

THURSDAY, APRIL 22, 2021 — CONFERENCE AGENDA

All courses and special events are being held virtually. Need to change/add/drop a course? Contact Jody Marquardt at 517-346-9408 or jmarquardt@michigandental.org.

If you need staff assistance, staff will be available to answer questions via phone on:

- Thursday, April 22, 7:30 a.m. - 6 p.m.
- Friday, April 23, 7:30 a.m. - 6 p.m.
- Saturday, April 24, 8 a.m. - 1 p.m.

The virtual Exhibit Hall will be open Thursday and Friday, April 22 and 23 from 10 a.m. - 6 p.m.

MORNING SCHEDULE

- | | | |
|--------------------|-------------------|--|
| 9 - 10 a.m. | Course #1 | E-Cigarettes and Vaping: What We Know and What We Don't
Judith S. Gordon, PhD |
| | Course #2 | Health History Review
Lauren Johnson, DDS |
| 9 - 11 a.m. | Course #3 | Decoding Your Patients
Jeff Havens |
| | Course #4 | Nutrition: Hungry for Happiness
Kristen Brogan, RD |
| | Course #5 | Five Key Strategies to Skyrocket Your Practice in a Post-COVID-19 World
Thomas Lambert, DDS |
| | Course #6 | Evolution Revolution: How to Thrive with New World Composite Dentistry
Peter Auster, DMD |
| | Course #7 | Diagnosis, Treatment Planning, and Clinical Considerations in Endodontics
Michael Zuroff, DDS |
| | Course #8 | The Digital Dentist — How to Use Digital Solutions to Engage Patients and Secure New Ones
Keith Washington |
| 9:30 - 11:30 a.m. | Course #9 | Undaunted Courage — Lessons in Leadership from Lewis and Clark and the Unsurprising Ethics of Leadership
Theresa S. Gonzales, DMD, MS, MSS, and Lawrence P. Garetto, PhD |
| | Course #10 | Maximizing Efficiencies in the Post-COVID-19 Era
Patrick Houlihan, DDS |
| 10 a.m. - noon | Course #11 | Treating Patients with Autism Spectrum Disorder: Accept the Challenge
Elizabeth Shick, DDS, MPH |
| 10 a.m. - 6 p.m. | | VIRTUAL EXHIBIT HALL |
| 10:30 - 11:30 a.m. | Course #12 | Cannabis and the Dental Patient
Sanjay Chand, MD |
| | Course #13 | The Heart and Dentistry: How to Approach Issues of Heart Health in Your Practice
Lauren Johnson, DDS |

THURSDAY, APRIL 22, 2021 — CONFERENCE AGENDA

AFTERNOON SCHEDULE

- 1 - 2 p.m.
- Course #14 **E-Cigarettes and Vaping: What We Know and What We Don't**
Judith S. Gordon, PhD
 - Course #15 **Keys to Success: Considering Practice Ownership**
Jeff Cormell and Nick Rulli
 - Course #16 **Geriatric Dentistry/Adults with Changing Needs**
Lauren Johnson, DDS
- 1 - 3 p.m.
- Course #17 **Mindful Dentistry: Leading with Energy in the Present Moment**
Kristen Brogan, RD
 - Course #18 **The Hygienist's Role in Implant Maintenance and Guiding Your Patient to the Best Implant Solution**
Thomas Lambert, DDS, and Lori Totten, RDH
 - Course #19 **Take the "Dents" Out of Dentistry**
Peter Auster, DMD
 - Course #20 **Endo vs. Implants: A Guide to Decision-Making**
Michael Zuroff, DDS
 - Course #21 **Physical Examination of the Head and Neck for Dental Health Care Providers**
Theresa S. Gonzales, DMD, MS, MSS
 - Course #22 **Disrupting Implicit Bias**
Sonya Hughes, CCDP
 - Course #23 **Managing the Clinical Ethical Dimension of Dental Practice**
Lawrence P. Garetto, PhD
- 2 - 3 p.m.
- Course #24 **Cannabis and the Dental Patient**
Sanjay Chand, MD
- 2:30 - 3:30 p.m.
- Course #25 **Financial Practice Considerations**
Jeff Cormell and Nick Rulli
- 3:30 - 4:30 p.m.
- Course #26 **KEYNOTE ADDRESS**
Us vs. Them
Jeff Havens
- 4:45 p.m.
- MDA FOUNDATION GALA**

FRIDAY, APRIL 23, 2021 — CONFERENCE AGENDA

All courses and special events are being held virtually. Need to change/add/drop a course? Contact Jody Marquardt at 517-346-9408 or jmarquardt@michigandental.org.

If you need staff assistance, staff will be available to answer questions via phone on:

- Friday, April 23, 7:30 a.m. - 6 p.m.
- Saturday, April 24, 8 a.m. - 1 p.m.

The virtual Exhibit Hall will be open Thursday and Friday, April 22 and 23 from 10 a.m. - 6 p.m.

MORNING SCHEDULE

- 9 - 10 a.m. **Course #27 Hottest HR Topics of 2021**
Brandy Ryan, PHR, SHRM-CP
- 9 - 11 a.m. **Course #28 Maximizing Non-Surgical Periodontal Therapy Part I**
Paul Levi Jr., DMD, and Rui Ma, DMD
- Course #29 Mastering Emotional Leadership**
Shakila Angadi, DDS
- Course #30 Perinatal and Infant Oral Health**
Francisco Ramos-Gomez, DDS, MS, MPH
- Course #31 HIPAA Compliance and Enforcement**
Jennifer Cosey
- 10 a.m. - noon **Course #32 Non-Odontogenic Sources of Tooth Pain: Demystifying the Mystery of “Phantom Tooth Pain”**
Seena Patel, DMD, MPH
- 10 a.m. - 6 p.m. **VIRTUAL EXHIBIT HALL**
- 10:30 - 11:30 a.m. **Course #33 Scheduling in the New Normal**
Patrick Houlihan, DDS

AFTERNOON SCHEDULE

- 1 - 2 p.m. **Course #34 Embezzlement – Warning Signs, Common Methods and Practical Safeguards**
Phil Nieto
- 1 - 3 p.m. **Course #35 Maximizing Non-Surgical Periodontal Therapy Part II**
Paul Levi Jr., DMD, and Rui Ma, DMD
- Course #36 OSHA Compliance Review and COVID-19 Updates**
Jennifer Cosey
- 1:30 - 2:30 p.m. **Course #37 Understanding CDT Codes**
Christopher Smiley, DDS
- 2 - 4 p.m. **Course #38 Mastering Emotional Communication**
Shakila Angadi, DDS
- Course #39 Infant Oral Health Care Model and Minimally Invasive Pediatric Dentistry**
Francisco Ramos-Gomez, DDS, MS, MPH
- Course #40 Top 10 Pharmacotherapeutics for Orofacial Pain Disorders**
Seena Patel, DMD, MPH
- 4:30 p.m. **NEW DENTIST NETWORK LOUNGE**
- 6 p.m. **PRESIDENT’S EVENT**

SATURDAY, APRIL 24, 2021 – CONFERENCE AGENDA

All courses and special events are being held virtually. Need to change/add/drop a course? Contact Jody Marquardt at 517-346-9408 or jmarquardt@michigandental.org.

If you need staff assistance, staff will be available to answer questions via phone on:

- Saturday, April 24, 8 a.m. - 1 p.m.

MORNING SCHEDULE

- 9 - 10:30 a.m. **Course #41 Cardiac Resuscitation Training (CPR) (BCLS)**
Scott Lipford with Safety Plus
- 9 - 11 a.m. **Course #42 The Secrets of Predictably Successful Endodontics Part I**
Andre Mickel, DDS, MSD
- Course #43 Dietary Supplements: What the Dental Team Should Know**
Tieraona Low Dog, MD
- Course #44 Pediatric Oral Pathology: From Soft Tissue Lesions to Canker Sores**
Juan F. Yepes, DDS, MD, MPH, MS, DrPH
- Course #45 Effective Leadership Communication Skills**
Todd Christy, DDS, and Deb Peters, DDS
- 9:30 - 10:30 a.m. **Course #46 Managing Profitability in 2021 and What Challenges to Expect**
Ron Cash and Michael Glass
- 10:30 - 11:30 a.m. **Course #47 The Opioid Epidemic**
Vincent Benivegna, DDS
- 11:15 a.m. - 12:30 p.m. **Course #48 Component Leadership Moderated Discussion and Hot Topics Round Robin**
Karen Burgess, MBA, CAE
- 11:30 a.m. - 12:30 p.m. **Course #49 The Biggest Money Mistakes Dentists Make . . . And How to Avoid Them**
Ted C. Schumann II, MBA, MSFCFP, AIF

AFTERNOON SCHEDULE

- 1 - 2 p.m. **Course #50 The Opioid Epidemic (Repeat from a.m.)**
Vincent Benivegna, DDS
- 1 - 2:30 p.m. **Course #51 Cardiac Resuscitation Training (CPR) (BCLS) (Repeat from a.m.)**
Scott Lipford with Safety Plus
- 1 - 3 p.m. **Course #52 The Secrets of Predictably Successful Endodontics Part II**
Andre Mickel, DDS, MSD
- Course #53 Nutrition: What's Best for Your Patient's Oral Health**
Tieraona Low Dog, MD
- Course #54 Pediatric Oral Radiology: From Radiation Safety to Lesions and CBCT**
Juan F. Yepes, DDS, MD, MPH, MS, DrPH
- Course #55 Becoming a Dentist Leader of Influence – Servant Leadership and Recruitment**
Todd Christy, DDS, and Deb Peters, DDS