there’s a prize for the most authentic
Yooper outfit. Don’t miss this super fun, laid-back event!

Sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.



New Dentist Opportunities

There are many choices of great continuing education courses and events for all dentists at the MDA Annual Session. In addition to the wide variety of CE courses offered throughout the week, there are specific opportunities that have been designed especially for the new dentist. Take a look at what has been planned for our young colleagues.

Events:

New Dentist Network Lounge

Event code EV03 – Registration required
Friday April 19, 2024
4:30-6:30 p.m.
Lansing Shuffle

Enjoy this fun new venue with unique food options, bar, and of course shuffleboard. Attendance is free when you attend at least one CE course in the New Dentist track.

Co-sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.



CE Courses:

Course Code CR01

The Christensen Bottom Line 2024

Gordon J. Christensen, DDS, MSD, PhD
9 a.m. – 4 p.m.
AGD Code: 070, 148, 550, 690, 780
Fee: \$299 per person/non-member dentists \$399 (includes continental breakfast and lunch)
See Page 14 for complete description.

Course Code CR06

The Purposeful Dental Professional: I Don't Talk about Diversity, I Live It!

Joe Johnson, PhD
8:30 – 11:30 a.m. • AGD Code: 558
DDS \$189; Staff \$109
See Page 16 for complete description.

Course Code CR07

Facing Your Fears: How to Slay Class II Composites

Lauren Yasuda Rainey, DDS
9 – 11 a.m. • AGD Code: 250
\$126 DDS/\$73 Staff
See Page 16 for complete description.

Course Code CR08

Liftoff: Top 21 Tips to Propel Your New Practice Into Success

Eight of the top MDA Insurance and MDA-endorsed providers will speak
9 – 11 a.m. • AGD Code: 550
FREE DDS/FREE Staff
See Page 17 for complete description.

Course Code CR13

Atraumatic Extractions

William Mason, DDS
1 – 3 p.m. • AGD Code: 340
\$126 DDS/\$73 Staff
See Page 18 for complete description.

Course Code CR18

MAC Dentistry: The What, When, How, and Why of Current Indirect Restorative Materials, Adhesives, and Cements

Thomas Dudney, DMD
1 – 3 p.m. • AGD Code: 250
\$126 DDS/\$73 Staff
See Page 20 for complete description.

Course Code CR19

Creating the Office Culture You Want

Brandy Ryan, MBA, CEC, PHR, SHRM-CP
1 – 3 p.m. • AGD Code: 550
\$126 DDS/\$73 Staff
See Page 20 for complete description.

Course Code CR27

Sticky Situations: Awkward Moments in the Dental Office

Stephanie Ganter, DDS, MS, FACD, FICD, and Robert McNeill, DDS, MD, MBA, FACD, FICD
9 – 11 a.m. • AGD Code: 550
DDS \$126; Staff \$73
See Page 23 for complete description.

Course Code CR30

Life Design: The Intentional Decision to Use Business Success for Life Success

Scott Leune, DDS
9 – 11 a.m. • AGD Code: 550
DDS \$126; Staff \$73
See Page 24 for complete description.

Course Code CR37

Legendary Life Skills to Boost Personal and Professional Success

Stephanie Ganter, DDS, MS, FACD, FICD, and Robert McNeill, DDS, MD, MBA, FACD, FICD
1 – 3 p.m. AGD Code: 550
DDS \$126; Staff \$73
See Page 26 for complete description.

Course Code CR41

Staff Systems: Six Pearls to Simplify and Optimize the Front Desk Team

Scott Leune, DDS

1 – 3 p.m. • AGD Code: 550

DDS \$126; Staff \$73

See Page 28 for complete description.

Course Code CR53

Thinking Outside the Tooth: Non-Odontogenic Sources of Dental Pain

Elizabeth Hatfield, DDS, DABOP

9 – 11 a.m. • AGD Code: 200

DDS \$126; Staff \$73

See Page 32 for complete description.

Course Code CR55

Medical Emergencies in the Dental Office and Advanced Local Anesthesia

David Isen, BSc, DDS

9 a.m. – 4 p.m. • AGD Code: 730/550

(Lunch Break from noon until 1 p.m.)

DDS \$379; Staff \$219

See Page 33 for complete description.

Course Code CR58

Leadership: High Performance and Mindset Mastery

Allison Lacoursiere, RDA, OA, CPC, ELI-MP

1 – 3 p.m. AGD Code: 770

DDS \$126; Staff \$73

See Page 33 for complete description.

Course Code CR59

What's the Grind About Oromandibular Movement Disorders?

Elizabeth Hatfield, DDS, DABOP

1 – 3 p.m. AGD Code: 310

DDS \$126; Staff \$73

See Page 34 for complete description.

For On-Site Information, Download the MDA App

Download the free MDA Connection app for quick access to the most-important Annual Session information. Click the Annual Session button from the home screen for daily schedules, speaker lineup, and quick access to the MDA Annual Session website.

Don't forget to allow push notifications after installing for access to important information. To download the free app, search "MDA Connection" on the Apple App Store and on Google Play.



Note: There will be no on-site printed program this year, so be sure to download the app!

Looking for things to see and do in Lansing?



Scan the QR Code for great ideas of what to do, and find out why Lansing is the center of it all!



Related Programs

Meet with these Groups During Annual Session

Joint American/International College of Dentists and Pierre Fauchard

Thursday, April 18, 7 p.m.

The joint American/International College of Dentists and Pierre Fauchard dinner will be held, Thursday, April 18, at 7 p.m. in Lansing. Watch your email and mail for more information.



International College of Dentists

Friday, April 19, 7 a.m.

Doubletree Hotel, Lansing

The International College of Dentists Breakfast will take place Friday, April 19, at 7 a.m. at the Doubletree Hotel (formerly the Radisson Hotel and connected to the Lansing Center by skywalk). Contact Dr. Steven Sulfaro at drsulfaro@comcast.net for more information or to make your reservation.

American College of Dentists

Friday, April 19, 7 a.m.

Doubletree Hotel, Lansing

The American College of Dentists Breakfast is scheduled for Friday, April 19 at 7 a.m. at the Doubletree Hotel (formerly the Radisson Hotel and connected to the Lansing Center by skywalk). For more information on the ACD breakfast, contact Dr. Sherill Behnke at 517-332-8663 or email behnkedds@aol.com.

University of Michigan Dental School Alumni Luncheon

Friday, April 19, 11:30 a.m. – 1:30 p.m.
Doubletree Hotel Ballroom (connected by skywalk to Lansing Center)

To RSVP email Gretchen Hannah at yankleg@umich.edu or call 734-615-2870.

Michigan Dental Assistants Association (MDAA)

Friday, April 19

Student Day, 8 a.m. – 1 p.m.

MDAA House of Delegates, 2 p.m.
Crowne Plaza Hotel Lansing West, Lansing

Shuttle service to the Lansing Center available from the Crowne Plaza on Thursday, April 18 and Friday, April 19. For more information email Karen Nelson at poohe0@hotmail.com or call 810-516-4984.

Pierre Fauchard Academy

Saturday, April 20, 11 a.m.

Doubletree Hotel, Lansing

The Pierre Fauchard Academy will hold a brunch at 11 a.m. on Saturday, April 20, at the Doubletree Hotel (formerly the Radisson Hotel and connected to the Lansing Center by skywalk.) You can contact Dr. Ben Underwood at underwbj@gmail.com for more information or to make your reservation.

MDA Foundation Sparkling Smiles Celebration

Wednesday April 17, 2024

6:30 – 8:30 p.m.

East Lansing Marriott Hotel

Please join your colleagues for a very special event to recognize and thank



foundation

IMPROVING DENTAL HEALTH

MDA Foundation donors,

grant recipients, and scholarship recipients. The event is open to all interested Annual Session attendees to introduce them to the Foundation and hear stories from people who help and have been the beneficiaries of the work it does throughout the state. Complimentary food stations with heavy hors d'oeuvres and wine tasting will be available.

The program will be heartwarming, educational, and fun. Everyone will walk away knowing more about the Foundation, its donors, its recipients, and how the MDA Foundation is making the state a better place through improved dental health.

Hope to see you there! Watch for a save-the-date and email follow-up in your mail.

To register early or make a donation, please email the MDA Foundation at foundation@michigandental.org or call 800-589-2632 and ask for the MDA Foundation.

A special note for CDBP participants

When you register for the 2024 Annual Session, receive a gift bag on site specifically designed for you.

More details to follow once registered.



Find Your CE Track

A broad choice of speakers and topics are offered during the MDA's Annual Session. To make your selection easier, look for the icons that match the course tracks you are interested in.

- **Leadership Track (LT)** — Join the leadership community! Whether you are a leader in organized dentistry, in another volunteer capacity, or want to apply what you learn in your practice — these courses will help you hone your leadership skills.
- **New Dentist Track (ND)** — Courses targeted specifically for the young dentist, dental residents, and dental students. Selected and recommended by the MDA New Dentist Committee.
- **Certified Dental Business Professional Track (C)** — Courses designed to meet CDBP program requirements. In addition to CDBP participants, these courses will help any front office team member be more effective and efficient.

Leadership Track Courses

Check out this year's leadership track, with eight courses across three days to accelerate your leadership skills. These courses are all included in the Leadership Track:

- #CR02 House of Delegates Leadership Training
- #CR06 The Purposeful Dental Professional: I Don't Talk About Diversity, I Live It!
- #CR20 Keynote Address: Pursue Your Purpose, Not Your Dreams: The Hidden Life Curriculum That All Dental Professionals Need to Know
- #CR23 Mind-Body Professionalism
- #CR34 Addressing Impostor Phenomenon: An Opportunity for Professional Development
- #CR35 FUN-derstruck for Great Leadership
- #CR37 Legendary Life Skills to Boost Personal and Professional Success
- #CR58 Leadership: High Performance and Mindset Mastery



Check out these courses exclusively brought to you by your MDA-endorsed providers:

- #CR08 Liftoff: Top 21 Tips to Propel Your New Practice into Success
- #CR15 Top 15 Tips for Ensuring Your Practice is Protected: Liability/Infrastructure/Technology/Credit Card Processing
- #CR24 Healers vs. Stealers: How to Outsmart the Thief in Your Practice
- #CR51 Tax Strategies for Practice Owners



2024 MDA Continuing Education Committee

Dr. Anna Pogoncheff
Chair

Members:

Dr. Asmaa Abdel-Salam
Dr. Cindy Bauer
Dr. Diane Hines
Dr. Jessica Lambert
Dr. Michael Nykamp
Dr. Kevin Sloan

Student Members:

Nikta Kheiri
Martin Murad

Consultants:

Dr. Lawrence Haber
Dr. Mehul Patel
Brittany Lane
Allison Restauri

Liaison:

Dr. Jill Gillhooley

MDA Staff:

Andrea Sundermann
Jody Marquardt
Marcia Bethea

The Annual Session Exhibit Hall

Here's where you'll discover the latest dental products, services, and techniques, plus many MDA Annual Session show specials.

Exhibit Hall

You'll find more than 100 exhibitors at this year's MDA Annual Session Exhibit Hall. They're offering great deals, helpful advice, and the chance to see the newest products "up close and personal." You can get your questions answered, talk with product representatives, and see what's new in dentistry. It's all at the MDA Annual Session Exhibit Hall – Michigan's largest dental expo!

A full listing of exhibitors appears on the Annual Session website, or download the free MDA Connection app.

Take advantage of this great resource for your practice. Be sure to stop by the exhibits, conveniently located near CE classes, right inside Halls A and B, Lansing Center.

Remember! No exhibits Wednesday or Saturday! Exhibits open Thursday at 10 a.m. The MDA Exhibit Hall will be open Thursday and Friday only!

- Thursday, April 18: Exhibits open 10 a.m. until 6 p.m.
- Friday, April 19: Exhibits open 10 a.m. until 6 p.m.

Come to the Table Clinics

See the listing of table clinics in the MDA Connection App or the Annual Session website at annualsession.michigandental.org. Table Clinics will take place Friday, April 19, from 10 a.m. until 2 p.m.

MDA Welcome Center

Everyone is invited to visit the Welcome Center located just inside Halls A and B of the Lansing Center. There you can relax, grab a cup of coffee, visit with staff, check out the latest MDA products and services, and get all your questions answered. It's a great way to make sure you're taking full advantage of all that membership in the MDA has to offer. Office managers – you'll find resources to make your job easier. Stop and see how MDA can help you, too.

Lunch and Snacks

Pressed for time between classes? No problem! You can get lunch right in the MDA Exhibit Hall as you chat with exhibitors or fellow colleagues. The concession area offers a hot buffet, a variety of sandwiches and healthy food options, plus snacks, coffee, and soft drinks. Maps with nearby local lunch options will also be provided on-site.

Endorsed Provider Aisle

Come visit the MDA Insurance and MDA Services area at the gateway to the MDA Annual Session Exhibit Hall April 18-19 in Halls A and B of the Lansing Center. Discover the many ways you can save money and enjoy great service working with MDA Insurance, MDA Services, and endorsed vendors. Check out the show specials and fun activities, and bring your supplies shopping list or your technology wish list to discover the solutions you need from trusted vendors. Look for the MDA-Endorsed banners.



2024 Annual Session Exhibitors (and more to come)

| | |
|---------------------------------------|--|
| Advantage Technologies | Hawaiian Moon |
| Air Techniques | Huntington Bank Practice Finance |
| Alerus | iCoreConnect |
| Align Technology- iTero | Impladent Ltd. |
| Bank of America | Kettenbach LP |
| Best Card | Looby Baumgarten, PC |
| BISCO | LumaDent |
| Brasseler USA | MDA Health and Well Being Committee |
| Bridge Commercial Realty | MDA Health Plan, powered by Priority Health |
| CareCredit | MDA Insurance |
| Carestream Dental | MDHHS Oral Health Program |
| CARR | Medi-Loupes |
| Choice Transitions | Michigan Antibiotic Resistance Reduction Coalition |
| Colgate | Michigan Dental Assistants Association |
| Comerica Bank | Michigan Volunteer Clinics |
| Complete Dental IT | Milk Means More |
| Creative Benefit Strategies, Inc. | My Community Dental Centers |
| Crest Oral B Professional Oral Health | Nexhealth |
| Dandy | OPEN Opioid Prescribing Engagement Network |
| DBS Dental Sales | Orasoptic |
| DBS Investment Advisers | Patterson Dental |
| DDSmatch | Professional Sales Associates |
| Delta Dental of Michigan | ProSites |
| DentaQuest | Rose Micro Solutions |
| Dentech Practice Management Software | Sodium Dental |
| Dentsply Sirona | SurgiTel |
| Designs for Vision, Inc. | TDSC.com, Powered by Henry Schein |
| Detroit Mercy Dental | Transworld Systems (TSI) |
| Doctor Multimedia | Ultradent Products, Inc. |
| Doeren Mayhew Payroll Solutions | Ultralight Optics, Inc |
| Donated Dental Services of Michigan | Ward Dental Laboratory |
| Doral Refining Corp | Weave |
| Elevate Oral Care | Wolgast Corporation |
| eScapes | |
| Garfield Refining | |
| Garrison Dental Solutions | |
| GC America Inc | |
| General Refining Corporation | |
| Halyard | |

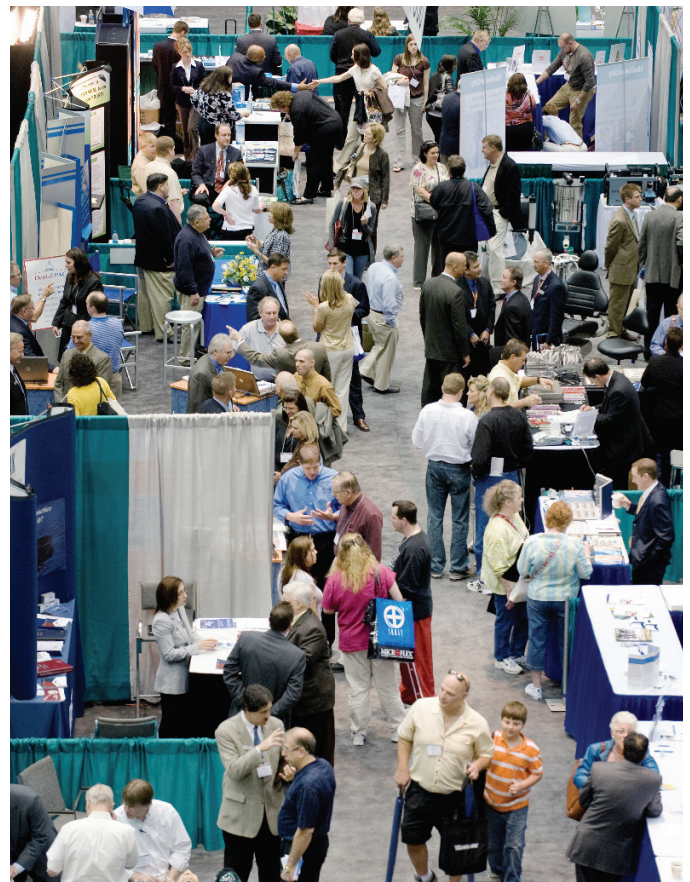
Exhibit Hall Hours:

Thursday, April 18

Exhibits open 10 a.m. until 6 p.m.

Friday, April 19

Exhibits open 10 a.m. until 6 p.m.



Expansive Dental Marketplace!

Take advantage of this great resource for your practice. Support the exhibitors that support the Annual Session and check out show specials.

Exhibiting Companies as of Nov. 21, 2023

Your CE Courses

Wednesday, April 17

| Course # | Course Title | Track* | Speaker | Course Times |
|----------|-----------------------------|------------|--------------------------------------|------------------|
| CR01 | The Christensen Bottom Line | EDT, ND, C | Gordon J. Christensen, DDS, MSD, PhD | 9 a.m. – 4 p.m. |
| CR02 | HOD Leadership Training | D, LT | Debra Peters, DDS | 4:30 – 6:30 p.m. |

Thursday, April 18

| | | | | |
|------|--------------------------------------|--------------------|---|---------------------|
| CR03 | PPP Risk Management | EDT, C | Robert Peskin, DDS; Lynda Farnen, JD | 8 a.m. – 12:30 p.m. |
| CR04 | Infection Control | EDT, C | Marie T. Fluent, DDS, CDIPC | 8:30 – 10 a.m. |
| CR05 | There's an Instrument for That? | H | Amanda Hill, BSDH, RDH | 8:30 – 10 a.m. |
| CR06 | The Purposeful Dental Professional | EDT, ND, C, LR, LT | Joe Johnson, PhD | 8:30 – 11:30 a.m. |
| CR07 | How to Slay Class II Composites | D, ND, H, A | Lauren Yasuda Rainey, DDS | 9 – 11 a.m. |
| CR08 | Tips to Propel Your New Practice | ND | MDA Insurance and Endorsed speakers | 9 – 11 a.m. |
| CR09 | Be Aware of Wear: Dentition | D, H, A | Thomas Dudley, DMD | 9 – 11 a.m. |
| CR10 | Hottest HR Topics in 2024 | D, FOT, C | Brandy Ryan, MBA, CEC, PHR, SHRM-CP | 9 – 11 a.m. |
| CR11 | Eye Safety in Dentistry | D, H, A | Marie T. Fluent, DDS, CDIPC | 10:30 – 11:30 a.m. |
| CR12 | Revive Your Career | EDT, C | Amanda Hill, BSDH, RDH | 10:30 – noon |
| CR13 | Atraumatic Extractions | D, ND, A, LR | William Mason, DDS, MS | 1 – 3 p.m. |
| CR14 | Monolithic Composites | D, A | Lauren Yasuda Rainey, DDS | 1 – 3 p.m. |
| CR15 | Ensuring Your Practice is Protected | D, FOT, C | MDA Insurance and Endorsed speakers | 1 – 3 p.m. |
| CR16 | Antibiotic Stewardship in Action | D, H, A | Marie T. Fluent, DDS; Elaine Bailey, PharmD | 1 – 3 p.m. |
| CR17 | Crashing the Biofilm Party | EDT | Amanda Hill, BSDH, RDH | 1 – 3 p.m. |
| CR18 | MAC Dentistry | D, ND, H, A | Thomas Dudley, DMD | 1 – 3 p.m. |
| CR19 | Creating the Office Culture You Want | D, ND, FOT, C | Brandy Ryan, MBA, CEC, PHR, SHRM-CP | 1 – 3 p.m. |
| CR20 | KEYNOTE: Pursue Your Purpose | EDT, LT | Joe Johnson, PhD | 3:30 – 4:30 p.m. |

Friday, April 19

| | | | | |
|------|--------------------------------------|--------------|---|-----------------------|
| CR21 | Reignite Your Dental Passion | D | Mohamed Saad, DDS; Ali Saad, DMD | 8 – 9:30 a.m. |
| CR22 | HIPAA Privacy Rule Changes | D, FOT, C | Mary Govoni, MBA, CDA, RDH | 8:30 – 10 a.m. |
| CR23 | Mind-Body Professionalism | EDT, LT | Christina DiBona Pastan, DMD | 8:30 – 10:30 a.m. |
| CR24 | Healers vs. Stealers | D | David Harris, CPA, CFE, PI | 8:30 – 11:30 a.m. |
| CR25 | Safety and Simplicity in Root Canals | D | Alex Fleury, DDS, MS | 8:30 a.m. – 4:30 p.m. |
| CR26 | Mastering Hygiene Department Codes | D, H, FOT, C | Debbie Seidel-Bittke, RDH, BS | 9 – 11 a.m. |
| CR27 | Awkward Moments in the Office | EDT, ND, C | Stephanie Ganter, DDS, MS, FACD, FICD, and Robert McNeill, DDS, MD, MBA, FACD, FICD | 9 – 11 a.m. |
| CR28 | Ethics and Jurisprudence | D, H, A, LR | Michael Maihofer, DDS, and Dan Schulte, JD | 9 – 11 a.m. |
| CR29 | Creating Quality Patient Care | D, H | Samuel B. Low, DDS, MS, MEd | 9 – 11 a.m. |
| CR30 | Business Success for Life Success | ND | Scott Leune, DDS | 9 – 11 a.m. |

Tracks: D = Dentists, ND = New Dentists, H = Hygienists, A = Assistants, LT = Leadership Track, C = CDBP, FOT = Front Office Team, LR = License Requirement, EDT = Entire Dental Team

Friday, April 19 (cont'd)

| Course # | Course Title | Track* | Speaker | Course Times |
|----------|---------------------------------------|-------------|--|-------------------------|
| CR31 | From Simple to Complex | D, H, A | Joyce Bassett, DDS, FAACD, FAGD | 9 – 11 a.m. |
| CR32 | Emergency Management of Injuries | D, H, A, LR | Ehsan N. Azadani, DDS, MS | 9 – 11 a.m. |
| CR33 | OSHA Annual Tasks Checklist | EDT, C | Mary Govoni, MBA, CDA, RDH | 10:30 a.m. – noon |
| CR34 | Addressing Impostor Phenomenon | EDT, LT | Juliette Daniels, EdD, MA | 11 a.m. – noon |
| CR35 | FUN-derstruck for Great Leadership | EDT, C, LT | Pat Dwyer | 11:15 a.m. – 12:15 p.m. |
| CR36 | HIPAA Privacy Rule Changes (REPEAT) | D, FOT, C | Mary Govoni, MBA, CDA, RDH | 1 – 2:30 p.m. |
| CR37 | Legendary Life Skills | EDT, ND, LT | Stephanie Ganter, DDS, MS, FACD, FICD, and Robert McNeill, DDS, MD, MBA, FACD, FICD | 1 – 3 p.m. |
| CR38 | Engage and Excel | EDT | Debbie Seidel-Bittke, RDH, BS | 1 – 3 p.m. |
| CR39 | Record It Right the First Time | EDT, C | Dan Schulte, JD | 1 – 3 p.m. |
| CR40 | Manage Peri-Implant Disease | D, H | Samuel B. Low, DDS, MS, MEd | 1 – 3 p.m. |
| CR41 | Simplify and Optimize the Front Desk | ND, FOT, C | Scott Leune, DDS | 1 – 3 p.m. |
| CR42 | The Complex Aesthetic Case | D, H, A | Joyce Bassett, DDS, FAACD, FAGD | 1 – 3 p.m. |
| CR43 | Traumatic Injuries to Permanent Teeth | D, H, A, LR | Ehsan N. Azadani, DDS, MS | 1 – 3 p.m. |
| CR44 | Peer Review Workshop | D | | 1 – 4 p.m. |
| CR45 | FUN-derstruck for Effective Teams | EDT, C | Pat Dwyer | 1:30 – 2:30 p.m. |
| CR46 | OSHA Annual Tasks Checklist (REPEAT) | EDT, C | Mary Govoni, MBA, CDA, RDH | 3 – 4:30 p.m. |
| CR47 | Aspiring Michigan Medicaid | EDT, C | MDHHS Provider Outreach and Ed Team | 3:30 – 4:30 p.m. |

Saturday, April 20

| | | | | |
|------|---|-----------------|---|-------------------|
| CR48 | Hurts So . . . Swell (Part I) | D, H, A, LR | Thomas Viola, RPh, CCP | 8:30 – 11:30 a.m. |
| CR49 | Aspiring Michigan Medicaid (REPEAT) | EDT, C | MDHHS Provider Outreach and Ed Team | 9 – 10 a.m. |
| CR50 | Supercharge Your Clear Aligner | EDT, C | Allison Lacoursiere, RDA, OA, CPC, ELI-MP | 9 – 11 a.m. |
| CR51 | Tax Strategies for Practice Owners | D | Ted Schumann, II, MBA, MSF, CFP®, AIF® John Looby, CPA | 9 – 11 a.m. |
| CR52 | Advanced Dental Billing and Coding | FOT, C | Christine Taxin | 9 – 11 a.m. |
| CR53 | Thinking Outside the Tooth | D, ND, H, A, LR | Elizabeth Hatfield, DDS, DABOP | 9 – 11 a.m. |
| CR54 | Diagnosing Oral Lesions | D, H | Nisha D'Silva, BDS, MSD, PhD | 9 a.m. – 3 p.m. |
| CR55 | Medical Emergencies in the Office | EDT, ND, LR | David Isen, BSc, DDS | 9 a.m. – 4 p.m. |
| CR56 | Cardiac Resuscitation Training | EDT, LR | Scott Lipford with Safety Plus | 9:30 – 11 a.m. |
| CR57 | Cardiac Resuscitation Training (REPEAT) | EDT, LR | Scott Lipford with Safety Plus | 1 – 2:30 p.m. |
| CR58 | Leadership: Mindset Mastery | EDT, ND, LT | Allison Lacoursiere, RDA, OA, CPC, ELI-MP | 1 – 3 p.m. |
| CR59 | Oromandibular Movement Disorders | D, ND, H, A, LR | Elizabeth Hatfield, DDS, DABOP | 1 – 3 p.m. |
| CR60 | Hurts So . . . Swell (Part II) | D, H, A, LR | Thomas Viola, RPh, CCP | 1 – 4 p.m. |
| CR61 | Become a Billing CSI Investigator | FOT, C | Christine Taxin | 1 – 4 p.m. |

Tracks: D = Dentists, ND = New Dentists, H = Hygienists, A = Assistants, LT = Leadership Track, C = CDBP, FOT = Front Office Team, LR = License Requirement, EDT = Entire Dental Team

Bonus Day: Wednesday, April 17, 2024 — No Exhibits

Course Code CR01

The Christensen Bottom Line 2024

TRACK: EDT, ND, C

Gordon J.

Christensen, DDS,
MSD, PhD

9 a.m. – 4 p.m.

AGD Code: 070,
148, 550, 690, 780

Fee: \$299 per
person/non-
member dentists
\$399 (includes
continental breakfast and lunch)
Class limit: 300



This fast moving “bottom line” course includes the areas of dentistry with the most activity and change during the past year. You’ll find it easily understood, with numerous summaries that help you to interpret the ongoing advancements in the profession. The course encourages audience participation and questions and answers, and is presented in an enjoyable and humorous manner.

The hottest aspects in the following topics will be included, depending on the interests of group participants: the state of the profession; CAD/CAM; diagnosis and treatment planning; equipment; esthetic dentistry; implant dentistry; infection control; lasers; practice management; preventive dentistry.

Learning objectives:

- List the most important new techniques in the general topics above.
- Discuss the most useful materials discussed in the general topics above.
- Understand new concepts discussed in this course.
- Implement those aspects of the course most applicable to your practice.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, clinical basics category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR02

House of Delegates Leadership Training/Meet the Candidates

TRACK: D, LT

Debra Peters, DDS

4:30 – 6:30 p.m. Note new time!

(reception at 4:30 p.m.; training at 5:30 p.m.) • AGD Code: 770

Fee: FREE – DDS only
(includes reception)

This session will be held at the East Lansing Marriott.
Class limit: 100

This session is appropriate for all members who desire to improve their knowledge of proper debate and decorum as well as meeting organizational skills. There will be no fee for this session. Candidates for all offices will be invited to attend this event. Join your colleagues for networking and meet the candidates from 4:30-5:30 p.m., with light appetizers and a cash bar. The training session will take place from 5:30-6:30 p.m.

Each component dental society is urged to have at least one or two representa-

tives attend. If there are individuals in your component who may be interested in a leadership position either at the component or state level, please let them know about this session and encourage them to attend. This is a great opportunity for you to network and speak with individual Board members and staff to communicate your ideas and thoughts.

Learning objectives:

- Discover and utilize the basic parliamentary steps to process motions and provide for efficiency and clarity within a meeting.
- Identify and practice the process to amend a resolution or a motion presented to a group for consideration.
- Understand the various methods utilized to take a vote and when and how to utilize these principles to achieve an outcome that is transparent.

This course is designed for MDA member dentists.

Co-sponsored by MDA Insurance and MDA Services.

Save the Date!
Wednesday, April 17, 2024

The Sparkling Smiles Celebration

The event that celebrates our collective impact!



Thursday, April 18, 2024 – Exhibits open 10 a.m. – 6 p.m.

MORNING SCHEDULE

Course Code CR03

Professional Protector Plan (PPP) Control, Protocol, and Risk Management Seminar

TRACK: EDT, C

Robert Peskin, DDS; Lynda Farnen, JD
8 a.m. – 12:30 p.m. • AGD Code: 565
\$90/person (PPP-insured dentists will
be refunded \$90 after attending the
class)

Class limit: 100

The Professional Protector Plan Control, Protocol, and Risk Management Seminar will help mitigate risk in your practice and present real-life experiences of dentists who have encountered malpractice claims. This course is designed for all general dentists, specialists, and office staff members.

Learning objectives:

- Implementing office protocols so the entire team utilizes the same risk and safety policies.
- Understanding basic principles of acceptable chart and record documentation and the responsibilities of protecting patient health information.
- Developing effective patient management regarding non-clinical issues and adverse events.
- Understanding the fundamentals of legal concepts, including general informed consent, vicarious liability, and negligence.

PPP-insured dentists will receive a 10% discount on their professional liability premium for three years by attending.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, risk management category, for four and one-half credits.

Co-sponsored by MDA Insurance and the Professional Protector Plan.

MDA House of Delegates

The first meeting of the MDA House of Delegates will take place Thursday, April 18 beginning at 8:30 a.m. The second meeting will take place Saturday, April 20, beginning at 1 p.m. The House of Delegates will be located in Hall C of the Lansing Center.

Candidate Forum

The MDA will hold a Candidate Forum for any contested elections. The forum will be held following the first meeting of the House of Delegates on Thursday, April 18 in Hall C at the Lansing Center.

MDA Reference Committee Hearing

There will be one reference committee hearing, taking place on Thursday, April 18 in Hall C at the Lansing Center.

Regional Caucuses

Regional caucuses will be held the morning of Saturday, April 20 at the East Lansing Marriott. Check the MDA Connect App for exact times and rooms.



Thursday, April 18, 2024 (cont'd)

Course Code CR04

Infection Control

TRACK: EDT, C

Marie T. Fluent, DDS, CDIPC

8:30 – 10 a.m. • AGD Code: 148

Fee: DDS \$126; Staff \$73

Class limit: 100

Dental professionals in Michigan are now required to complete at least one hour of required continuing education in the area of infection control for license renewal. This lecture will highlight requirements under this administrative ruling to include CDC infection control guidelines, personal protective equipment requirements, and protocol for sterilization of handpieces.

Learning objectives:

- Describe pertinent CDC Guidance documents to ensure safe dental care.
- Discuss the importance of handpiece sterilization after use.
- Understand PPE requirements for safe clinical care and for other tasks within the dental setting.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG, for one and one half credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR05

There's an Instrument for That? Conquering Tricky Spots in Dental Hygiene Instrumentation

TRACK: H

Amanda Hill, BSDH, RDH

8:30 – 10 a.m. • AGD Code: 010

DDS \$126; Staff \$73

Class limit: 75

Let's face it. Many of us are still using the same instruments we learned about in school. But just as dentistry has evolved, so have dental instruments! From scaling implants without causing harm to

confidently navigating even the trickiest furcation, this course is your gateway to discovering the power of instrumentation innovation. Delve into techniques that not only improve your efficiency but also safeguard your physical well-being — all while giving you the confidence to break out of your routine and try something new.

Learning objectives:

- Identify ergonomic principles to support musculoskeletal health.
- Examine key factors to determine instrument selection.
- Analyze a variety of instruments and techniques to increase instrumentation effectiveness.

This course is designed for hygienists.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR06

The Purposeful Dental Professional: I Don't Talk about Diversity, I Live It!

TRACK: EDT, ND, C, LR, LT

Joe Johnson, PhD

8:30 – 11:30 a.m. • AGD Code: 558

DDS \$189; Staff \$109

Class limit: 75

Imagine living in a world full of people who do not fit into the box we place them in. Imagine growing up with an understanding of different groups of people that turns out to be totally false. Diversity, Equity, and Inclusion and implicit bias has been a topic of discussion over the years, but sometimes we don't see ourselves the way others see us. As dental professionals, our ability to see the role we play in the journey of diversity can set us apart from the people who are not ready to evolve. Understanding the foundation of DEI, implicit bias, gaining awareness of where DEI is going, and adjusting how we operate in our profession and personal lives will give us an opportunity to increase our bottom line and live with intention and purpose.

Learning objectives:

- Obtain information on implicit bias, equitable access to health care, serving a diverse population, diversity and inclusion initiatives, and cultural sensitivity.
- Uncover strategies to remedy the negative impact of implicit bias by recognizing and understanding how perception, judgment, and actions may result in inequitable decision making, failure to effectively communicate, and result in barriers and disparities in the access to and delivery of health care services.
- Understand the historical basis and present consequences of implicit biases based on an individual's characteristics.
- Discuss current research on implicit bias in the access and delivery of health care services.
- Acquire strategies to reduce disparities in access to and delivery of health care services.

This course is designed for the entire dental team.

Counts towards Michigan's implicit bias training requirement.

Counts toward the Certified Dental Business Professional program, service/communication category, for three credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR07

Facing Your Fears: How to Slay Class II Composites

TRACK: D, ND, H, A

Lauren Yasuda Rainey, DDS

9 – 11 a.m. • AGD Code: 250

\$126 DDS/\$73 Staff

Class limit: 75

It's not you — it's your tools! This course will dive deep into class II preparation design with the final restoration end in mind. Catching gunk at the gingival level? Chipped marginal ridges at recall visits?

Thursday, April 18, 2024 (cont'd)

We'll tackle some of the common pitfalls of what should be a routine, bread-and-butter part of a general, restorative practice. This course is for you if you're looking to elevate your confidence in tackling class II posterior restorations.

Learning objectives:

- Re-evaluating your preparation design, and thinking beyond the box.
- How to troubleshoot common post-op issues with class II composites.
- Understanding how your patient demographic may play a role in materials selection.

This course is designed for dentists, hygienists, and assistants.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR08

Liftoff: Top 21 Tips to Propel Your New Practice Into Success

TRACK: ND

Eight of the top MDA Insurance/MDA Services and MDA-endorsed providers will speak

9 – 11 a.m. • AGD Code: 550

FREE DDS

Class limit: 75

If you're considering practice ownership, or are a new practice owner, this is a unique opportunity to learn the most important tips available from dental industry experts, all endorsed and vetted by the MDA. This roundtable discussion is a peek behind the curtain to learn what every practice owner needs to know (and what existing practice owners wish they had been told before startup). You'll leave with the leading negotiation, strategy, technology, and financial tips to not only propel your practice into operation, but into the success you've dreamed of.

Learning objectives:

- Leverage MDA-endorsed insurance, products and services to ensure you are maximizing your coverage and receiving your member discounts.

- Understand and recognize the leading negotiation, strategy, technology, and financial tips to not only propel your practice into operation, but into the success you've dreamed of.

This course is designed for early career dentists.

Co-sponsored by MDA Insurance, MDA Services, Bridge Commercial Realty, Bank of America Practice Solutions, DBS Investments Advisers, LLC, Looby Baumgarten P.C., Dental Business Specialists, iCoreConnect, and TSI.

Course Code CR09

Be Aware of Wear: A Systemic Approach to Diagnosing, Treatment Planning, and Restoring the Worn Dentition

TRACK: D, H, A

Thomas Dudley, DMD

9 – 11 a.m. • AGD Code: 250

\$126 DDS/\$73 Staff

Class limit: 75

In today's society tooth wear is more prevalent than ever, and it is therefore incumbent upon the dental team to be well-versed in recognizing the clinical signs of wear, while understanding the importance of prevention when possible and the restorative options when necessary. This half-day lecture will illustrate the different types of tooth wear with clinical examples, and will demonstrate a systematic approach to diagnosis and treatment.

Learning objectives:

- Recognize the clinical signs of intrinsic and extrinsic erosion.
- Office protocols to help patients prevent and/or treat acid erosion.
- Recognize the clinical signs of horizontal and vertical wear patterns.
- Bite opening vs. crown lengthening vs. orthodontic intrusion to gain space for restorations.
- The importance of an interdisciplinary team in treating wear cases.

- Understand systematic approach in the treatment of simple to complex wear cases.

This course is designed for dentists, hygienists and assistants.

Co-sponsored by MDA Insurance, MDA Services, and Catapult Education.

Course Code CR10

Hottest HR Topics in 2024

TRACK: D, FOT, C

Brandy Ryan, MBA, CEC, PHR, SHRM-CP

9 – 11 a.m. • AGD Code: 550

\$126 DDS/\$73 Staff

Class limit: 75

What human resource issues keep you up at night? Is it hiring, firing, or maybe everything in between? We will talk about how to make a good hire, even when you're in a time crunch. Discover how to terminate someone in a way that protects your business and your morale. Let's also discuss everything in between to help you avoid some of the things that keep you up at night.

Learning objectives:

- Understand the importance of following a recruiting process.
- Recognize good hiring practices and create a process to follow for every hire.
- Identify the steps to follow when tough conversations are needed.
- Create a process for terminating employees that lowers your risk of fallback.

This course designed for dentists and office managers.

Counts toward the Certified Dental Business Professional program, human resources category for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Thursday, April 18, 2024 (cont'd)

Course Code CR11

Eye Safety in Dentistry

TRACK: D, H, A

Marie T. Fluent, DDS, CDIPC

10:30-11:30 a.m. • AGD Code: 130

\$63 DDS/\$36 Staff

Class limit: 75

During the delivery of dental care, both dental personnel and patients are at risk of ocular exposure to pathogens and/or physical or chemical injury. Ocular injuries and infections may lead to serious long-term consequences, including potential blindness. Unfortunately, eye protection by dental team members (and patients) is often sub-optimal or lacking. This session will review best practices for eye protection during all phases of oral health care, including instrument reprocessing, cleaning and disinfection of environmental surfaces, chairside dentistry, and light-curing procedures.

Learning objectives:

- Determine the appropriate eye protection for dental health care personnel and patients during all phases of oral health care delivery.
- Discuss the proper fit and wear and fit of eye protection.

- Review NIOSH recommendations to reduce eye injuries and protect against ocular infection exposures.

This course is designed for dentists, hygienists, and assistants.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR12

Curiosity Revived the Cat: How a Sense of Wonder Can Revive Your Career

TRACK: EDT, C

Amanda Hill, BSDH, RDH

10:30 a.m. – noon • AGD Code: 550

\$126 DDS/\$73 Staff

Class limit: 75

In this course, we will delve into various techniques to manage stress, communicate effectively in challenging scenarios, use motivational interviewing techniques, and more. We'll travel down five pathways to explore ourselves, our profession, our education, our patients, and our team. By tapping into our inherent sense of wonder, we'll not only ignite our passion for the work we do, but also enhance the connection with patients, our team, and our-

selves. So come along and discover how curiosity will revive you – just like the cat!

Learning objectives:

- Recognize the importance of mindset and how it impacts our thoughts, behaviors, and ultimately our success.
- Identify actionable steps to “level up” your dental career.
- Apply diverse communication frameworks that foster confidence in patient and team interactions.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, communications category, for one and one-half credits.

Co-sponsored by MDA Insurance and MDA Services.

AFTERNOON SCHEDULE

Course Code CR13

Atraumatic Extractions

TRACK: D, ND, A, LR

William Mason, DDS

1 – 3 p.m. • AGD Code: 340

\$126 DDS/\$73 Staff

Class limit: 75

This course will cover atraumatic anesthesia and atraumatic tooth removal. This approach is called the Atraumatic Extraction Technique, AET. Atraumatic extractions can be a reality with gentle anesthesia and instrumentation and a planned approach. The participants will learn techniques for obtaining atraumatic anesthesia and how and where to section roots to create spaces that tooth fragments are pressured into. This technique is the Root Space Creation Extraction Technique, RSCET. Unique instruments will be introduced to accomplish complete root sectioning. The creation of a space to pressure roots into helps prevent root fracture and reduce trauma to adjacent socket walls. Root fracture lengthens the procedure and has a negative impact



Thursday, April 18, 2024 (cont'd)

on postsurgical healing. Socket wall trauma causes ridge resorption requiring additional procedures to augment ridges for dental implant placement. The reduced trauma will improve the patient's chances of successful socket preservation and/or immediate implant placement with less postsurgical discomfort.

Learning objectives:

- Rationale for administering anesthesia and completing tooth removal gently and with minimal trauma will be outlined and explained.
- Techniques, anesthetics, and instrumentation for obtaining atraumatic and gentle anesthesia will be described and outlined.
- Rationale for dividing the mouth into six anatomical areas, each requiring a unique approach to tooth removal will be explained.
- Techniques and unique instrumentation for atraumatic tooth removal will be described which require clinical crown removal and vertical sectioning of remaining roots. Methods and unique instrumentation required for pressuring the sectioned root fragments into the created space to reduce root fracture incidence and reduce trauma to socket walls will be described.

This course is designed for dentists and assistants.

Counts toward Michigan's pain management requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR14

Monolithic Composites in the Esthetic Zone: Yes, It Can Be Done!

TRACK: D, A

Lauren Yasuda Rainey, DDS

1 – 3 p.m. • AGD Code: 250

\$126 DDS/\$73 Staff

Class limit: 75

This program teaches you how to min-

imize the armamentarium for esthetically pleasing composite outcomes for black triangle and diastema closures and large lesions due to caries and trauma. Additionally, we'll discuss techniques to minimize stain accumulation at the margins and work with heated composites to allow for ease of placement and decreased voids in the material.

Learning objectives:

- Learn the injection molded composite technique.
- Review prep design and common pitfalls that lead to visible margins.
- Get hands-on experience working with heated monolithic composite to create an esthetically pleasing result.

This course is designed for dentists and assistants.

Co-sponsored by MDA Insurance, MDA Services, 3M, and Catapult Education.

Course Code CR15

Top 15 Tips for Ensuring Your Practice Is Protected: Liability/Infrastructure/Technology/Credit Card Processing

TRACK: D, FOT, C

Six of the top MDA Insurance/MDA Services and MDA-endorsed providers will speak

1 – 3 p.m. • AGD Code: 550

FREE DDS/FREE Staff

Class limit: 75

Data thieves can exploit human error and technology vulnerabilities to access your kingdom of protected information. Shield yourself with a full suit of armor with MDA Insurance and MDA Services! We've scoured the land to find the best insurance policies and the most-trusted vendors for your army of protection. This roundtable discussion will leave you feeling confident about decisions relating to the security of your practice, on all fronts, and grant you the peace of mind you've been seeking.

Learning objectives:

- Leverage MDA-endorsed insurance, products and services to ensure you

are maximizing your protection and receiving your member discounts.

- Learn about decisions relating to the security of your practice, including liability, infrastructure, technology, credit card processing, and gain peace of mind.

This course is designed for dentists and office managers.

Counts toward the Certified Dental Business Professional program for two credits in the Risk Management category.

Co-sponsored by MDA Insurance, MDA Services, iCoreConnect, Complete Dental IT, Eagle Associates, and Best Card Credit Card Processing.

Course Code CR16

Antibiotic Stewardship in Action

TRACK: D, H, A

Marie T. Fluent, DDS, CDIPC, and Elaine Bailey, PharmD

1 - 3 p.m. • AGD Code: 010

\$126 DDS/\$73 Staff

Class limit: 75

Dental providers are among the top prescribers of antibiotics, prescribing nearly 25 million courses each year. Despite an overall decline in outpatient antibiotic prescribing, dentists continue to prescribe at pre-COVID-19 pandemic rates. Dental antibiotic prescribing guidelines appear to have had little influence on prescribing rates, yet data show slight improvements in antibiotic stewardship efforts. It is imperative that the entire dental team understands the principles of dental antibiotic stewardship so that a consistent message is communicated among team members and their patients.

Learning objectives:

- Review guidelines and best practices for antibiotic use in the dental office.
- Identify tools and resources to support the development and implementation of a successful antimicrobial stewardship program in oral health care.
- Discuss when to refer patients for



The MDA **Certified Dental Business Professional** program is a service designed to help your practice succeed. Available exclusively through the MDA!

Dental office business staff can earn the CDBP credential by taking just 30 credits of MDA continuing education courses. Pay-as-you-go classes are value-priced and available at Annual Session, at MDA CE seminars, and online.

The MDA – as always, your first choice for quality continuing education!

ENROLLMENT IS FREE
SO GET STARTED TODAY!
michigandental.org/CDBP



Thursday, April 18, 2024 (cont'd)

penicillin allergy assessment, and practice communication with an interprofessional health care team.

This course is designed for dentists, hygienists, and assistants.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR17

Crashing the Biofilm Party: Understanding the Path to Safe Dental Unit Waterlines

TRACK: EDT

Amanda Hill, BSDH, RDH
1 – 3 p.m. • AGD Code: 010
\$126 DDS/\$73 Staff
Class limit: 75

In this dynamic presentation, attendees will learn the why, how, and the what of dental unit waterline compliance. From testing to daily maintenance, this course will turn you into a Waterline Warrior and motivate you to go back to the op and crash the biofilm party!

Learning objectives:

- Recognize the importance of clean dental unit waterlines.
- Examine the steps needed to “pass the test” – shock, test, treat, maintain.
- Evaluate products on the market that can make your job easier.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR18

MAC Dentistry: The What, When, How, and Why of Current Indirect Restorative Materials, Adhesives, and Cements

TRACK: D, ND, H, A

Thomas Dudney, DMD
1 – 3 p.m. • AGD Code: 250
\$126 DDS/\$73 Staff
Class limit: 75

As restorative materials, adhesives, and

cements continue to evolve, change, and improve, it becomes more difficult for restorative dentists to keep up with the latest advances. With increasingly higher patient expectations for long-term clinical success, it is important that the dentist has an understanding and working knowledge of these materials in order to make sound decisions. This half-day lecture will discuss factors affecting the selection of indirect restorative materials that will satisfy the aesthetic and functional goals of the patient as conservatively as possible. Cases will be used to demonstrate the use of these materials, bonding agents, and cements in different clinical situations.

Learning objectives:

- The factors affecting material selection.
- Monolithic vs. layered restorations.
- Combining aesthetics and function with emax lithium disilicate.
- Advantages and disadvantages of full contour zirconia.
- The benefits of the new universal adhesives.
- Which cements to use when and why.
- How to treat the tooth and the restoration when conventionally cementing or adhesively bonding.
- The long-term benefits of bioactive cements.

This course is designed for dentists, hygienists, and assistants.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR19

Creating the Office Culture You Want

TRACK: D, ND, FOT, C

Brandy Ryan, MBA, CEC, PHR, SHRM-CP
1 – 3 p.m. • AGD Code: 550
\$126 DDS/\$73 Staff
Class limit: 75

This is your office, and you set the tone. In this course, we will talk about culture in your office and how to create the culture you want even during the toughest times. Attitudes impact culture – are you able to

Thursday, April 18, 2024 (cont'd)

have those tough conversations?

Learning objectives:

- Determine what is important to your office culture.
- Recognize areas that contradict your culture.
- Identify ways to address issues as they come up.

This course designed for dentists and office managers.

Counts toward the Certified Dental Business Professional program, Human Resource category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Event Code EV01

Women's Leadership Event: Inspiration and Connection

Registration required

TRACK: D

5-6:30 p.m.

Doubletree Hotel (formerly the Radisson)

\$25/person

Class limit: 100

Relax! Have a drink and delicious hors d'oeuvres with women dentists from all across the state. Hear – and be inspired by – women leaders in organized dentistry. You can come with someone you know or solo – either way, you'll create new connections. Take this time for you!

Sponsored by MDA Insurance and MDA Services.

Course Code CR20

OUR KEYNOTE ADDRESS SPECIAL SESSION! FREE! ONE CE CREDIT

Pursue Your Purpose, Not Your Dreams: The Hidden Life Curriculum That All Dental Professionals Need To Know



Registration required

TRACK: EDT, LT

Joe Johnson, PhD

3:30 – 4:30 p.m. • AGD Code: 770

FREE

Class limit: 500

The world we live in continues to evolve. However, the way we've been taught, and the knowledge received from traditional education has not always evolved at the same rate. What if dental professionals were able to increase their own understanding of what's needed to create the life and career they desire, so they can better prepare themselves and future dental professionals? Get ready to learn about the hidden life curriculum that can take dental professionals to their next level both professionally and personally.

Learning objectives:

- Discover the power of awareness and accountability.
- Learn the importance of being a disruptor.
- Understand the power of building the right team.

This special session is designed for the entire dental team.

Co-sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.

Download Your Handouts

In a continued effort to minimize paper waste, traditional course handout materials will be available online beginning Monday, April 10 (as permitted by each speaker.) Please note: These materials will not be printed for distribution on-site. If you wish to have these materials to reference during the course please be sure to download and print them in advance (visit annualsession.michigandental.org/Courses-Handouts for details). Handouts will also be available for download after the Annual Session for a limited time (as permitted by each speaker.)

Friday, April 19, 2024 – Exhibits open 10 a.m. – 6 p.m.

MORNING SCHEDULE

Course Code CR21

Rethink Management, Reignite Your Dental Passion

TRACK: D

Mohamed Saad, DDS, and
Ali Saad, DMD

8 – 9:30 a.m. • AGD Code: 550

DDS only FREE

Class limit: 75

Gain insights from esteemed doctors with a proven track record of excellence in multi-site practices across the metro Detroit area and what it takes to run a successful single location.

Learning objectives:

- Discover the key principles behind providing high-quality, comprehensive patient care that sets the gold standard.
- Understand the advantages of transitioning from practice management to a dentistry-focused role within a well-established group.
- Learn how to maintain clinical autonomy while benefiting from the collective expertise of your peers.
- Engage in an open discussion with industry leaders to address your concerns and align your aspirations with the best practices in multi-site dentistry.

This course is designed for dentists only.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR22

HIPAA Privacy Rule Changes, Annual Tasks, and Staff Onboarding

TRACK: D, FOT, C

Mary Govoni, MBA, CDA, RDH

8:30 – 10 a.m. • AGD Code: 566

DDS \$126; Staff \$73

Class limit: 100

This presentation is intended for HIPAA compliance officers and will provide an overview of the changes to HIPAA's Privacy Rule, including implementation guidance, a review of required annual tasks relating to HIPAA compliance, and staff onboarding.

Learning objectives:

- Provide an understanding of recent modifications to the Privacy Rule.
- Explain annual tasks related to HIPAA compliance.
- Provide an onboarding checklist for new team members.
- Identify required training topics for new hires and annual retraining.

This course is designed for dentists and office managers.

Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for one and one half credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR23

Mind-Body Professionalism

TRACK: EDT, LT

Christina DiBona Pastan, DMD

8:30 – 10:30 a.m. • AGD Code: 770

DDS \$126; Staff \$73

Class limit: 75

Professionalism is often conceived as a weaving of cognitive and experiential approaches in a way that seems straightforward. Using an inquiry and evidence-based approach, this course will introduce the inquiry of how the qualities cultivated through evidence-based mind-body practices may foster many of the principles and philosophies essential to the self-care and ethical practice of the dental professional. With an emphasis on the correlation to dentistry, participants will be guided through introductory mind-body practices to foster self-connection and interconnected relationships and patient care.

Learning objectives:

- Identify the qualities and principles of the dental professional.
- Recognize how mind-body practices cultivate the qualities essential to the dental professional.
- Discover a new approach to professional development through

self-connection, self-awareness, and self-care.

- Interpret the human effects of mind-body practices through guided experiences.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance, MDA Services, and the MDA Committee on Health and Well Being.

Course Code CR24

Healers vs. Stealers: How to Outsmart the Thief in Your Practice

TRACK: D

David Harris, CPA, CFE, PI

8:30 – 11:30 a.m.

(includes continental breakfast)

AGD Code: 550

FREE Dentists only

Class limit: 50

Using cases drawn from Prosperident's extensive files as teaching tools, David Harris provides audiences with an inside look at embezzlement that is not available anywhere else. His deep understanding of the criminal mindset allows him to take his audience inside the thought process and behavior of embezzlers, and he will dispel many of the persistent misconceptions on this topic. You'll acquire the ability to recognize the warning signs of theft, and will leave with concrete action steps that will radically lower your risk of being victimized. David Harris also will be available for private and confidential 30-minute consultations to provide expertise to dentists who are concerned about potential embezzlement in their practice, or for those who wish to be proactive and protect their practices from this ever happening. Please scan QR code to book your time.



Learning objectives:

- How embezzlers think and behave.
- Warning signs that should not be ignored.
- Important do's and don'ts if

Friday, April 19, 2024 (cont'd)

- embezzlement is suspected.
- How to outsource key protective functions.
- The top-10 action steps to take now to protect yourself against embezzlement.

This course is designed for dentists.

Co-sponsored by MDA Insurance, MDA Services, and Prosperident.

Course Code CR25

Safety and Simplicity in Root Canal Instrumentation and Obturation (Hands-on)

TRACK: D

Alex Fleury, DDS, MS

8:30 a.m. – 4:30 p.m. (Lunch break from 11:30 a.m. – 1:30 p.m.)

AGD Code: 070

DDS \$499; Non-member DDS \$599

Class limit: 40

This all-day “must see” event will also include a demonstration that showcases a simple instrumentation and obturation system. After attending this workshop, you will have a full understanding of this system, which will help improve the predictability of your cases while dramatically reducing instrument separation. All participants will have the opportunity to validate these concepts during the workshop. Acrylic blocks will be used for this exercise. If available, participants are encouraged to bring sterile accessed and canal validated extracted teeth representative of the kind of cases they do clinically. Please bring any accessed, extracted teeth to work on.

Learning objectives:

- Learn how file design, metallurgy, and motion influences instrumentation safety and efficiency.
- Comprehend the advantages of bioceramic-based obturation and clinical techniques for its implementation.
- Discover how instrumentation and obturation protocols can be combined as a comprehensive system to achieve both efficiency and predictability in

most clinical situations.

This course is designed for dentists.

Co-sponsored by MDA Insurance, MDA Services, and Real World Endo.

Course Code CR26

Mastering the Hygiene Department Codes: Secrets to Revolutionizing Patient Care

TRACK: D, H, FOT, C

Debbie Seidel-Bittke, RDH, BS

9 - 11 a.m. • AGD Code: 550

DDS \$126; Staff \$73

Class limit: 75

Join us as we delve into the captivating world of insurance codes, empowering dental professionals to provide unparalleled care through effective documentation. From gross debridement to soft tissue diode laser usage, and more, explore the latest advancements in dentistry and how to seamlessly integrate ADA codes into dental hygiene appointments. Don't miss this opportunity to enhance your skills, boost patient satisfaction, and unlock the true potential of your practice. Unforgettable patient experiences and practice success can be yours.

Learning objectives:

- Effectively use ADA codes to enhance patient care and streamline documentation.
- Identify and accurately apply ADA codes.
- Evaluate the impact of incorporating ADA codes on patient outcomes.

This course is designed for dentists, hygienists, and office managers.

Counts towards the Certified Dental Business Professional program, insurance benefits/coding category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR27

Sticky Situations: Awkward Moments in the Dental Office

TRACK: EDT, ND, C

Stephanie Ganter, DDS, MS, FACD, FICD, and Robert McNeill, DDS, MD, MBA, FACD, FICD

9 - 11 a.m. • AGD Code: 550

DDS \$126; Staff \$73

Class limit: 75

We've all experienced uncomfortable or strange situations with patients, team members, parents, and children. Have you ever asked yourself, “How could I have handled this differently for a better outcome?” Here's an opportunity to share, but also learn ways to tackle these circumstances with some tact and a little humor. Enjoy conversations with your colleagues and uncover actions that can diffuse even the stickiest of situations.

Learning objectives:

- How to pivot away from sticky situations.
- How to improvise when a sticky situation/awkward moment happens.
- Know you are not alone in awkward/sticky situations.
- Discover the benefits of improv.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, Communications Category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR28

Ethics and Jurisprudence for Licensed Dental Professionals

TRACK: D, H, A, LR

Michael Maihofer, DDS, and Dan Schulte, JD

9 - 11 a.m. • AGD Code: 555

DDS \$126; Staff \$73

Class limit: 75

This course meets Michigan's ethics/jurisprudence requirement for license renewal. Delegation of duties and super-

Friday, April 19, 2024 (cont'd)

vision obligations will be covered. Learn about the recent changes to the Michigan Administrative Code rules regarding which procedures may be delegated. In addition, participants will discover five key ethical principles, and why dental practitioners should abide by them.

Learning objectives include gaining an understanding of:

- The procedures that are legal to delegate to dental assistants and hygienists and what level of supervision is required.
- How delegation and supervision is regulated by law and ethical code.
- The grounds for discipline, the investigative process, and sanctions applicable to dentists and other health care providers licensed by the state of Michigan.
- The five ethical principles covered by the ADA/MDA *Code of Ethics*: autonomy, beneficence, justice, veracity, and non-maleficence.
- Enforcement of the ADA/MDA *Code of*

Ethics and possible sanctions.

- The importance of record keeping.

This course is designed for dentists, hygienists, and assistants.

Meets Michigan’s dental ethics and jurisprudence requirement.

Co-sponsored by MDA Insurance, MDA Services, and American College of Dentists – Michigan Section.

Course Code CR29

Create Quality Patient Care and Practice Growth with Laser Dynamics

TRACK: D, H

Samuel B. Low, DDS, MS, MED

9 - 11 a.m. • AGD Code: 135

DDS \$126; Staff \$73

Class limit: 75

Whether you’re a novice or have a dormant laser machine in your closet, this course will equip you with the knowledge and skills to integrate laser technology into your practice, carving out a niche of minimally inva-

sive dentistry. This course covers a wide spectrum of applications, from periodontal management to various soft-and hard-tissue procedures, illustrating how laser technology can enhance patient satisfaction and case acceptance. Valuable insights into Laser Bacterial Reduction/Curettage will be offered to dental hygienists.

Learning objectives:

- Evaluate the effectiveness of different laser wavelengths for soft- and hard-tissue procedures.
- Understand the key factors for smart laser acquisition: cost-effectiveness, compactness, and user-friendliness.
- Comprehend the indications for using lasers in crown lengthening, pre-orthodontic procedures including aesthetics, frenectomy, and troughing.
- Review the coding for laser procedures by third parties.

This course is designed for dentists and hygienists.

Co-sponsored by MDA Insurance and MDA Services.

Table Clinics

See the listing of table clinics in the MDA Connect App or the Annual Session website at annualsession.michigandental.org. Table Clinics will take place Friday, April 19, from 10 a.m. until 2 p.m.



Course Code CR30

Life Design: The Intentional Decision to Use Business Success for Life Success

TRACK: ND

Scott Leune, DDS

9 - 11 a.m. • AGD Code: 550

DDS \$126; Staff \$73

Class limit: 75

This course will review key components in balancing and prioritizing career success and life design. The financial models of starting and owning practices will be outlined, along with their most important key components. Proven case acceptance strategies to maximize associate and owner dentist success will be taught in great detail. An analysis of insurance participation vs. fee for service will be discussed, along with a data-backed process to make these decisions. And, innovative team management systems will show attendees how to effectively lead while minimizing burnout. Aside from these

Friday, April 19, 2024 (cont'd)

important business lessons, an enlightening strategy will be reviewed in order to ensure that the dental career fits within the larger life picture, thus minimizing life compromises. New dentists up to 10 years into their careers will benefit most from this content-rich session, and should walk away with specific ways to increase their career and life success.

Learning objectives:

- Understand the financial model of startup practices.
- Learn the financial model of growing existing practices.
- Understand effective case acceptance strategies.
- Learn how to properly analyze and answer the PPO vs. FFS question.
- Understand how to better balance life needs with career needs.

This course is designed for new dentists.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR31

From Simple to Complex: What's New in Digital Design and Technology, Veneers, Crowns, Implant Restorations, Treatment Planning, Case Acceptance, and More

TRACK: D, H, A

Joyce Bassett, DDS, FAACD, FAGD

9 – 11 a.m. • AGD Code: 070

DDS \$126; Staff \$73

Class limit: 75

This innovative, fast-paced presentation will explore frequently seen problems that occur during restorative treatment, showcasing a variety of modes of failures. You will learn systematic techniques that can be used to both prevent and remedy these failures. This digitally generated approach will guide the dentist and expedite important design decisions, provide unique patient communication options, and improve the predictability of the aesthetic outcome. You will develop presentation skills and verbiage to instill confidence with your patients, offer realistic patient expectations, and brand you as the go-to

dentist. You will leave the course with the whole package necessary to catapult your practice to the top level of aesthetic dentistry. There is something for everyone to learn in this presentation.

Learning objectives:

- Master the usage of systemized techniques to treat simple to complex cases with veneers, crowns and implants.
- Elevate your verbal skills and boost your case acceptance.
- Learn how to evaluate the digital mockup in the analog world, chairside, and make corrections to enhance the prototypes before final restorations are created.
- Learn how to utilize digital libraries and choose the proper tooth forms that will optimize the illusion of harmony and balance in complex space management cases.

This course is designed for dentists, hygienists, and assistants.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR32

Emergency Management of Traumatic Dental Injuries in Children and Adolescents: A Systematic Approach

TRACK: D, H, A, LR

Ehsan N. Azadani, DDS, MS

9 – 11 a.m. • AGD Code: 430

DDS \$126; Staff \$73

Class limit: 75

In this program, the speaker will present an overview of the diagnosis and emergency management of traumatized teeth. He will discuss the emergency management of dental injuries in the primary dentition. Trauma management can often be stressful; however, by breaking it down to long-term vs. emergency care, Dr. Azadani will present a methodical approach that all dentists can use to triage and care for their patients in emergency situations.

Learning objectives:

- Describe the systematic method of oral and dental examination in

traumatic dental injuries.

- Identify different types of traumatic injuries to the teeth.
- Describe emergency treatment for each type of traumatic injury to the primary teeth.

This course is designed for dentists, hygienists, and assistants.

Counts towards Michigan's pain management requirement.

Co-sponsored by MDA Insurance, MDA Services, and the Michigan Academy of Pediatric Dentistry.

Course Code CR33

OSHA Annual Tasks Checklist

TRACK: EDT, C

Mary Govoni, MBA, CDA, RDH

10:30 – noon • AGD Code: 148

DDS \$126; Staff \$73

Class limit: 100

This presentation is intended for OSHA compliance officers and will provide a review of annual tasks and staff training requirements for OSHA compliance in the dental practice setting, including updating chemical inventory, TB risk assessment, general hazard assessment, emergency evacuation planning and drills, PPE selection, an update on infectious disease preparedness (COVID-19 and influenza), and more.

Learning objectives:

- Review annual OSHA tasks.
- Provide updated information on infectious disease preparedness (and OSHA's permanent Standard).
- Acquire information on staff onboarding and training requirements.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for one and one-half credits.

Co-sponsored by MDA Insurance and MDA Services.

Friday, April 19, 2024 (cont'd)

Course Code CR34

Addressing Impostor Phenomenon: An Opportunity for Professional Development

TRACK: EDT, LT

Juliette Daniels, EdD

11 a.m. – noon • AGD Code: 770

DDS \$63; Staff \$36

Class limit: 75

Impostor phenomenon, or impostor syndrome, refers to feelings of extreme self-doubt despite success and achievements. Individuals with impostor feelings attribute success and achievements to external factors instead of their own abilities, often discounting positive feedback while internalizing feelings of inadequacy. Dental professionals in every phase of their career can encounter impostor feelings, which may impact individuals to a degree of persistent and pervasive interference with daily life. This session will focus on recognizing impostor feelings, addressing the level of impact of impostor syndrome, and minimizing the negative mental health impacts associated with impostor syndrome for dental professionals as a tool for professional development and personal growth.

Learning objectives:

- Identify impostor feelings and recognize the level of impact in one's life as part of the dental team.
- Evaluate strategies to address impostor feelings within the context of professional development as a member of the dental team.
- Apply mindfulness exercise as a behavioral modification tool to mitigate the impact of impostor feelings.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance, MDA Services, and MDA's Health and Well-Being Committee.

Course Code CR35

FUN-derstruck for Great Leadership

TRACK: EDT, C, LT

Pat Dwyer

11:15 a.m. – 12:15 p.m.

AGD Code: 770

DDS \$63; Staff \$36

Class limit: 75

Leadership doesn't come from a book, and it doesn't come from a lecture. It comes from practice. It comes from diving in, testing the limits, and finding the parts that apply to you and your team. It comes from you, from accessing the wealth of experience that got you here. In this session let's dive in – to not only talk through great leadership but also help us to get on our feet, enjoy ourselves, and work the skills that get us there.

Leaders attending this course are encouraged to attend the afternoon course with their team. See Page 29.

Learning objectives:

- Discover the power of trust, listening and leading as a member of our team.
- Understand how to cultivate relationships based on authenticity.
- Harness your existing expertise in mastering leadership.

This course is designed for the entire dental team.

Course counts toward the Certified Dental Business Professional program, communications category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

AFTERNOON SCHEDULE

Course Code CR36

HIPAA Privacy Rule Changes, Annual Tasks, and Staff Onboarding (REPEAT)

TRACK: D, FOT, C

Mary Govoni, MBA, CDA, RDH

1 – 2:30 p.m. • AGD Code: 566

DDS \$126; Staff \$73

Class limit: 100

This presentation is intended for HIPAA

compliance officers and will provide an overview of the changes to HIPAA's Privacy Rule, including implementation guidance, a review of required annual tasks relating to HIPAA compliance, and staff onboarding.

Learning objectives:

- Understand recent modifications to the Privacy Rule.
- Explain annual tasks related to HIPAA compliance.
- Provide an onboarding checklist for new workforce members.
- Identify required training topics for new hires and annual retraining.

This course is designed for dentists and office managers.

Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for one and one-half credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR37

Legendary Life Skills to Boost Personal and Professional Success

TRACK: EDT, ND, LT

Stephanie Ganter, DDS, MS, FACD, FICD, and

Robert McNeill, DDS, MD, MBA, FACD, FICD

1 – 3 p.m. AGD Code: 550

DDS \$126; Staff \$73

Class limit: 75

There are so many things that keep us from living our best life. Are you battling burnout? Do you find yourself overcommitting? Could you be healthier? This session will talk about how to improve your quality of life with simple strategies that will make a real difference in both your personal and professional life.

Learning objectives:

- Discover tips to prevent burnout.
- Understand the concept of essentialism.
- Know the difference between getting more things done and the right things done.

Friday, April 19, 2024 (cont'd)

- Review the components (physical, mental, and social well-being) that affect health on a holistic level.
- Discuss the “interprofessional health care well-being” model.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR38

Engage and Excel: Unleashing Patient Power for Practice Growth

TRACK: EDT

Debbie Seidel-Bittke, RDH, BS

1 – 3 p.m. • AGD Code: 780

DDS \$126; Staff \$73

Class limit: 75

This comprehensive course on innovative teeth whitening is designed to equip dental professionals with the knowledge and skills necessary to provide exceptional teeth whitening services using cutting-edge methods and technologies. Teeth whitening is an \$8 billion industry, but few dental patients buy whitening products from their dentist. Let’s shift this and tap into a huge profit center!

Learning objectives:

- Evaluate of patient suitability for teeth whitening treatments.
- Learn advanced and innovative teeth whitening techniques.
- Understand the use of LED lights and other innovative tools for enhanced results.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR39

Record It Right the First Time

TRACK: EDT, C

Dan Schulte, JD

1 – 3 p.m. • AGD Code: 550

DDS \$126; Staff \$73

Class limit: 75

Proper dental record-keeping is essential in the dental office for liability protection and claims audit purposes. This course will cover both the basics of dental record-keeping from a business/operational perspective and how dental records are used in defense of a malpractice or peer review claim. Recommended record-keeping procedures will be shared, as well as observed record-keeping failures that should be avoided, so that your dental records position you favorably for a successful defense if you find yourself in one of these situations.

Learning objectives:

- Learn what essential information needs to be recorded to defend any malpractice claim.
- Discuss recommended record-

keeping procedures.

- Identify the most common errors to avoid in record-keeping.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, Risk Management category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR40

The Complete Primer to Successfully Manage Peri-Implant Disease

TRACK: D, H

Samuel B. Low, DDS, MS, MEd

1 – 3 p.m. • AGD Code: 490

DDS \$126; Staff \$73

Class limit:75

The prevalence of dental implants in patient care is at its peak, and yet a consensus on a standard care regimen remains out of reach for dental professionals. Current data suggests that inflammation associated with

New Dentist Network Lounge

Event Code EV03 – Registration required

Friday April 19, 2024 • 4:30-6:30 p.m.

Lansing Shuffle

\$25/person

Enjoy this fun new venue with unique food options, bar, and shuffleboard. Attendance is free when you attend at least one CE course in the New Dentist track.

Co-sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.



Friday, April 19, 2024 (cont'd)

implants is a frequent occurrence, potentially leading to loss of the implant and escalating failure rates. Implant diseases span from mucositis to the more severe bone loss implantitis. The longevity of an implant largely relies on effective prevention, treatment, and maintenance strategies. It is thus crucial for the dental team, particularly the dental hygienist, to adopt successful protocols and tools to improve implant health and longevity.

Learning objectives:

- Improve diagnostic skills and enhance the ability to differentiate between implantitis and mucositis.
- Cultivate communication skills to effectively educate patients about their disease with ingenious home oral hygiene systems to boost patient compliance.
- Understand the relative advantages of local vs. systemic antibiotics in

detrimentation and decontamination.

- Implement safe, at-the-chair anti-inflammatory biofilm control techniques with advanced technology, such as medicinal air delivery.

This course is designed for dentists and hygienists.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR41

Staff Systems: Six Pearls to Simplify and Optimize the Front Desk Team

TRACK: ND, FOT, C

Scott Leune, DDS

1 – 3 p.m. • AGD Code: 550

DDS \$126; Staff \$73

Class limit: 75

This course will teach in great detail how to optimize the front desk processes in a

dental practice. Through a combination of technologies, new processes, team management, accountability, and artificial intelligence, attendees will walk away from this course with new ideas and innovative approaches to effectively managing the front desk team. Critical business components will be reviewed, and new solutions to age-old problems will be presented. The result of implementing these systems will see the chaos of the dental practice subdued, accountability elevated, patients taken better care of, and profitability increase. Office managers and key leadership team members will benefit most from this course, as they will take home a long list of new practice management ideas to implement.

Learning objectives:

- Discover the latest technologies for front office staff optimization.
- Realize the key drivers of growth in

Flannel Up! And Bring on the Stormy Kromers!

Honoring MDA President Dr. Eric Knudsen

Event Code EV04 – Registration required

Friday, April 19, 2024 • 6:30-11 p.m.

Grewal Hall 224, Downtown Lansing

\$89/person

FREE shuttle service from Doubletree Hotel, Courtyard Marriott, East Lansing Marriott, and Crowne Plaza Hotel in Lansing (please indicate hotel location on registration form).

It's a great big party, Yooper style, compliments of Drs. Eric and Beth Knudsen. There won't be a lot of formalities at this celebration, but expect a lot of fun! Grewal Hall is an exciting new space like no other in Lansing. It features an open-architecture ceiling and exposed steel trusses, two floors of entertaining space, with a second-floor mezzanine that overlooks the action on the main floor. While you admire this new venue, enjoy U.P.-inspired food, cocktails, beer, and wine. Participate in a "just for fun" match of cornhole, fowling, or life-size connect four. Or maybe dancing or singing along with a live DJ spinning tunes from the '70s, '80s, and '90s is more your thing. No need for fancy clothes – keep it casual and comfortable. Flannel shirts and Stormy Kromer hats are encouraged, and there's a prize for the most authentic Yooper outfit. Don't miss this super fun, laid-back event!

Sponsored by MDA Insurance, MDA Services, and Blue Cross Blue Shield of Michigan.



Friday, April 19, 2024 (cont'd)

- a dental practice and how to lead the team to elevate those drivers.
- Review the updated list of new practice management systems that increase financial success.
 - Understand the audit and meeting cadence needed to maximize the effectiveness of an office manager.

This course is designed for office managers.

Counts toward the Certified Dental Business Professional program, office finances category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR42

The Complex Aesthetic Case: When and How to Open the Vertical

TRACK: D, H, A

Joyce Bassett, DDS, FAACD, FAGD

1 – 3 p.m. • AGD Code: 250

DDS \$126; Staff \$73

Class limit: 75

Failures in dentistry are frequently blamed on materials, but in reality, many times we, the dentists, are the culprits. We treat the anterior teeth as cosmetic challenges, and we forget to look at the relationship of form and function. This presentation will simplify occlusion by combining dental facial treatment planning in combination with function. By applying a few basic principles, we can design the proper amount of restorative space for our restorations. This innovative, fast-paced course will explore aesthetics that are built to last.

Learning objectives:

- Learn how to diagnose and treatment-plan an aesthetic case.
- Evaluate the patient's incisor position and morphology, dento-facial requirements, and implement the techniques to determine the appropriate vertical dimension and create synergy between form and function.
- Understand distinctive steps to

simplify restorative preparations and identify which adhesives and restorative materials work the best for maximum predictability.

This course is designed for dentists, hygienists, and assistants.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR43

Traumatic Injuries to the Permanent Teeth: High Stakes and Limited Time

TRACK: D, H, A, LR

Ehsan N. Azadani, DDS, MS

1 – 3 p.m. • AGD Code: 070

DDS \$126; Staff \$73

Class limit: 75

In this session, the speaker will focus specifically on the emergency management of traumatized permanent teeth. Dr. Azadani will also present clinical case examples of dental injuries and the application of the International Association of Dental Traumatology guidelines to emergency and long-term management.

Learning objectives:

- Identify injuries to the permanent teeth that need emergency care.
- Explain emergency management of dental fractures and periodontal injuries.
- Educate the patient and parent about the long-term follow-up for traumatized teeth.

This course is designed for dentists, hygienists, and assistants.

Counts towards Michigan's pain management requirement.

Co-sponsored by MDA Insurance, MDA Services, and the Michigan Academy of Pediatric Dentistry.

Course Code CR44

Peer Review/Dental Care and Ethics Workshop

TRACK: D

For component peer review committee members and those interested in volunteering on a peer review committee. 1 – 4 p.m. • AGD Code: 555

FREE

Class limit: 60

The workshop will be facilitated by members of both the MDA's Peer Review Dental Care and Ethics committees. The workshop will be geared to educating component peer review committee members in the peer review process, as well as reviewing specific issues the state committee is seeing, and looking ahead at the key areas where questions continue to arise.

Not a member of your component's peer review committee, then this is a great opportunity to learn more about the peer review committees. Your component is always looking for peer review volunteers.

Learning objectives:

- Understanding the benefits of the MDA's peer review system.
- Learn the differences between a dental care case and an ethics case.
- Review how dental care and ethics cases moves through their respective processes.
- See the most challenging peer review cases and how they were resolved.

This course is designed for dentists.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR45

FUN-derstruck for Wildly Effective Teams

TRACK: EDT, C

Pat Dwyer

1:30 – 2:30 p.m. • AGD Code: 770

DDS \$63; Staff \$36

Class limit: 75

This is an on-your-feet, high-energy, laugh-your-face-off program consisting of genu-

Friday, April 19, 2024 (cont'd)

ine interaction, powerful tools and formidable takeaways for teamwork, communications, and creating an environment that we not only work in, but completely enjoy.

Learning objectives:

- Understand how integral you really are to your team.
- Harness the power of unified movement in creative problem-solving.
- Develop a culture that celebrates and builds.
- Become intentionally impactful.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, communications category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR46

OSHA Annual Tasks Checklist (REPEAT)

TRACK: EDT, C

Mary Govoni, MBA, CDA, RDH

3 – 4:30 p.m. • AGD Code: 148

DDS \$126; Staff \$73

Class limit: 100

This presentation is intended for OSHA com-

pliance officers and will provide a review of annual tasks and staff training requirements for OSHA compliance in the dental practice setting, including updating chemical inventory, TB risk assessment, general hazard assessment, emergency evacuation planning and drills, PPE selection, an update on infectious disease preparedness (COVID-19 and influenza), and more.

Learning objectives:

- Review annual OSHA tasks.
- Provide updated information on infectious disease preparedness (and OSHA's permanent Standard).
- Acquire information on staff onboarding and training requirements.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for 1.5 credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR47

Aspiring Michigan Medicaid Dental Providers

TRACK: EDT, C

The MDHHS Provider Outreach and Education team

3:30 – 4:30 p.m. • AGD Code: 770

DDS FREE; Staff FREE

Class limit: 100

This session is tailored for new dental service providers, but all are welcome. It will cover Medicaid basics and the advantages of enrollment, as well as provide helpful resources for getting started.

Learning objectives:

- Assess the difference between Medicaid Fee-For-Service and Medicaid Managed Care Organizations.
- Weigh the benefits of enrolling in Michigan Medicaid.
- Interpret the steps necessary to enroll and start partnering with Medicaid today.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, insurance/coding category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

About CE Credits

One hour of class attendance equals one credit of continuing education.

No CE vouchers will be issued on-site.

The Michigan Dental Association is a nationally approved continuing education provider in the ADA Continuing Education Recognition Program (ADA CERP).

ADA C.E.R.P.® | Continuing Education Recognition Program

Stop by the MDA Welcome Center (located in Halls A and B, Lansing Center) for a free MDA Continuing Education Record-Keeping Folder. This handy folder tracks your CE credits and contains the state of Michigan's updated rules for mandatory continuing education.

Saturday, April 20, 2024 – No Exhibits

MORNING SCHEDULE

Course Code CR48

Hurts So . . . Swell! Management of Odontogenic Pain and Substance Abuse Disorder among Patients (Part I)

TRACK: D, H, A, LR

Thomas Viola, RPh, CCP

8:30 – 11:30 a.m. • AGD Code: 340

DDS \$189; Staff \$109

Class limit: 75

Management of acute odontogenic pain is accomplished through a clinical approach that successfully incorporates both opioid and non-opioid analgesics. It is critical for dental clinicians to not only employ appropriate prescribing practices when utilizing opioid and non-opioid analgesics to treat pain but to also apply best practices when assessing pain control and educating patients on opioid-associated risks and opioid safety.

Part I of this program will provide an overview of techniques for effectively assessing and managing dental pain, appropriately prescribing analgesics, educating patients on adverse effects, and proper handling of opioid medications.

Learning objectives:

- Describe the pharmacology and mechanism of action of opioid and non-opioid analgesics.
- Explain the intended role of opioid and non-opioid analgesics in the management of acute dental pain, as well as situations that may preclude their use, based on a patient's underlying medical conditions.
- Discuss appropriate prescribing practices for opioid analgesics to utilize in everyday clinical situations.
- Discover techniques useful in developing individualized pain management plans as well as strategies useful in identifying potential opioid addiction and counseling on treatments.

This course is designed for dentists, hygienists, and assistants.

Counts towards Michigan's pain

management requirement and the DEA MATE requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR49

Aspiring Michigan Medicaid Dental Providers (REPEAT)

The MDHHS Provider Outreach and Education team

TRACK: EDT, C

9 – 10 a.m. • AGD Code: 770

DDS FREE; Staff FREE

Class limit:100

This session is tailored for new dental service providers, but all are welcome. It will cover Medicaid basics and the advantages of enrollment, as well as provide helpful resources for getting started.

Learning objectives:

- Assess the difference between Medicaid Fee-for-Service and Medicaid Managed Care Organizations.
- Weigh the benefits of enrolling in Michigan Medicaid.
- Interpret the steps necessary to enroll and start partnering with us today.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, insurance/coding category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR50

Supercharge Your Clear Aligner Program

TRACK: EDT, C

Allison Lacoursiere, RDA, OA, CPC, ELI-MP
9 - 11 a.m. • AGD Code: 780

DDS \$126; Staff \$73

Class limit:75

Creating a high performance team, practice, and you! Clear aligners offer patients and practices many benefits, yet most practices do not maximize their potential. Create a high-performing team to help

your patients improve their quality of life and become raving fans. Make it easy for patients to say "yes" to treatment and keep more production in-house.

Clear aligner strategist and coach Allison Lacoursiere, will share real-world strategies and action steps for optimizing both a clear aligner program and practice systems. Learn how to boost team engagement, delegate processes, and optimize systems to create the ultimate clear aligner program. Empower your team to take the initiative and become clear aligner experts in your practice. Define the characteristics of the clear aligner leader and the skills necessary.

Learning objectives:

- Recognize the opportunity clear aligners represent in transforming patients, careers, and the practice.
- Define the characteristics of a strong clear aligner leader and the associated job processes.
- Learn how to nurture and develop a team of high-performing professionals.
- Discover how to start more clear aligner cases by building trust and connection through social media marketing.
- Discover how and why to diversify your clinical offerings through teledentistry.

This course is designed for the entire dental team.

Counts toward the Certified Dental Business Professional program, marketing category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR51

Tax Strategies for Dental Practice Owners

TRACK: D

Ted Schumann, II, MBA, MSF, CFP®, AIF®
and John Looby, CPA

9 - 11 a.m. • AGD Code: 550

FREE

Class limit: 75

The tax code is complicated, and laws are

Saturday, April 20, 2024 (cont'd)

always changing. Without the right planning, dentists can find themselves overpaying in taxes by thousands of dollars annually. In this course, Ted Schumann and John Looby will guide attendees through tax considerations including: Understanding tax brackets and how they apply to you; selecting the right entity structure for your practice; leveraging retirement plans to reduce tax burden; overlooked business deductions; planning opportunities created by the Secure Act 2.0; tax planning for sale of a practice; and managing taxes in retirement.

Learning objectives:

- Understand tax brackets and how they apply to you.
- Select the right entity structure for your practice.
- Leverage retirement plans to reduce tax burden.
- Identify overlooked business deductions.
- Discover opportunities created by the Secure Act 2.0.
- Learn the best tax-planning strategies for sale of a practice and how to manage taxes in retirement.

This course is designed for dentists.

Co-sponsored by MDA Insurance, MDA Services and The DBS Companies.

Course Code CR52

Advanced Dental Billing and Coding

TRACK: FOT, C

Christine Taxin

9 - 11 a.m. • AGD Code: 550

DDS \$126; Staff \$73

Class limit: 75

Many practices find it a challenge to remain compliant with insurance rules and regulations. Diagnostic and procedure codes change annually, privacy issues continue to increase, and patient insurance coverage varies while practices try to determine how best to incorporate these influences and remain profitable. Join us in this interactive, informational course and be empowered to take charge

of your office's dental claim billing.

Learning objectives:

- Know the importance of utilizing diagnostic codes for accessing additional insurance benefits.
- Learn tips for navigating dental benefits to maximize production, collection, and insurance benefits.
- Establish knowledge of dental and wellness benefits and state and federal government regulations.

This course is designed for office managers.

Counts towards the Certified Dental Business Professional program, benefits/coding category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR53

Thinking Outside the Tooth: Non-Odontogenic Sources of Dental Pain

TRACK: D, ND, H, A, LR

Elizabeth Hatfield, DDS, DABOP

9 - 11 a.m. • AGD Code: 200

DDS \$126; Staff \$73

Class limit: 75

Managing ongoing tooth pain can be difficult as a dental provider, especially when the source isn't from the tooth at all. This course will review how to differentiate odontogenic and non-odontogenic sources of dental pain. Participants will gain an understanding of identification, diagnosis, and symptoms management.

Learning objectives:

- Understand how our neurophysiology can contribute to referred pain.
- Learn how to identify orofacial pain disorders that can mimic a toothache.
- Identify and differentiate various diagnoses of orofacial pain contributing to non-odontogenic pain.
- Review best practices in prevention and management of non-odontogenic tooth pain.

This course is designed for dentists,

hygienists, and assistants.

Counts towards Michigan's pain management requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR54

Opportunities and Challenges Diagnosing Oral Lesions (Hands-On)

TRACK: D, H

Nisha D'Silva, BDS, MSD, PhD

9 a.m. – 3 p.m. • AGD Code: 730

(Lunch break from noon-1 p.m.)

DDS \$309; Staff \$169

Class limit: 75

The morning program will include updated information on oral cavity cancers and HPV-related oropharyngeal cancers, including updates on the role of microbiome in oral cancer. The afternoon program will include case discussions and diagnostic approaches for resiculo-bullous lesions, ulcers, and common oral pathologic lesions. The program will provide the latest information on oral cancers and a review of diagnostic approaches to other lesions. Together, this will enhance detection and evaluation of oral pathology, and discussions with patients.

Learning objectives:

- Review emerging information on HPV-related oropharyngeal cancer.
- Discuss features of oral cancer that affect survival.
- Understand emerging information about the role of the microbiome in oral cancer.
- Identify diagnostic approaches for vesiculo-bullous lesions and ulcers.
- Discuss common oral pathologic lesions.

This course is designed for dentists and hygienists.

Co-sponsored by MDA Insurance and MDA Services.

Saturday, April 20, 2024 (cont'd)

Course Code CR55

Medical Emergencies in the Dental Office and Advanced Local Anesthesia

TRACK: EDT, ND, LR

David Isen, BSc, DDS

9 a.m. – 4 p.m. • AGD Code: 142/340

(Lunch break from noon until 1 p.m.)

DDS \$379; Staff \$219

Class limit: 75

The morning portion will review ways to reduce the likelihood that a medical emergency will occur. How to use emergency drugs will be discussed, along with a discussion about the protocols for basic life support and using an automated external defibrillator. How to manage medical emergencies like syncope, angina, heart attack, asthma, allergy/anaphylaxis, and more will be covered.

The afternoon portion will explore reasons and remedies for incomplete local anesthesia. A discussion about relevant anatomy and pharmacology that leads to incomplete anesthesia will be presented. Techniques to supplement the standard inferior alveolar nerve block and armamentarium besides the standard needle and syringe will also be evaluated. Topics to be explored include Gow-Gates block; articaine; intraosseous and PDL injections; pain reduction methods; and local anesthetic and vasoconstrictor drug interactions. New and improved products and the latest research will be discussed.

Learning objectives:

- How to reduce the risk of a medical emergency from occurring.
- Learning which drugs are appropriate for a dentist to stock in a medical emergency kit and how to use these drugs.
- Methods to achieve higher local anesthetic success, especially in areas of infection and unusual anatomy.
- New products such as non-injectable anesthesia, a local anesthetic reversal agent, intranasal anesthesia, and computer-controlled devices.

This course is designed for the entire dental team.

Counts towards Michigan's pain management requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR56

Cardiac Resuscitation Training (CPR) (BCLS)

TRACK: EDT, LR

9:30 - 11 a.m.

Scott Lipford with Safety Plus

\$90 per person

Class limit: 50 per session

This emergency planning and response offering is designed specifically for today's dental office. It meets the requirements for Basic Life Support renewal for two years from the American Heart Association. This program fulfills Michigan's mandatory CPR requirement.

Learning objectives:

- Recognize emergency situations.
- Verbalize and demonstrate three key components of an emergency response plan for cardiac/respiratory emergencies requiring rescue breathing and/or CPR and automated external defibrillators.
- Discover appropriate response actions to initiate CPR and early defibrillation.

CE credit is not granted for CPR courses for dental professionals.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance and MDA Services.

AFTERNOON SCHEDULE

Course Code CR57

Cardiac Resuscitation Training (CPR) (BCLS) (REPEAT)

TRACK: EDT, LR

1 - 2:30 p.m.

Scott Lipford with Safety Plus

\$90 per person

Class limit: 50/per session

This emergency planning and response offering is designed specifically for today's dental office. It meets the requirements for Basic Life Support renewal for two years from the American Heart Association. This program fulfills Michigan's mandatory CPR requirement.

Learning objectives:

- Recognize emergency situations.
- Verbalize and demonstrate three key components of an emergency response plan for cardiac/respiratory emergencies requiring rescue breathing and/or CPR and automated external defibrillators.
- Discover appropriate response actions to initiate CPR and early defibrillation.

CE credit is not given for CPR courses for dental professionals.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR58

Leadership: High Performance and Mindset Mastery

TRACK: EDT, ND, LT

Allison Lacoursiere, RDA, OA, CPC, ELI-MP

1 - 3 p.m. AGD Code: 770

DDS \$126; Staff \$73

Class limit: 75

Learn the habits, mindsets, and beliefs it takes to become a leader. Many of us get in our own way. We get caught in negative headspace spirals that keep us stuck in unhealthy relationships, careers, and cycles. It is not big movements but rather small steps that help you become the leader you

Saturday, April 20, 2024 (cont'd)

were born to be. This lecture is focused on the formula for success. Learn the habits, mindsets, and beliefs it takes to become a leader. Finally, understand how self-kindness is key to growth and development. Learn how and when to be kind to yourself as you step into your role as a leader.

Learning objectives:

- Developing a growth mindset.
- Understanding the power of our thoughts.
- Creating a vision for our ideal self and personal performance.
- Build the formula for confidence and habits for success.

This course is designed for the entire dental team.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR59

What's the Grind About Oromandibular Movement Disorders?

TRACK: D, ND, H, A, LR
Elizabeth Hatfield, DDS, DABOP
1 - 3 p.m. AGD Code: 310
DDS \$126; Staff \$73
Class limit: 75

This course will begin to cover the complex nature of oromotor dysfunction in the head and neck, distinguishing between movement disorders and bruxism. Participants will learn about assessment, diagnosis, and how multidisciplinary management is crucial for successful outcomes. This will include the role of bruxism as an exacerbating or presenting symptom in various disorders.

Learning objectives:

- Understand the theories behind bruxism and potential management strategies.
- Review the differentiation between movement disorders and bruxism.
- Identify common movement disorders and how they present in the head and neck.
- Review best practices in management

on a multidisciplinary team.

This course is designed for dentists, hygienists, and assistants.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR60

Hurts So . . . Swell! Substance Use Disorders, Dental Considerations, and Patient Care Planning (Part II)

TRACK: D, H, A, LR
Thomas Viola, RPh, CCP
1 - 4 p.m. AGD Code: 340
DDS \$189; Staff \$109
Class limit: 75

It's a fast-paced world and, unfortunately, many of our dental patients seek the assistance of substances to cope and get through their busy, trying days. However, the use of both illicit and licit substances has the potential to produce systemic adverse reactions and life-threatening medical emergencies during dental treatment. Part II of this program will provide participants with an overview of the most commonly used substances, along with their potential contraindications to dental therapy and other dental considerations. Special emphasis will be given to developing strategies for successfully identifying and delivering proper care to, dental patients with a substance use disorder.

Learning objectives:

- Discuss the impact of substance use disorder on dental therapy and on overall patient health.
- Identify the most-common illicit and licit substances and discuss: street names; common adverse effects; oral manifestations; and dental treatment considerations.
- Describe techniques useful in identifying and addressing substance use disorder.
- Discuss strategies necessary for successfully managing dental patients with substance use disorder.

This course is designed for dentists,

hygienists, and assistants.

Counts towards Michigan's pain management requirement and the DEA MATE requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code CR61

Become a Billing CSI Investigator

TRACK: FOT, C
Christine Taxin
1 - 4 p.m. AGD Code: 550
DDS \$189; Staff \$109
Class limit: 75

Practitioners find it rewarding both emotionally and financially to work with patients to address periodontal disease, sleep apnea, TMD, and other conditions. Dental practices can add new diagnostic tools and treatments to support the general health of patients and increase profits. Learn recommended documentation techniques to support diagnostic and treatment decisions, as well as to prevent problems with medical and dental benefit plans and learn diagnostic coding that will enhance your practice.

Learning objectives:

- Define the practice's Wellness Program parameters relative to scheduling and fees.
- Incorporate new patient options for comprehensive treatments and get billing tips for wellness services.
- Understand diagnosis codes and how to implement them on dental and medical claim forms.
- Learn how to develop and document an effective case.

This course is designed for office managers.

Counts towards the Certified Dental Business Professional program, Insurance Benefits/Coding category, for three credits.

Co-sponsored by MDA Insurance and MDA Services.



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Meet Your Annual Session Speakers

Melanie Adler

Melanie Adler is an account executive/cyber liability coordinator with MDA Insurance. She assists MDA members with all facets of their insurance needs and has been with MDA Insurance since 2011.



Presenting Courses: CR08, CR15

Ehsan N. Azadani, DDS, MS

Dr. Ehsan Azadani is an assistant professor in the Division of Pediatric Dentistry at The Ohio State University and an attending at Nationwide Children's Hospital Department of Dentistry, Columbus, Ohio. After his graduation from OSU, he joined the faculty at the OSU and NCH where he teaches pediatric dental residents and dental students. He is a Diplomate of the American Board of Pediatric Dentistry. His research and teaching focus on traumatic dental injuries to the primary and young permanent dentition.



Presenting Courses: CR32, CR43

Elaine Bailey, PharmD

Dr. Elaine Bailey is the executive director of the Michigan Antibiotic Resistance Reduction Coalition and has served on the MARR Advisory



Council since 2000. She has authored numerous scientific articles on antibiotic use and been an invited lecturer at pharmacy, medical, and dental meetings. Through her work with the MARR Coalition and collaboration with OSAP, her goal is to educate dental practices and patients to be better stewards of antibiotics, in an effort to curb the public health crisis of antibiotic resistance.

Presenting Course: CR16

Joyce Bassett, DDS, FAACD, FAGD

Dr. Joyce Bassett practices comprehensive restorative and aesthetic dentistry in Scottsdale, Ariz. She is an accredited Fellow of the American Academy of Cosmetic Dentistry and served as its president from 2015-16. She is a Diplomate of the American Board of Aesthetic Dentistry, an associate member of the American Academy of Esthetic Dentistry, a Kois Center clinical instructor, an active member in the Academy of Fixed Prosthodontics, and a Fellow in the Academy of General Dentistry.



Presenting Courses: CR31, CR42

Gordon Christensen, DDS, MSD, PhD

Dr. Gordon Christensen is founder and chief executive officer of Practical Clinical Courses, senior consultant and previous CEO of Clinicians Report Foundation, and a practicing prosthodontist in Provo, Utah. Currently he



is an adjunct professor at the University of Utah School of Dentistry. He has presented thousands of hours of continuing education globally, made hundreds of educational videos, and has been widely published.

Presenting Course: CR01

Jeff Cornell

Jeff Cornell is the vice president of health care lending for MDA-endorsed Bank of America Practice Solutions. He has been with Practice Solutions since 1999 and has held numerous management roles within the bank. He currently specializes in practice acquisition lending in Ohio, Michigan, and Kentucky. Jeff provides a unique perspective to his clients as he has owned several small businesses of his own, including multiple dental practices over the last 20 years.



Presenting Course: CR08

Jennifer Cosey

As president of Eagle Associates Inc., Jennifer Cosey has more than 30 years of experience providing compliance assistance with OSHA, HIPAA, and OIG regulations and guidance. She graduated from the University of Michigan with a Bachelor of Arts degree and joined Eagle Associates later that same year.



Presenting Course: CR15

Juliette C. Daniels, EdD, MA

Dr. Juliette Daniels serves as the assistant dean of student services and enrollment management at the University of Detroit Mercy School of Dentistry. She is a trained suicide prevention protocol trainer and a Deputy Title IX Coordinator. She has a Master of Arts degree in student affairs administration from Michigan State University and a Bachelor of Science degree in marketing and business management from DePaul University.



Presenting Course: CR34

Christina DiBona Pastan, DMD

Dr. Christina DiBona Pastan is an assistant professor of clinical endodontics and the director of mind-body wellness at Tufts University School of Dental Medicine. A 300-



hour certified Kripalu yoga and meditation instructor, she teaches self-regulation and stress management tools to dental students in the mandatory Mind-Body Wellness curriculum she developed for dental students. Her work also involves international lecturing and grant funded research on mind-body wellness for professional growth and stress. She maintains a private endodontic practice in Back Bay, Boston, Mass.

Presenting Course: CR23

Nisha D'Silva, BDS, MSD, PhD

Dr. Nisha D'Silva is the Donald Kerr Endowed Collegiate Professor of Oral Pathology of the University of Michigan School of Dentistry, professor of pathology at the U-M Medical School, and a Rogel Scholar at the U-M Rogel Cancer Center. A dentist-scientist, she is a Diplomate of the American Board of Oral and Maxillofacial Pathology, which is her area of clinical practice. She is the author of more than 95 scientific papers.



Presenting Course: CR54

Thomas Dudney, DMD

Dr. Thomas Dudney is the clinical director of the Pacific Aesthetic Continuum hands-on programs. In addition to teaching hands-on programs, he has presented workshops and lectures at dental meetings and has authored several articles on aesthetic and restorative dentistry. He is a member of the ADA, the Alabama Dental Association, and the American Academy of Cosmetic Dentistry. He is a Fellow of the American Society for Dental Aesthetics and a Diplomate of the American Board of Aesthetic Dentistry.



Presenting Courses: CR09, CR18

Pat Dwyer

For more than 20 years Pat Dwyer has inspired and entertained hundreds of audiences around the world. He has worked, toured, and performed with comedic institutions The Second City, iO Theater, ComedySportz, and a great number of other storied improv and sketch comedy mainstays. Dwyer joins these experiences with the entrepreneurial and corporate growth mindset he earned during his tenure as a leader within the Chicago tech startup community. You can now find Dwyer bringing his energetic, hilarious, seasoned, and people-driven approach to innovation and change.



Presenting Courses: CR35, CR45

Lynda Farnen, JD

Lynda Farnen is a senior partner at Merry, Farnen & Ryan, P.C., and is a regularly featured speaker on risk management for the Professional Protector Plan and the Michigan Dental Association.



Presenting Course: CR03

Meet Your Speakers (cont'd)

Marie T. Fluent, DDS, CDIPC

Dr. Marie Fluent's dental career spans 35 years and includes roles as dentist, both as an associate and practice owner, infection control coordinator, office manager, and dental assistant.



Additionally, she has extensive experience and expertise as a clinical instructor, educator, speaker, author, and consultant. Dr. Fluent has written numerous articles on infection control in the dental setting, OSHA compliance, and responsible antibiotic prescribing. She serves as education consultant for the Organization for Safety, Asepsis, and Prevention.

Presenting Courses: CR04, CR11, CR16

David Fidanza

David Fidanza is chief information officer of MDA-endorsed iCoreConnect, managing the multi-state IT division. Additionally, he leads efforts to



continuously improve products through strategic business partnerships and customer input. Over the course of his 35-year career in software and technology, he has held numerous technical and management positions in both service and sales. His focus over the past 20 years has been on the design, implementation, and support of enterprise-level software solutions that focus on managing, securing, and delivering data.

Presenting Courses: CR08, CR15

Alex Fleury, DDS, MS

Dr. Alex Fleury currently serves as assistant professor at Baylor College of Dentistry, working with endodontic residents. He is the recipient of the Edward E. Osetek Award



for best new endodontic educator of the year by the American Association of Endodontists. In addition, he also served on the Scientific Advisory Board of the *Journal of Endodontics*, and as well serving as the director of educational resources for Real World Endodontics. He currently is in full-time private practice of endodontics in Dallas, Texas.

Presenting Course: CR25

Stephanie R. Ganter DDS, MS, FACD, FICD

Dr. Stephanie Ganter, also known as "Stephy Steph," co-hosts a Podcast/YouTube channel called Between Two Teeth and is a board-certified periodontal and dental implant surgeon



in private practice. Her mission in life is to connect, discover and inspire others. She has completed fellowships in integrative medicine and surgical leadership from the University of Arizona School of Medicine and Harvard Medical School.

Presenting Courses: CR27, CR37

Michael Glass

MDA-endorsed TSI Transworld Systems Inc. dental consultant Michael Glass has 10 years of experience providing options to MDA members for recovering late payments



and dealing with non-responsive payers. Glass has been published in the *MDA Journal* and has served as a consultant and business administrator for more than 20 years.

Presenting Course: CR08

Mary Govoni, MBA, CDA, RDH

Mary Govoni brings 50 years of involvement in dentistry to her courses, coaching, and podcasts. She is a certified dental assistant and a registered dental hygienist.



For the past 30 years, Govoni has coached dental teams on infection prevention, OSHA and HIPAA compliance, ergonomics and chairside efficiency, and team communication. Govoni is a former president of the American Dental Assistants Association, serves on the Corporate Council for Dimensions of Dental Hygiene, and is a member of the Academy of Dental Management Consultants, and the Organization for Safety Asepsis and Prevention.

Presenting Courses: CR22, CR33, CR36, CR46

Stefan Green

Stefan Green is a regional business development officer for MDA-endorsed Bank of America Practice Solutions, overseeing all of Michigan, Ohio, and Kentucky for Bank of America's dental project financing division. He specializes in providing loans to dentists seeking financing for equipment and construction projects, as well as refinancing and restructuring practice debt to increase practice cash flow. He also assists dentists with the financing of commercial real estate purchases.



Presenting Course: CR08

Elizabeth Hatfield, DDS, DABOP

Dr. Elizabeth Hatfield earned her DDS from the University of Michigan in 2017 and completed the general practice residency at Michigan Medicine in 2018. Following this, she was the first person to complete the TMD and Orofacial Pain Residency at Michigan Medicine in 2020. After residency, Dr. Hatfield joined the University of Michigan as a faculty member in hospital dentistry and TMD and orofacial pain, and became the program director for the TMD and Orofacial Pain Residency in 2022.



Presenting Courses: CR53, CR59

Amanda Hill, RDH, BSDH

Amanda Hill is committed to providing education that is accurate, accessible, and fun! In addition to her monthly column for the Dentistry IQ website, she has contributed to *RDH*, *Inside Dental Hygiene*, *Infection Control Today*, *Dentistry Today*, and *Dr. Bicuspid* (where she received recognition for the most-read article of 2020). A self-proclaimed "Waterline Warrior," Amanda is passionate about infection control. She received the Organization for Safety, Asepsis, and Prevention's Emerging Infection Control Leader Award in 2022.



Presenting Courses: CR05, CR12, CR17

David Harris, CPA, CFE, PI

David Harris is the CEO of MDA-endorsed Prosperident. Under his leadership, Prosperident has expanded over the past three decades to become a team of more than 20 highly specialized fraud investigators, forensic accountants, IT specialists, and support staff. Harris' professional qualifications include Certified Fraud Examiner, forensic CPA, Chartered Professional Accountant, and licensed private investigator. His articles have appeared in every major dental publication, including the *MDA Journal*.



Presenting Course: CR24

Clint Herrema

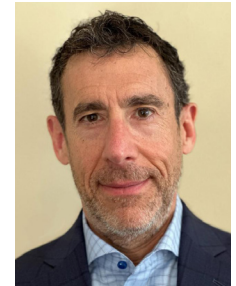
Clint Herrema works as a principal health care broker for MDA-endorsed Bridge Commercial Realty. He comes from a health care real estate background with regional and national experience. He has worked with local and national health care clients across the country facilitating and negotiating deals of a variety of size and complexity, from stand-alone independent practices to hospital acquisitions. He is a court-approved subject matter expert in real estate.



Presenting Course: CR08

David Isen, BSc, DDS

Dr. David Isen's dental clinic in Toronto, Sleep For Dentistry, is anesthesia-based, treating patients who require intravenous sedation or advanced techniques in local anaesthesia. Isen has given more than 400 presentations around the world on topics related to the management of medical emergencies in health care settings, local anesthesia for dentistry, and the use of sedation in dentistry. He has authored numerous articles, served as a peer-reviewer for a variety of dental journals, and has acted as a consultant for dental and pharmaceutical companies.



Presenting Course: CR55

Meet Your Speakers (cont'd)

Joe Johnson, PhD

Dr. Joe Johnson is a highly regarded international speaker on unleashing your purpose. He has worked with Fortune 500 companies, institutions of



higher education, as well as individuals who are rediscovering their true selves and ready to unleash their purpose. His insights have been seen on many national media. The author of *Pursue Your Purpose Not Your Dreams*, he continues to transform the lives of individuals and take organizations to their next level by helping them to Think, Act, and Live with purpose and intention.

Presenting Courses: CR06, CR20

Scott Leune, DDS

Dr. Scott Leune is the founder of Breakaway Seminars and cofounder of Dental Whale. Throughout his career, he has opened, built, and sold numerous dental practices, has helped open more than 200 start-ups across the country, currently supporting more than 20,000 dentists with purchasing, marketing, consulting, and more. He has been named one of the 30 most-influential people in dentistry and spends his time personally training dentists on advanced practice management through his highly acclaimed Breakaway Seminars.



Presenting Courses: CR30, CR41

Samuel B. Low, DDS, MS, MEd

Dr. Samuel B. Low has been an associate faculty member of the L.D. Pankey Institute for 25 years and professor emeritus at the University of Florida College of Dentistry.



His many years' experience training dental professionals is evident in his straightforward, informative, and entertaining teaching style. His presentations focus on creating positive interactions between general dentists, periodontists, and dental hygienists through communication skills and continuous quality improvement to enhance esthetics, tooth retention, and implant placement.

Presenting Courses: CR29, CR40

Allison Lacoursiere, RDA, OA, CPC, ELI-MP

Allison Lacoursiere is the creator of the Clear Aligner Systemization methodology. She helps dental professionals streamline efficiencies to increase both



patient and practice satisfaction and health. A sought-after mentor and speaker, Lacoursiere helps dental teams improve culture, increase production, and grow into their full potential. She is certified through International Professional Excellence in Coaching and is a member of the International Coaches Federation.

Presenting Courses: CR50, CR58

John J. Looby, CPA

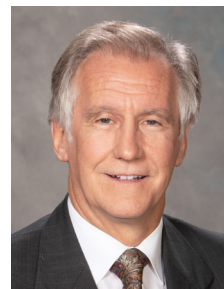
John Looby is a certified public accountant and partner at the firm Looby Baumgarten, P.C. He has been with the firm since his graduation from Michigan State University in 1998. He is a member of the Michigan Association of Certified Public Accountants, the American Institute of Certified Public Accountants, and Michigan Tax and Accounting Professionals. Looby, along with his brother Mike, are the partners in charge of Looby Baumgarten's dental accounting department, MDA-endorsed Dental Business Specialists.



Presenting Course: CR08, CR51

Michael Maihofer, DDS

Dr. Michael Maihofer is a former editor and president of the Michigan Dental Association, and a past chair of the MDA Committee on Peer Review/Ethics. He represented the ADA 9th District



(Michigan and Wisconsin) as a member of the American Dental Association Council on Communications and is a former president of the American Association of Dental Editors and Journalists. Dr. Maihofer is a Fellow of the Academy of General Dentistry, a Fellow of the International College of Dentists, and a Fellow of the Michigan Section of the Pierre Fauchard Academy. He authored of the well-known "Peer Review/Ethics" column in the *MDA Journal* as well as a compendium of those columns, *Most-Asked Ethics Questions*, published in 2019.

Presenting Course: CR28

William Mason, DDS, MS

Dr. William Mason began placing dental implants in 1991 and has placed over 5,000 since. He has been a faculty member in the Graduate Periodontics Clinic at the University of Michigan School of Dentistry since 2006, teaching periodontal residents one day per month. He has published in various dental journals, and recently completed a book titled *The Dentist's Guide to Atraumatic Extractions*, published by Quintessence Publishing. He has developed three dental instruments and patented one, the Palatal Anesthesia Device, to help alleviate the pain of palatal injections.



Presenting Course: CR13

Robert McDermott

Robert McDermott is CEO of MDA-endorsed iCoreConnect, a cloud-based, Software-as-a-Service company focused on increasing workflow productivity and practice profitability. He places a high value on customer feedback, which influences product innovation to solve health care business problems, increase revenue, and improve practice workflow. Under his leadership, iCoreConnect has developed a robust platform of cloud-based solutions and been awarded more than 100 product and service agreements with state or regional health care associations across the country.



Presenting Courses: CR08, CR15

Robert G. McNeill DDS, MD, MBA, FACD, FICD

Dr. Robert McNeill is an oral and maxillofacial surgeon in Dallas, Texas. He is an adjunct assistant professor at Texas A&M College of Dentistry, serves as a governor's representative to the Texas State Board of Dental Examiners, and has completed an MBA in health care management and leadership. He is a board examiner with the American Board of Oral & Maxillofacial Surgeons, former Senior Executive Fellow in public policy with the Harvard Kennedy School, and is the co-creator of the YouTube channel *Between Two Teeth*.



Presenting Courses: CR27, CR37

MDHHS Medicaid Speakers

The MDHHS Provider Outreach and Education Team is dedicated to educating health care providers and the public on the mission and policies of the Medicaid program. They ensure a consistent message and provide the necessary resources and tools for a better understanding of Medicaid and the Community Health Automated Medicaid Processing System, CHAMPS. This team has successfully trained Michigan providers for more than 10 years and is passionate about the work they do.

Presenting Courses: CR47, CR49

Phil Nieto

Phil Nieto is the president of MDA-endorsed Best Card Credit Card Processing. After leaving behind the legal world, he has enjoyed the positivity of working directly with dentists to help them understand the confusing credit card processing industry and save more of their hard-earned money with Best Card. In his free time, he is an avid hiker, constant reader, and enjoys sharing those passions with his wife and young son.



Presenting Course: CR15

Robert Peskin, DDS

Robert Peskin earned his DDS degree from the School of Dental Medicine at Stony Brook University in 1977. He subsequently completed both general practice and dental anesthesiology residencies at Long Island Jewish Medical Center. In addition, he has participated in more than 1,500 hours of continuing dental education studies. His interest in professional liability insurance began in the mid-1980s during the malpractice insurance crisis that ultimately led to the creation of the claims-made coverage that is the market standard today. During that time, he lectured frequently on malpractice insurance in general and in particular on its impact on coverage for dentists administering anesthesia.



Presenting Course: CR03

Meet Your Speakers (cont'd)

Deb Peters, DDS

Dr. Deb Peters is a graduate of the University of Michigan School of Dentistry. She formerly served as president of both the Michigan Dental Association and the West Michigan District Dental Society, chair of the American Dental Association's Council on Membership, as chair of the Michigan Dental Association's Committee on the New Dentist, and is currently the speaker of the MDA House of Delegates. A respected leader in her profession, Dr. Peters has represented District 9 (Michigan and Wisconsin) to the American Dental Association House of Delegates for over 20 years.



Presenting Course: CR02

Shirward Punches

Shirward Punches is a principal and managing partner of MDA-endorsed Bridge Commercial Realty, a full-service real estate firm based out of Michigan with a nationwide network. As a real estate firm with a national presence, Bridge Commercial Realty has captured the attention of health care providers who prefer to work with a firm that exclusively assists doctors with all their commercial real estate needs.



Presenting Course: CR08

Lauren Yasuda Rainey, DDS

Dr. Lauren Yasuda Rainey teaches direct composite restorative programs including black triangle closures, predictable Class II techniques, and is an advocate for using composite resin for crown alternatives wherever possible. In addition to clinical practice, Rainey began teaching at the Dugoni School of Dentistry in the Department of Reconstructive Dental Sciences and the Department of Dental Practice. There she taught both lectures and hands-on coursework in teledentistry, pre-clinical fixed and direct restorative, and local anesthesia administration.



Presenting Courses: CR07, CR14

Brandy Ryan, MBA, CEC, PHR, SHRM-CP

Brandy Ryan is a certified HR professional through both the HR Certification Institute® and the Society of Human Resource Management.® Ryan is the MDA director of human resources and is also a Certified Everything DiSC® Trainer at Everything DiSC:® A Wiley Brand. She began her career as a certified dental assistant before completing her bachelor's degree in business administration, human resource management. The combination of first-hand dental office experience, more than 12 years of human resource management experience, and being a certified DiSC® trainer has contributed to Ryan's ability to create effective teams, support management, enforce policy and procedure development, and enhance communication among teams.



Presenting Courses: CR10, CR19

Ali Saad, DMD

Dr. Ali Saad has successfully transitioned from his initial career in dentistry to emerge as a recognized thought leader in business transformation, with a profound understanding of the Entrepreneurial Operating System and a distinguished affiliation with the influential Strategic Coach community. He also serves as an author, speaker, and mentor, sharing invaluable insights with those who aspire to achieve exceptional success in the business world, with a mission to empower leaders to turn their visions into reality and nurture a culture of excellence.



Presenting Course: CR21

Mohamed Saad, DDS

Dr. Mohamed Saad has not only excelled in the world of dentistry but has also emerged as a leader in the dynamic arena of multi-site business vision and expansion. As the co-founder of the distinguished multi-site dental group Prime Dentistry, he blended cutting-edge innovation with unwavering dedication to patient well-being. His influence extends to the world of fashion and publishing, with a presence on the covers of esteemed fashion magazines and other contributions to various publications. He continues to inspire others to reach new heights.



Presenting Course: CR21

Dan Schulte, JD

Dan Schulte is well-known for his knowledge and experience in the area of association law and is primarily responsible for the firm's representation of the Michigan State Medical Society, the Michigan Dental Association, and the Michigan Osteopathic Association.



Presenting Courses: CR28, CR39

Ted Schumann II, MBA, MSF, CFP®, AIF®

Theodore C. Schumann II is an investment adviser representative and the managing partner of DBS Investment Advisers LLC. For more than 15 years Schumann has been helping clients plan their financial future. He works with both office retirement plans and individual clients. From portfolio management to financial planning, debt-reduction strategies, and fiduciary client service, Schumann provides clients with comprehensive strategies and assistance to prepare for retirement. He is also a proud member of the MDA Foundation Board of Directors and serves on the MDA Foundation Finance Committee.



Presenting Courses: CR08, CR51

Debbie Seidel-Bittke, RDH, BS

Debbie Seidel-Bittke has many years of business experience working with high-profit dental practices and truly understands what it takes to create a profitable dental practice and what it's like to work as a dental auxiliary in a dental office. She founded Dental Practice Solutions in 2000 and has spoken at numerous dental conferences as well as worked with dental practices globally.



Presenting Courses: CR26, CR38

Aaron Smith

Aaron Smith is a senior consultant and VP of operations at MDA-endorsed Complete Dental IT (ChoiceTel + iCoreConnect). He works with clients of all sizes to ensure that their IT infrastructure and landscape are designed to meet their current and future needs. He has more than 14 years of experience and holds multiple certifications in IT engineering. He brings an operational focus to technology and the data derived from it to help drive business outcomes.



Presenting Course: CR15

Christine Taxin

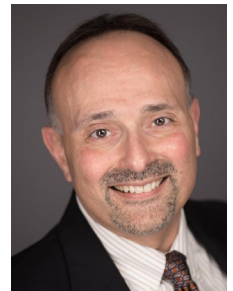
Christine Taxin is founder and president of Links2Success and Dental Medical Billing. With more than 40 years of health care experience, she has dedicated her company to help practices become the best oral health care providers they can be. She has earned a reputation as one of the nation's leading authorities on working collaboratively with medical and dental providers. She is has been ranked in *Dentistry Today's* "Leaders in Dental Consulting" from 2015 to the present.



Presenting Courses: CR52, CR61

Tom Viola, RPh, CCP

With more than 30 years' experience as a board-certified pharmacist, clinical educator, professional speaker, and published author, Tom Viola, RPh, CCP, has earned his national and international reputation as the go-to specialist for making pharmacology practical and useful for all members of the dental team. As the founder of Pharmacology Declassified, Tom provides valuable insight on the complex interplay between pharmacology and physiology so that clinicians may be knowledgeable about not only the dental considerations of medications used to treat systemic illness but also the systemic considerations of medications used to provide dental treatment.



Presenting Courses: CR48, CR60

Registration Information

Registration is required for all courses.

Pre-register by March 25, 2024.

Save money by pre-registering – rates increase \$10 per course after the registration deadline.

Reservations for all courses are made in advance of Annual Session. Classes may also be reserved on-site in the registration area (Halls A and B, Lansing Center). Be sure to make your reservations early to avoid disappointment! Seating is limited to a specified number of attendees.

Course numbers are listed above course descriptions in this program guide.

Register online at annualsession.michigandental.org.

When you pre-register by March 25, you'll receive your bar-coded badge, QR code to download the MDA Connect App, maps, etc., by mail two weeks in advance of Annual Session.

You can still register online after March 25, but prices will increase \$10 per course and your packet will be held on-site at the will-call booth for pickup at Annual Session.

A driver's license or photo ID is required to register on site.

Registration Categories

Note: A badge is required for all lectures and exhibit hall. Fees are as follows:

■ **FREE** – Name Badge Only (ADA/MDA member dentists, non-member dentists, staff, students, and guests). **Name Badge Only includes:** Exhibits, Welcome Reception, Table Clinics, and Keynote Presentation. Registration is required for Keynote Presentation to obtain CE credit.

■ **Students** – Register for any course in advance and receive the staff rate and a guaranteed seat. If you opt to wait and register on-site, you can attend for free, but courses may be sold out.

■ **Non-member dentists** – There is no registration fee. Rates for CE classes are an additional \$50 unless otherwise noted for non-members. Additional fees paid can be applied to membership within 30 days.

Can attend Saturday courses at member rate.

On-site Registration

A driver's license or photo ID is required for on-site registration. On-site registration hours are Wednesday, April 17 from 8 a.m. until 5 p.m.; Thursday, April 18 from 7:30 a.m. until 6 p.m.; Friday, April 19 from 7 a.m. until 6 p.m.; and Saturday, April 20 from 7:30 a.m. until 1 p.m. Registration is located in Halls A and B, Lansing Center.

Cancellation Policy

No refunds will be granted after the start of Annual Session. For a cancellation refund, a written request must be mailed and/or emailed to the MDA office no later than April 16, 2024. A \$25 administration fee will be charged per course cancellation.

Lost Badges

All course exchanges must be done on-site after March 25, 2024. All lost or exchanged badges are subject to a \$25 fee. A driver's license is required to change courses or to receive a new badge.

Disabilities or Special Accommodations

If you have a disability and require special accommodations, please check the box on the registration form or contact the MDA Continuing Education Department at 800-589-2632, ext. 403. Advance notice is required by March 25.



Call for Hosts!

Volunteer to host a speaker and earn FREE CE credit.

For more information about hosting, contact the MDA's Marcia Bethea at mbethea@michigandental.org.

Download Your CE Vouchers

The bar code badge system captures data from all your courses through scanning as you enter and leave your courses. CE certificates can be downloaded online by using your badge number. Printed continuing education vouchers will not be available on-site.

CE voucher website link will be available starting Wednesday, April 24, 2024.

Disclaimer

Neither the Michigan Dental Association nor its component societies or committees accept responsibility for the information presented, either orally or in writing, at any program sponsored, supported or publicized by any of them; and the information and views expressed are those of the presenter and not necessarily the positions of the MDA, its component societies, or committees.

Download the free MDA Connection App

For quick access to the most-important Annual Session information! Click the Annual Session button from the home screen for daily schedules, speaker lineup, and quick access to the MDA Annual Session website.

Don't forget to allow push notifications for access to important information. To download the free app, search "MDA Connection" on the Apple App Store or on Google Play.



2024 ANNUAL SESSION



michigan dental
ASSOCIATION
YOUR CONNECTION TO ORAL HEALTH®

TABLE CLINIC/POSTER APPLICATION

2024 MDA ANNUAL SESSION
APRIL 17-20, 2024
LANSING CENTER, LANSING

The MDA Committee on Continuing Education invites you to share an improved technique, procedure, clinical skill or research topic regarding dentistry and the scope of practice, by presenting a table clinic/poster at the 2024 MDA Annual Session in Lansing. The 2024 Annual Session will be held April 17-20, 2024. Why not consider sharing your knowledge with your colleagues and earn CE credit doing it. An application appears below or online at <https://annualsession.michigandental.org>. For more information, contact the MDA at 517-346-9403, or email asunder@michigandental.org.

■ NOTE: Table Clinics/Posters will be judged. Prizes will be awarded. The MDA will send a press release to the winner's local newspaper or digital media outlet and receive recognition in the MDA *Journal* (monthly magazine).

Event time: Friday, April 19, 2024, 10 a.m.-2 p.m. *Presenter must be present during the entire four hours.

Clinic Poster (check one), Title of Clinic/Poster: _____

Lead Contact: _____ Email Address: _____

On-site Presenter Names (include credentials): _____

Address: _____ City: _____ ZIP: _____

Telephone: (_____) _____ Fax: (_____) _____

Professional Discipline: Dentist* Hygienist Assistant Student: Name of School: _____

■ NOTE: Table Clinics/Posters must be educational in nature. No advertising matter, commercial promotion, solicitation or sales of any type are permitted as part of a Table Clinic/Poster presentation.

One table/poster clinic title sign is provided. The MDA will provide the equipment listed below. All other equipment must be supplied by the presenter. Contact the MDA for audio/visual equipment and pricing at 517-346-9403.

Presenters shall be provided with:

■ 6' x 3' Tackboard (for posters) ■ 6' High Top Table w/chairs (for clinics)

Please check below if you will need:

Electrical Outlet Table-top Screen

Any other equipment required will be the financial responsibility of the presenter.

■ NOTICE: Table Clinics/Posters are limited to approximately 30 clinics; presenters are urged to apply early. Applications due by Feb. 15, 2024. Mail completed application to: Michigan Dental Association, 3657 Okemos Road, Suite 200, Okemos, MI 48864-3927, send an email to asunder@michigandental.org, or go to <https://annualsession.michigandental.org>.

Hotel Information





2024 ANNUAL SESSION • Lansing, MI

Reservations must be made directly with the appropriate hotel. See below for cut off dates for room reservations at each hotel. Rooms have been blocked for the MDA at the room rates noted; sales/hotel tax is separate from listed prices.

Note: All rooms must be guaranteed – preferably with a credit card.

RESERVATIONS CAN BE MADE BY PHONE OR ONLINE.

SEE HOTEL INFORMATION LISTED BELOW:

| Hotel | Rate | Reservation Deadline |
|--|-------|----------------------|
| <p>Doubletree Hotel (formerly the Radisson)* 111 N. Grand Avenue Lansing 48933 Phone 517-482-0188 Use promo code: MDA Reservation Link: See QR Code Parking: \$20/night valet or \$15/night self-park</p>  | \$149 | April 2, 2024 |
| <p>East Lansing Marriott at University Place 300 MAC Ave., East Lansing 48823 Phone 517-337-4440 Reservation Link: See QR Code Parking: \$26/night valet or \$13 self-park</p>  | \$162 | March 26, 2024 |
| <p>Courtyard by Marriott Downtown Lansing 600 East Michigan Ave., Lansing 48912 Phone 800-627-7468 Reservation Link: See QR Code Parking: \$13 per night</p>  | \$153 | March 27, 2024 |
| <p>Crowne Plaza Lansing West 925 S. Creyts Road Lansing 48917 Phone 517-323-7100 Reservation Link: See QR Code Parking: FREE for overnight guests</p>  | \$140 | March 18, 2024 |

*Headquarters hotel – connected by skywalk to the Lansing Center

Limited shuttle service will be available to and from the Lansing Center at the Crowne Plaza Hotel and the East Lansing Marriott on Thursday, April 18, and Friday, April 19. The Courtyard by Marriott is one block and across the street from the Lansing Center.

A map with hotel locations is available on the MDA website at annualsession.michigandental.org/Hotels

2024 Annual Session Registration Form

Or register online at annualsession.michigandental.org

| Name for Badge (print or type) | Credentials | Courses/Events (if registering for a free course, enter 0 for the fee) | | | | | | | | Total Fees |
|-----------------------------------|-------------|---|-------------|-------------|--------------|-------------|-------------|-------------|-------------|--------------|
| | | Code | Fee \$ | Code | Fee \$ | Code | Fee \$ | Code | Fee \$ | |
| Last name, first name | | Code | Fee \$ | Code | Fee \$ | Code | Fee \$ | Code | Fee \$ | |
| <i>Example: Smith, John</i> | <i>DDS</i> | <i>CR01</i> | <i>\$95</i> | <i>CR04</i> | <i>\$100</i> | <i>EV01</i> | <i>\$25</i> | <i>EV02</i> | <i>\$89</i> | <i>\$309</i> |
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GRAND TOTAL \$ _____

Name of Practice: _____ Dentist Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Daytime Phone: _____ Email for confirmation: _____

For shuttle service list hotel you are staying at: _____

By attending the Annual Session, I hereby grant permission for the MDA to take my photograph for use in Annual Session news coverage or publicity. By registering for the Annual Session I also hereby grant permission to have my name listed as an attendee.

Check here for special accommodations (hearing wheelchair, etc.). Please describe your needs (two weeks notice required):

Registration Mailing Instructions

mail registration form to the address below, or for faster service, register online at annualsession.michigandental.org

Mail to: Michigan Dental Association
3657 Okemos Road, Suite 200
Okemos, MI 48864-3927

Do NOT mail this form after March 25, 2024.

Payment Method

Non-member dentists pay an additional \$50 per course (except CR01 and CR25 which are \$100), except on Saturday.

Check payment method:

- Check or money order enclosed
- Charge to my:
 - MasterCard VISA Amer. Exp. Discover

Card Number: _____

Exp. Date: _____ Billing ZIP Code: _____

Name on Card: (please print): _____

Signature: _____

Or register online at
annualsession.michigandental.org



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Okemos, MI 48864-3927
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Featuring these speakers:

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Dr. Gordon Christensen • Dr. Thomas Dudley • Dr. Alex Fleury

Dr. Stephanie Ganter • Amanda Hill • Joe Johnson

Allison Lacoursiere • Dr. Scott Leune

Dr. Robert McNeill • Dr. Lauren Yasuda-Rainey

and others . . .

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