THURSDAY, APRIL 22, 2021 — CONFERENCE AGENDA

All courses and special events are being held virtually. Need to change/add/drop a course? Contact Jody Marquardt at 517-346-9408 or jmarquardt@michigandental.org.

If you need staff assistance, staff will be available to answer questions via phone on:

- Thursday, April 22, 7:30 a.m. - 6 p.m.
- Friday, April 23, 7:30 a.m. - 6 p.m.
- Saturday, April 24, 8 a.m. - 1 p.m.

The virtual Exhibit Hall will be open Thursday and Friday, April 22 and 23 from 10 a.m. - 6 p.m.

**MORNING SCHEDULE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Course #</th>
<th>Title</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>9 - 10 a.m.</td>
<td>Course #1</td>
<td>E-Cigarettes and Vaping: What We Know and What We Don’t</td>
<td>Judith S. Gordon, PhD</td>
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<td>Course #2</td>
<td>Health History Review</td>
<td>Lauren Johnson, DDS</td>
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<tr>
<td>9 - 11 a.m.</td>
<td>Course #3</td>
<td>Decoding Your Patients</td>
<td>Jeff Havens</td>
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<td>Course #4</td>
<td>Nutrition: Hungry for Happiness</td>
<td>Kristen Brogan, RD</td>
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<td>Course #5</td>
<td>Five Key Strategies to Skyrocket Your Practice in a Post-COVID-19 World</td>
<td>Thomas Lambert, DDS</td>
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<td>Course #6</td>
<td>Evolution Revolution: How to Thrive with New World Composite Dentistry</td>
<td>Peter Auster, DMD</td>
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<td>Course #7</td>
<td>Diagnosis, Treatment Planning, and Clinical Considerations in Endodontics</td>
<td>Michael Zuroff, DDS</td>
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<td>Course #8</td>
<td>The Digital Dentist — How to Use Digital Solutions to Engage Patients and Secure New Ones</td>
<td>Keith Washington</td>
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<tr>
<td>9:30 - 11:30 a.m.</td>
<td>Course #9</td>
<td>Undaunted Courage — Lessons in Leadership from Lewis and Clark and the Unsurprising Ethics of Leadership</td>
<td>Theresa S. Gonzales, DMD, MS, MSS, and Lawrence P. Garetto, PhD</td>
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<tr>
<td>10 a.m. - noon</td>
<td>Course #10</td>
<td>Maximizing Efficiencies in the Post-COVID-19 Era</td>
<td>Patrick Houlihan, DDS</td>
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<tr>
<td>10 a.m. - 6 p.m.</td>
<td>Course #11</td>
<td>Treating Patients with Autism Spectrum Disorder: Accept the Challenge</td>
<td>Elizabeth Shick, DDS, MPH</td>
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<tr>
<td>10:30 - 11:30 a.m.</td>
<td>Course #12</td>
<td>Cannabis and the Dental Patient</td>
<td>Sanjay Chand, MD</td>
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<td></td>
<td>Course #13</td>
<td>The Heart and Dentistry: How to Approach Issues of Heart Health in Your Practice</td>
<td>Lauren Johnson, DDS</td>
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</tbody>
</table>
THURSDAY, APRIL 22, 2021 — CONFERENCE AGENDA

AFTERNOON SCHEDULE

1 - 2 p.m.  
Course #14  E-Cigarettes and Vaping: What We Know and What We Don’t  
Judith S. Gordon, PhD

Course #15  Keys to Success: Considering Practice Ownership  
Jeff Cormell and Nick Rulli

Course #16  Geriatric Dentistry/Adults with Changing Needs  
Lauren Johnson, DDS

1 - 3 p.m.  
Course #17  Mindful Dentistry: Leading with Energy in the Present Moment  
Kristen Brogan, RD

Course #18  The Hygienist’s Role in Implant Maintenance and Guiding Your Patient to the Best Implant Solution  
Thomas Lambert, DDS, and Lori Totten, RDH

Course #19  Take the “Dents” Out of Dentistry  
Peter Auster, DMD

Course #20  Endo vs. Implants: A Guide to Decision-Making  
Michael Zuroff, DDS

Course #21  Physical Examination of the Head and Neck for Dental Health Care Providers  
Theresa S. Gonzales, DMD, MS, MSS

Course #22  Disrupting Implicit Bias  
Sonya Hughes, CCDP

Course #23  Managing the Clinical Ethical Dimension of Dental Practice  
Lawrence P. Garetto, PhD

2 - 3 p.m.  
Course #24  Cannabis and the Dental Patient  
Sanjay Chand, MD

2:30 - 3:30 p.m.  
Course #25  Financial Practice Considerations  
Jeff Cormell and Nick Rulli

3:30 - 4:30 p.m.  
Course #26  KEYNOTE ADDRESS  
Us vs. Them  
Jeff Havens

4:45 p.m.  
MDA FOUNDATION GALA
FRIDAY, APRIL 23, 2021 — CONFERENCE AGENDA

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**MORNING SCHEDULE**

9 - 10 a.m.  Course #27  Hottest HR Topics of 2021  
Brandy Ryan, PHR, SHRM-CP

9 - 11 a.m.  Course #28  Maximizing Non-Surgical Periodontal Therapy Part I  
Paul Levi Jr., DMD, and Rui Ma, DMD

Course #29  Mastering Emotional Leadership  
Shakila Angadi, DDS

Course #30  Perinatal and Infant Oral Health  
Francisco Ramos-Gomez, DDS, MS, MPH

Course #31  HIPAA Compliance and Enforcement  
Jennifer Cosey

10 a.m. - noon  Course #32  Non-Odontogenic Sources of Tooth Pain: Demystifying the Mystery of “Phantom Tooth Pain”  
Seena Patel, DMD, MPH

10 a.m. - 6 p.m.  VIRTUAL EXHIBIT HALL

10:30 - 11:30 a.m.  Course #33  Scheduling in the New Normal  
Patrick Houlihan, DDS

**AFTERNOON SCHEDULE**

1 - 2 p.m.  Course #34  Embezzlement — Warning Signs, Common Methods and Practical Safeguards  
Phil Nieto

1 - 3 p.m.  Course #35  Maximizing Non-Surgical Periodontal Therapy Part II  
Paul Levi Jr., DMD, and Rui Ma, DMD

Course #36  OSHA Compliance Review and COVID-19 Updates  
Jennifer Cosey

1:30 - 2:30 p.m.  Course #37  Understanding CDT Codes  
Christopher Smiley, DDS

2 - 4 p.m.  Course #38  Mastering Emotional Communication  
Shakila Angadi, DDS

Course #39  Infant Oral Health Care Model and Minimally Invasive Pediatric Dentistry  
Francisco Ramos-Gomez, DDS, MS, MPH

Course #40  Top 10 Pharmacotherapeutics for Orofacial Pain Disorders  
Seena Patel, DMD, MPH

4:30 p.m.  NEW DENTIST NETWORK LOUNGE

6 p.m.  PRESIDENT’S EVENT
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- Saturday, April 24, 8 a.m. - 1 p.m.

**MORNING SCHEDULE**

9 - 10:30 a.m. Course #41  
Cardiac Resuscitation Training (CPR) (BCLS)  
Scott Lipford with Safety Plus

9 - 11 a.m. Course #42  
The Secrets of Predictably Successful Endodontics Part I  
Andre Mickel, DDS, MSD

Course #43  
Dietary Supplements: What the Dental Team Should Know  
Tieraona Low Dog, MD

Course #44  
Pediatric Oral Pathology: From Soft Tissue Lesions to Canker Sores  
Juan F. Yepes, DDS, MD, MPH, MS, DrPH

Course #45  
Effective Leadership Communication Skills  
Todd Christy, DDS, and Deb Peters, DDS

9:30 - 10:30 a.m. Course #46  
Managing Profitability in 2021 and What Challenges to Expect  
Ron Cash and Michael Glass

10:30 - 11:30 a.m. Course #47  
The Opioid Epidemic  
Vincent Benivegna, DDS

11:15 a.m. - 12:30 p.m. Course #48  
Component Leadership Moderated Discussion and Hot Topics Round Robin  
Karen Burgess, MBA, CAE

11:30 a.m. - 12:30 p.m. Course #49  
The Biggest Money Mistakes Dentists Make . . . And How to Avoid Them  
Ted C. Schumann II, MBA, MS, FCFP, AIF

**AFTERNOON SCHEDULE**

1 - 2 p.m. Course #50  
The Opioid Epidemic (Repeat from a.m.)  
Vincent Benivegna, DDS

1 - 2:30 p.m. Course #51  
Cardiac Resuscitation Training (CPR) (BCLS) (Repeat from a.m.)  
Scott Lipford with Safety Plus

1 - 3 p.m. Course #52  
The Secrets of Predictably Successful Endodontics Part II  
Andre Mickel, DDS, MSD

Course #53  
Nutrition: What’s Best for Your Patient’s Oral Health  
Tieraona Low Dog, MD

Course #54  
Pediatric Oral Radiology: From Radiation Safety to Lesions and CBCT  
Juan F. Yepes, DDS, MD, MPH, MS, DrPH

Course #55  
Becoming a Dentist Leader of Influence — Servant Leadership and Recruitment  
Todd Christy, DDS, and Deb Peters, DDS