

Values are basic and fundamental _____ that guide or motivate attitudes or actions.

A moral is a system of beliefs that are _____ to us and for deciding _____ or bad.

Values are acquired by what you have done, practiced or experienced. In contrast to morals, values are personal beliefs or something that comes from _____.

“It’s not hard to make decisions when you know what your values are.” Roy E. Disney

Your values determine how you execute leadership, create a team environment, and the _____ of the organization/company/team.

By defining your personal values, you discover what’s truly _____ to you.

Finish this statement: My core value is, and it is important to me because.....

Jennifer Jones video on core values may be found at: <https://youtu.be/c1invnTgDgY>

“If we identify what is at our core, it helps us lead a life of passion,” Jennifer Jones

Three questions that team members may answer to develop organizational core values are:

1. What is important at our office and what is unique about working here?
2. Inversely, what is your company not? What does our competition do that we would never do?
3. What type of environment do I desire to work in? What keeps me coming to work?

Leaders _____ not control.

_____ and _____ the core values in your organization are essential principles to the success of organizational values.

Motivational speaker and author Mark Sanborn describes a leader’s actions as believing they can positively _____ their _____ and careers.

Values help you live the life you _____.

It’s not enough to list organizational core values. **Define** them. **Embed** them. Regularly _____ them.

Dr. Todd Christy: xtrctr@sbcglobal.net

Dr. Deb Peters: debraadds@gmail.com

Authenticity	Achievement	Adventure
Authority	Autonomy	Balance
Beauty	Boldness	Compassion
Challenge	Citizenship	Community
Competency	Contribution	Creativity
Curiosity	Determination	Fairness
Faith	Fame	Friendships
Fun	Growth	Happiness
Honesty	Humor	Influence
Inner Harmony	Justice	Kindness
Leadership	Learning	Love
Loyalty	Meaningful Work	Openness
Optimism	Peace	Popularity
Recognition	Religion	Reputation
Respect	Responsibility	Security
Self-Respect	Service	Spirituality
Success	Status	Trustworthiness
Wealth	Wisdom	

*List from James Clear, The LeaderShape
Institute and author of “Atomic Habits”

1. Abundance
2. Acceptance
3. Accessibility
4. Accomplishment
5. Accuracy
6. Achievement
7. Acknowledgement
8. Activeness
9. Adaptability
10. Adoration
11. Adroitness
12. Adventure
13. Affection
14. Affluence
15. Aggressiveness
16. Agility
17. Alertness
18. Altruism
19. Ambition
20. Amusement
21. Anticipation
22. Appreciation
23. Approachability
24. Articulacy
25. Assertiveness
26. Assurance
27. Attentiveness
28. Attractiveness
29. Audacity
30. Availability
31. Awareness
32. Awe
33. Balance
34. Beauty
35. Being the best
36. Belonging
37. Benevolence
38. Bliss
39. Boldness
40. Bravery
41. Brilliance
42. Buoyancy
43. Calmness
44. Camaraderie
45. Candor
46. Capability
47. Care
48. Carefulness
49. Celebrity
50. Certainty
51. Challenge
52. Charity
53. Charm
54. Chastity
55. Cheerfulness
56. Clarity
57. Cleanliness
58. Clear-mindedness
59. Cleverness
60. Closeness
61. Comfort
62. Commitment
63. Compassion
64. Completion
65. Composure
66. Concentration
67. Confidence
68. Conformity
69. Congruency
70. Connection
71. Consciousness
72. Consistency
73. Contentment
74. Continuity
75. Contribution
76. Control
77. Conviction
78. Conviviality
79. Coolness
80. Cooperation
81. Cordiality
82. Correctness
83. Courage
84. Courtesy
85. Craftiness
86. Creativity
87. Credibility
88. Cunning
89. Curiosity
90. Daring
91. Decisiveness
92. Decorum
93. Deference
94. Delight
95. Dependability
96. Depth
97. Desire
98. Determination
99. Devotion
100. Devoutness
101. Dexterity
102. Dignity
103. Diligence
104. Direction
105. Directness
106. Discipline
107. Discovery
108. Discretion
109. Diversity
110. Dominance
111. Dreaming
112. Drive
113. Duty
114. Dynamism
115. Eagerness
116. Economy
117. Ecstasy
118. Education
119. Effectiveness
120. Efficiency
121. Elation
122. Elegance
123. Empathy
124. Encouragement
125. Endurance
126. Energy
127. Enjoyment
128. Entertainment
129. Enthusiasm
130. Excellence
131. Excitement
132. Exhilaration
133. Expectancy
134. Expediency
135. Experience
136. Expertise
137. Exploration
138. Expressiveness
139. Extravagance
140. Extroversion
141. Exuberance
142. Fairness
143. Faith
144. Fame
145. Family
146. Fascination
147. Fashion
148. Fearlessness
149. Ferocity
150. Fidelity
151. Fierceness
152. Financial independence
153. Firmness
154. Fitness
155. Flexibility
156. Flow
157. Fluency
158. Focus
159. Fortitude
160. Frankness
161. Freedom
162. Friendliness
163. Frugality
164. Fun
165. Gallantry
166. Generosity
167. Gentility
168. Giving
169. Grace
170. Gratitude
171. Gregariousness
172. Growth
173. Guidance
174. Happiness
175. Harmony
176. Health
177. Heart
178. Helpfulness
179. Heroism
180. Holiness
181. Honesty
182. Honor
183. Hopefulness
184. Hospitality
185. Humility
186. Humor
187. Hygiene
188. Imagination
189. Impact
190. Impartiality
191. Independence
192. Industry
193. Ingenuity
194. Inquisitiveness
195. Insightfulness
196. Inspiration
197. Integrity
198. Intelligence
199. Intensity

200. Intimacy	245. Outrageousness	290. Respect	335. Supremacy
201. Intrepidness	246. Passion	291. Rest	336. Surprise
202. Introversion	247. Peace	292. Restraint	337. Sympathy
203. Intuition	248. Perceptiveness	293. Reverence	338. Synergy
204. Intuitiveness	249. Perfection	294. Richness	339. Teamwork
205. Inventiveness	250. Perkiness	295. Rigor	340. Temperance
206. Investing	251. Perseverance	296. Ritual	341. Thankfulness
207. Joy	252. Persistence	297. Sacredness	342. Thoroughness
208. Judiciousness	253. Persuasiveness	298. Sacrifice	343. Thoughtfulness
209. Justice	254. Philanthropy	299. Sagacity	344. Thrift
210. Keeness	255. Piety	300. Saintliness	345. Tidiness
211. Kindness	256. Playfulness	301. Sanguinity	346. Timeliness
212. Knowledge	257. Pleasantness	302. Satisfaction	347. Traditionalism
213. Leadership	258. Pleasure	303. Security	348. Tranquility
214. Learning	259. Poise	304. Self-control	349. Transcendence
215. Liberation	260. Polish	305. Selflessness	350. Trust
216. Liberty	261. Popularity	306. Self-reliance	351. Trustworthiness
217. Liveliness	262. Potency	307. Sensitivity	352. Truth
218. Logic	263. Power	308. Sensuality	353. Understanding
219. Longevity	264. Practicality	309. Serenity	354. Unflappability
220. Looking good	265. Pragmatism	310. Service	355. Uniqueness
221. Love	266. Precision	311. Sexuality	356. Unity
222. Loyalty	267. Preparedness	312. Sharing	357. Usefulness
223. Majesty	268. Presence	313. Shrewdness	358. Utility
224. Making a difference	269. Privacy	314. Significance	359. Valor
225. Mastery	270. Proactivity	315. Silence	360. Variety
226. Maturity	271. Professionalism	316. Silliness	361. Victory
227. Meekness	272. Prosperity	317. Simplicity	362. Vigor
228. Mellowness	273. Prudence	318. Sincerity	363. Virtue
229. Meticulousness	274. Punctuality	319. Skillfulness	364. Vision
230. Mindfulness	275. Purity	320. Solidarity	365. Vitality
231. Modesty	276. Realism	321. Solitude	366. Vivacity
232. Motivation	277. Reason	322. Soundness	367. Warmth
233. Mysteriousness	278. Reasonableness	323. Speed	368. Watchfulness
234. Nature	279. Recognition	324. Spirit	369. Wealth
235. Neatness	280. Recreation	325. Spirituality	370. Willfulness
236. Nerve	281. Refinement	326. Spontaneity	371. Willingness
237. Obedience	282. Reflection	327. Spunk	372. Winning
238. Open-mindedness	283. Relaxation	328. Stability	373. Wisdom
239. Openness	284. Reliability	329. Stealth	374. Wittiness
240. Optimism	285. Religiousness	330. Stillness	375. Wonder
241. Order	286. Resilience	331. Strength	376. Youthfulness
242. Organization	287. Resolution	332. Structure	377. Zeal
243. Originality	288. Resolve	333. Success	
244. Outlandishness	289. Resourcefulness	334. Support	